



SCHOOLING SCHEDULE

September 19 - 22, 2019

(Subject to Revision)

COLISEUM HOURS

September 18 – Wednesday - 7:00 a.m. - 3:00 p.m.

September 19 – Thursday - 1 Hour After Show

September 20 – Friday - 6:00 a.m. - 7:30 a.m.

1 Hour After Show

COVERED WARMUP ARENA SCHEDULE

Open 24 hours daily with state of the art lighting and footing*

*In the event of inclement weather on Saturday, September 21st this arena will be made available to the 4-H Horse Show from 8:00 a.m. until 11:00 a.m while Coliseum is being used for Academy classes.

RESERVED EXHIBITOR ON-GROUNDS PARKING

The ESE Horse Show has a limited number of on-grounds reserved parking spots for 50 cars. The reserved parking is located adjacent to the Horse Show camper lot at Gate 1C. Space is limited to horse show exhibitors only, the cost is \$100 and will be available for purchase by the first 50 exhibitors submitting entries postmarked no later than August 15. A space will be reserved by entry date in your name. Upon receipt of your non-refundable payment, a parking sticker will be forwarded to you which will reserve your space. Reserved spaces are limited to one per entry.

There will be no vehicle parking within the camper area.

Complete the enclosed 2019 Eastern States Exposition Horse Show Entry Blank to reserve your parking.

RESERVED BOX SEATS

We would like to invite you to purchase box seats for the 2019 Eastern States Exposition Horse Show. The Exposition policy of free seating in the past few years has often filled the Coliseum. Box Seats are available for purchase for your viewing pleasure. To ensure comfortable viewing of our Championship Horse Show, send in your order now! Only complete Box Seats will be sold. Box Seat prices *DO NOT* include admission to the grounds.

4 Seats @ \$100

6 Seats @ \$150

8 Seats @ \$200

Saddlebred, Hackney, Morgan, Friesian Show

September 19 - 22, 2019

Please complete the enclosed 2019 Eastern States Exposition Horse Show Order Form to reserve your seats.

2019 DAILY HORSE SHOW NEWSLETTER ADVERTISING RATES

Printed daily for the most up to date and correct information.

SIZE		RATE
Full Page B/W	8.5 x 5.5	\$275
1/2 Page B/W	4.5 x 4	\$200
1/4 Page B/W	4.5 x 2	\$125

The above prices are for camera ready artwork.

Please submit all ads via email in PDF format, print ready with fonts included.

19 DAYS OF SCOREBOARD ADVERTISING ~ \$300

Advertising is available on our full-colored LED JumboTron. Your name and four-color logo will be scrolled throughout the 17 days of The Big E. Submit color logo in PDF format to Harmony Allers 413-205-5016 or e-mail HShow1@TheBigE.com