

**DEPARTMENT 20 - 22
PHOTOGRAPHY**

Exhibitors are required to read and comply with all the General Rules and Regulations of the Creative Arts Division. The following are additional rules and guidelines particular to the Photography Department.

Entry Form & Photo Due	August 1 Online submission of photos and entry form		https://TheBigE.fairwire.com/	
Entry Fee per Item	\$5.00			
Entry Limit	Department 20 - 21 Department 22	Two (2) entries per exhibitor. One (1) entry per exhibitor		
Classes	A: Adult Professional	B: Adult Non-Professional	C: Youth 13-18	D: Youth 7-12
Jury Review	August 2 through August 14			
Premiums	Best of Department: \$20	Blue: \$20	Red: \$17	White: \$14
Receiving	Thursday, August 29, 8:00 am to 6:00 pm		New England Center	
Judging	Closed to the public	August 30		
Release	Monday, September 30, 11:00 am to 7:00 pm	Tuesday, October 1, 8:00 am to 1:00 pm	New England Center	
After November 1, all unclaimed items become the property of Eastern States Exposition and will be disposed of as deemed necessary.				
For additional information, contact Creative Arts at Creativearts@TheBigE.com or call 413-205-5015.				

All photos must be submitted online to be juried. Only those works selected will be invited to submit printed and mounted photos for The Big E Creative Arts Competition. An email will be sent to entrants and juried results will be posted online by August 15 for notification of accepted photos. Award of premiums and awards will occur from the physical pieces after they have been delivered to the Creative Arts Dept. on receiving day (see chart above) and meeting all entry requirements.

GENERAL

1. **Exhibitor Compliance.** Exhibitors are urged to study the following rules carefully before making application for entries. Submission of entry serves as an agreement to comply with all rules and regulations.
2. **Eligibility.** Entries shall be limited to the departments listed. Each entry should be neat, clean and **not** entered in a previous Eastern States Exposition showcase. All entries must be the original work of the entrant. All entered items must be exposures made since August 1, 2018. In keeping with Eastern States' family orientation, items of an offensive, controversial or objectionable nature or subject matter will not be accepted.
3. **Entry limit: one image per work is permitted.**
 - a. You may enter a total of **two (2)** photographs in Department 20 and 21.
 - b. You may enter only **one (1)** photograph in Department 22

ENTRY PROCESS

4. All photos must be submitted digitally with the online entry at <https://TheBigE.fairwire.com/>.
5. The max file size for any photo is 8 MB. The image must be a JPEG (.jpg), GIF (.gif), PNG (.png), or BMP (.bmp) file type.

6. If notified entry is accepted, follow rules for printing and mounting photo.

7. Submit the mounted photo on August 29 for final review and selection of premium awards.

ACCEPTED ENTRIES:

8. Entry Mounting and Size Limitation

- a. Photo Size: **Minimum photograph size is 8" x 10". Maximum photograph size is 9" x 12".**
- b. All photos must be mounted on 11" x 14" foam core that is at least 1/8" thick. Any color foam core may be used. **No matting is allowed.**
- c. Please be advised that Velcro will be affixed to the back of each photo for display purposes.
- d. Any exhibit not complying with these specifications will not be accepted.
- e. If an actual object does not "match" the digital image which has been accepted, (i.e., if the digital image has been manipulated for appearance) then the actual object will not be accepted for exhibition.
- f. **No hangers or frames of any kind**

9. **No cardboard** or items taped to the front will be allowed. If using tape to secure your photograph, make certain it is double sided photography tape. Regular tape will not keep your photograph adhered to the foam core.

ENTRY IDENTIFICATION

- a. All exhibitors must affix an official entry tag to the back of the exhibit that was emailed to the exhibitor in the acceptance email.
- b. Put tags in **middle** of photo as we affix sticky back hook and loop fasteners to the 4 corners of your photos for display purposes.
- c. Your name should not be visible anywhere on the front of the entry.

10. **Release Date.** Exhibitors who remove one or more entries without a release will forfeit all premiums won. **Premiums will be forfeited if exhibitor chooses to remove the entry early regardless of who owns the entry.** Disqualified entries may be released earlier by the Creative Arts Department staff.

11. **Judging Criteria.** Judges will be looking for mastery of the medium, sharpness, exposure, print contrast, general artistic and aesthetic value in all departments and classes.

12. **Decisions by Judges.** Departments/classes may be combined or split at the discretion of Fair Management based on number of entries and quality of articles. Judges' decisions are final. Decisions may not be disputed with the office staff or volunteers. The staff and volunteers do not serve as judges nor dispute the judges' decisions. Judges may give more than one award at the same level in any Division, in each class. Judges also reserve the right to give awards at the deserving level. If work does not meet standards or quality, one or more awards may be omitted. Judges reserve the right to move entries to another category if they feel the entry is incorrectly listed. The judges may also add a Division within a category to enable them to properly evaluate the work.

13. **Placement.** All entries may not receive a placement. Placings are based on the Danish system, a method of evaluating a participant's product, skill, or exhibit relative to the standards developed for that class or contest. The judges do **not** judge one person's work by comparing it to another's.

- **BLUE (excellent):** The exhibit met high standards, an excellent rating. A blue is given to those who most nearly meet the highest standards established for the particular class or level of performance. Blue does not indicate perfection or superiority, but indicates a high degree of achievement toward the elements in the standards.
- **RED (very good):** Meets minimum standards, very good work. These entries rank very good in relation to the standards or expected achievement. Either the general level of the accomplishment is

less than excellent or enough shortcomings are found to cause the placing to drop from excellent to very good.

- **WHITE (good):** Meets standards well enough to be shown, but is only good quality. The white grouping contains entries found lacking and rate only a good, acceptable, or satisfactory rating for the standards established.
- **HONORABLE MENTION (Yellow) (fair):** Meets standards well enough to be shown, but is only fair quality. The yellow grouping contains entries found lacking and rates only a fair, acceptable, or satisfactory rating for the standards established.
- **NO RIBBON:** In Danish, no ribbon may be given if exhibits or individuals who, for one reason or another, fail to produce that level of achievement which can be reasonably expected in relation to the specific class or performance in which they are entered.

14. The artist retains the rights to their images, but grants permission of Eastern States Exposition to use the images as a permanent record of the exhibition and may be edited, adapted, published and used for publicity, promotion and/or advertising at their discretion without compensation to the contestant. Photos will be properly credited.

**DEPARTMENT 20
COLOR PHOTOGRAPHY**

Exhibitors are required to read and comply with all the General Rules and Regulations of the Creative Arts Division and Photography Department Rules and Guidelines.

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Must be a print from a single or multiple, original exposure

- Division 2001 Architectural/Commercial**
- Division 2002 Still Life**
- Division 2003 Foliage/Macro**
- Division 2004 Landscape/Scenic**
- Division 2005 People/Portraits**
- Division 2006 Wildlife/Pets**
- Division 2007 Photojournalism/Sports**

