



2018 KING ARTHUR FLOUR BAKING CONTEST



Thursday, September 20, 2018
Eastern States Exposition, New England Center
Department 45

OPEN TO: All Ages

KING ARTHUR FLOUR PRIZES:

1st place: \$75 gift certificate to the Baker's Catalogue/ kingarthurfLOUR.com

2nd place: \$50 gift certificate to the Baker's Catalogue/ kingarthurfLOUR.com

3rd place: King Arthur Flour Baker's Companion Cookbook

All winners will also receive a gorgeous ribbon

Division 4501: King Arthur Flour Baking Contest

2018 Category: Cookies or Bars

Entry Form Due	September 7 An exhibitor registration received by September 7, 2018 and meeting all the rules of the contest may receive reimbursement for two (2) entry tickets	Online Entry: https://TheBigE.fairwire.com	Email: Creativearts@TheBigE.com Fax: 413-205-5104 Mail: Eastern States Exposition Creative Arts – King Arthur 1305 Memorial Avenue West Springfield MA 01089
Entry Limit	One entry per person		
Classes	All (Youth & Adult)		
Premiums	First: \$75 gift certificate to the Baker's Catalogue/ kingarthurfLOUR.com	Second: \$50 gift certificate to the Baker's Catalogue/ kingarthurfLOUR.com	Third: King Arthur Flour Baker's Companion Cookbook
Drop Off	Thursday, September 20; 8:30 am to 12:00 pm		New England Center
Judging	Thursday, September 20; 12:00 pm		
Release	Wednesday, September 26 5:00 pm to 6:00 pm (except Best of Department)	<u>Best of Department Only:</u> Monday, Oct. 1, 10-7 Wednesday, Oct. 2, 8-1	New England Center
After November 30, all unclaimed items become the property of Eastern States Exposition and will be disposed of as deemed necessary.			
For additional Information, please contact Creative Arts at Creativearts@TheBigE.com or call 413-205-5015.			

RULES:

1. Exhibitor must use King Arthur Flour in their recipe and bring the opened bag of King Arthur Flour or submit a UPC label from the flour bag when he/she submits the entered food item.
2. Contestant must follow the determined category, Cookies or Bars. Must use “their own” or “an original” recipe. All entered items must be baked.
3. Enter online at <https://TheBigE.fairwire.com>. Entry forms may also be emailed, faxed or mailed in, but must be received by September 7, 2018.
4. Eligible exhibitors meeting all the rules of the contest may receive reimbursement for two (2) entry tickets. Entry must be received by September 7, 2018.
5. Contestants of any age are welcome to participate with a limit of **one entry per person**.
6. Recipes must be typed on an 8 ½” x 11” piece of white paper. Contestant’s name, address and phone number must be included on the back only. The recipes should be original and unpublished of which you are the owner.
7. Submit a minimum of 4 servings on a paper plate or disposable container.
8. All participants must be present to receive awards at 1:00 pm.
9. Mixes and prepared foods may not be used in recipes.
10. Judging criteria for baked good:

Taste	50 points
Overall Appearance + Creativity	25 points Texture
	<u>25 points</u>
TOTAL	100 points
11. Failure to follow the rules may result in disqualification.
12. The recipe owner retains the rights to their recipes. The exhibitor grants permission to Eastern States Exposition to edit, adapt, and publish (*not copyright*) images of the finished product for use of publicity, promotion, and/or advertising, with proper photo credit, without compensation to the exhibitor. The Eastern States Exposition will not publish the recipe without prior written consent of the exhibitor. The recipe will not be available for public viewing while on exhibit.
13. The recipe must accompany the entry and every ingredient must be listed with exact measurement (no rounded measurement) and the type of ingredient (example self-rising flour) must be specified. Follow general proper recipe procedures, listing all steps of preparation, pan sizes, temperature and baking time. Entries will be marked down for incomplete recipes.
14. Entries will be released after 5:00 pm, except the first place winner. Entries left after 6:00 pm will become the property of Eastern States Exposition. First place entries will become the property of Eastern States Exposition and will remain on display during the Fair at the discretion of the Creative Arts Coordinator.
15. King Arthur Flour and The Eastern States Exposition are not responsible for replacing lost or misplaced prizes or ribbons (including: gift cards).