



# 2018 KING ARTHUR FLOUR BAKING CONTEST



Thursday, September 20, 2018  
Eastern States Exposition, New England Center  
Department 45

**OPEN TO:** All Ages

**KING ARTHUR FLOUR PRIZES:**

- 1<sup>st</sup> place: \$75 gift certificate to the Baker's Catalogue/ [kingarthurfLOUR.com](http://kingarthurfLOUR.com)
  - 2<sup>nd</sup> place: \$50 gift certificate to the Baker's Catalogue/ [kingarthurfLOUR.com](http://kingarthurfLOUR.com)
  - 3<sup>rd</sup> place: King Arthur Flour Baker's Companion Cookbook
- All winners will also receive a gorgeous ribbon

**Division 4501: King Arthur Flour Baking Contest**

**2018 Category: Cookies or Bars**

<b>Entry Form Due</b>	September 7 An exhibitor registration received by <b>September 7, 2018</b> and meeting all the rules of the contest may receive reimbursement for two (2) entry tickets	Online Entry: <a href="https://TheBigE.fairwire.com">https://TheBigE.fairwire.com</a>	Email: <a href="mailto:Creativearts@TheBigE.com">Creativearts@TheBigE.com</a> Fax: 413-205-5104 Mail: Eastern States Exposition Creative Arts – King Arthur 1305 Memorial Avenue West Springfield MA 01089
<b>Entry Limit</b>	One entry per person		
<b>Classes</b>	All (Youth & Adult)		
<b>Premiums</b>	First: \$75 gift certificate to the Baker's Catalogue/ <a href="http://kingarthurfLOUR.com">kingarthurfLOUR.com</a>	Second: \$50 gift certificate to the Baker's Catalogue/ <a href="http://kingarthurfLOUR.com">kingarthurfLOUR.com</a>	Third: King Arthur Flour Baker's Companion Cookbook
<b>Drop Off</b>	Thursday, September 20; 8:30 am to 12:00 pm		New England Center
<b>Judging</b>	Thursday, September 20; 12:00 pm		
<b>Release</b>	Wednesday, September 26 5:00 pm to 6:00 pm (except Best of Department)	<b>Best of Department Only:</b> Monday, Oct. 1, 10-7 Wednesday, Oct. 2, 8-1	New England Center
After November 30, all unclaimed items become the property of Eastern States Exposition and will be disposed of as deemed necessary.			
For additional Information, please contact Creative Arts at <a href="mailto:Creativearts@TheBigE.com">Creativearts@TheBigE.com</a> or call 413-205-5015.			

**Division 1: King Arthur Flour Baking Contest**

**RULES:**

1. Exhibitor must use King Arthur Flour in their recipe and bring the opened bag of King Arthur Flour or submit a UPC label from the flour bag when he/she submits the entered food item.
2. Contestant must follow the determined category, Cookies or Bars. Must use "their own" or "an



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original" recipe. All entered items must be baked.

3. Enter online at <https://TheBigE.fairwire.com>. Entry forms may also be emailed, faxed or mailed in, but must be received by September 7, 2018.
4. Eligible exhibitors meeting all the rules of the contest may receive reimbursement for two (2) entry tickets. Entry must be received by September 7, 2018.
5. Contestants of any age are welcome to participate with a limit of **one entry per person**.
6. Recipes must be typed on an 8 ½" x 11" piece of white paper. Contestant's name, address and phone number must be included on the back only. The recipes should be original and unpublished of which you are the owner.
7. Submit a minimum of 4 servings on a paper plate or disposable container.
8. All participants must be present to receive awards at 1:00 pm.
9. Mixes and prepared foods may not be used in recipes.
10. Judging criteria for baked good:

Taste	50 points
Overall Appearance + Creativity	25 points
Texture	<u>25 points</u>
<b>TOTAL</b>	<b>100 points</b>
11. Failure to follow the rules may result in disqualification.
12. All recipes become the property of King Arthur Flour and The Eastern States Exposition and may be edited, adapted, copyrighted, published and used for publicity, promotion and/or advertising at their discretion without compensation to the contestant.
13. Entries will be released after 5:00 pm, except the first place winner. Entries left after 6:00 pm will become the property of Eastern States Exposition. First place entries will become the property of Eastern States Exposition and will remain on display during the Fair at the discretion of the Creative Arts Coordinator.
14. King Arthur Flour and The Eastern States Exposition are not responsible for replacing lost or misplaced prizes or ribbons (including: gift cards).