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For Immediate Release – West Springfield, Mass.

August 28, 2019

## BIG E ADVANCE TICKETS AND DISCOUNTS

The Big E takes place Sept. 13 – 29, 2019 and offers a number of opportunities to save:

### ADVANCE DISCOUNT TICKETS

**Available now through Sept. 11 at [TheBigE.com](http://TheBigE.com) and The Big E Box Office**  
**Also at Big Y® World Class Markets® now through Sept. 11**

*Good any one day of the Fair*  
Adults – \$12 Children (6-12) – \$8

**Advance Pay One-Price Midway Magic Pass**  
Unlimited rides any one day Mon. – Fri. - \$25  
Exchange for 26 ride coupons on Sat. & Sun.

### VALUE PASS

Unlimited entry all 17 days - \$40 (adults)/\$20 (children 6-12)  
Available now through Sept. 29 at [TheBigE.com](http://TheBigE.com) & The Big E Box Office; The Big E Gates Sept. 13 – 29; Big Y®  
World Class Market® now through Sept. 29

### REGULAR GATE ADMISSION

**At Big E Gates Sept. 13–29, and at [TheBigE.com](http://TheBigE.com) and Big Y® World Class Market® Sept. 13 – 29**

Adults – \$15/Children (6 – 12) – \$10  
Children 5 & under – Free

### At all Big E Gates Only

Opening Day, Sept. 13:

- Be A Kid For A Day – Everyone pays \$10 (also sold online)
- Military Appreciation Day – ID required for free admission for:
  - Active duty and retired military personnel
  - Dependents of active duty military personnel
  - Veterans (no dependents); DD-214 or proof of membership to any veterans' organization

Six-After-Five – \$6 after 5 p.m. Mon. – Thurs.  
Senior Days – \$12 (60 and over) Mon. – Thurs.

### Pay-One-Price MIDWAY MAGIC PASS

\$30 – Ride all the rides any one day Mon. – Fri.  
Available on the Midway Sept. 13 – 29

**THEBIGE.COM**



Eastern States Exposition | W. Springfield, MA 01089 | P:  
0127

413-737-2443 | F: 413-787-

(Also sold at TheBigE.com and at Big Y® World Class Market® Sept. 13 – 29)

### **Midway Express Access**

Skip the lines on The Big E's midway with the Midway Express Access, which offers front-of-the-line access to all rides every day for just \$15. Purchase a Pay One Price or coupons package to be eligible for the upgrade to Midway Express Access. The upgrade is only offered at Midway ticket booths. A limited number of passes are sold on a first come, first served basis each day and include a special lanyard and hang tag.

### **ENTERTAINMENT**

Look for concert tickets and \$29 premium reserved seats at TheBigE.com and The Big E Box Office.

The Fair takes place Sept. 13 – 29 and will be jam-packed with food, entertainment, and so much more! For up-to-date information on fun-filled activities and events happening throughout the Fair, visit TheBigE.com or join our mailing list. Connect with us on social media for the latest info, contests and more!

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