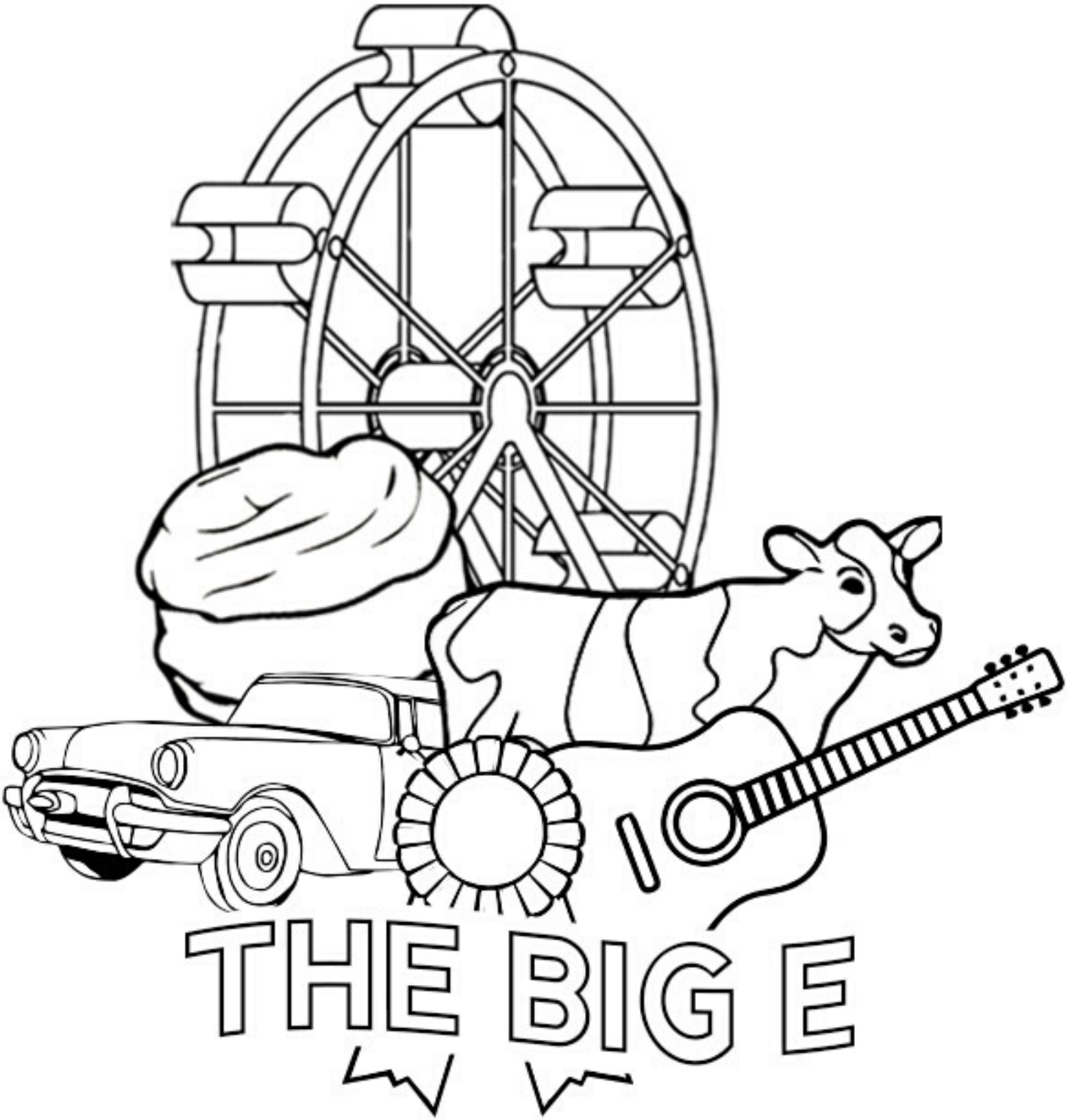
THE BIG E