

DEMONSTRATOR GUIDELINES

Welcome to the New England Center at The Big E. The following are a few guidelines to help our demonstrators have a positive experience at The Big E.

1. We will provide meal tickets to the Moses building for lunch/dinner if you so desire. If there are several demonstrators in a group, please stagger lunches/dinners so your demonstrations are on-going for the public to enjoy. Please don't all go at the same time.
2. Parking-demonstrators who are coming on multiple days and can leave the bulk of their wares in The New England Center, are asked to park in the employee parking lots, and ride the shuttle to the fair grounds to help alleviate traffic. Ask the driver to take you to Gate 4 which is closest to the NEC. There are 2 employee parking lots, one in West Springfield, and one in Agawam. Maps will be included in your packet.
3. Families are **not** allowed on the shuttle. If a driver is allowing families, children on the shuttle, please get the drivers name, which lot and let myself, or Terri know. This will help in making sure the shuttle is not overcrowded and you get to and from your vehicle in a timely manner.
4. Acknowledge our visitors. Please look up and make eye to eye contact with our guests. By making eye contact with a person, they may become interested in what you are doing, and ask questions about it. We want to educate the public on what we do in this building, and maybe they will want to get involved by entering, demonstrating and/or volunteering.
5. If you have a badge, please do not ask any vendors for discounts, especially food vendors. We ask that you support the vendors around the grounds.
6. If anyone has any concerns, please don't hesitate to bring it to myself, or Terri.
7. Thank you for being a part of The New England Center and demonstrating your art. You help make Creative Arts the best it can be.

Jane Chapman & Terri Brown- Coordinators of Creative Arts

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