



**EASTERN STATES**  
*Exposition*  
**WEB ADVERTISING**

Thank you for your interest in advertising on thebigE.com. Please complete this form and return it via fax (413-787-0127) or mail to: Sue Gallup, Eastern States Exposition, 1305 Memorial Avenue, West Springfield MA 01089.

Contact Name: \_\_\_\_\_  
 Property Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Rotating ads** – rotate 5 seconds with other ads. Ads include one link.

- Option 1** – 3 months @ \$250/month = \$ 750.
- Option 2** – 6 months @ \$175/month = \$1,050.
- Option 3** – 12 months @ \$125/month = \$1,500

Ad dimensions: 300 pixels wide by 250 pixels high  
 Jpeg image at 72 dpi is required

Please submit your digital file via email or on CD.

For graphic design services, email logo, copy, link and other necessary materials (\$50 design fee).

Email all materials to: [exponews@TheBigE.com](mailto:exponews@TheBigE.com) . Include your website link in body of email.

Pricing:

_____ 3 months x \$250/mo.	Sub Total: \$ _____
_____ 6 months x \$175/mo.	Sub Total: \$ _____
_____ 12 months x \$125/mo.	Sub Total: \$ _____

\$50 Graphic design fee (if required): \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

Please check one:  Payment Enclosed (check payable to Eastern States Exposition)  
 Send Invoice  Credit Card (call 413-205-5041)

**www.TheBigE.com**