

For Immediate Release – West Springfield, Mass.

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HAROLD GRINSPOON DONATES CONTEMPORARY SCULPTURE TO THE BIG E

Harold Grinspoon, a Massachusetts-based contemporary artist, entrepreneur and philanthropist, has loaned one of his latest sculptures, "Chameleon," to Eastern States Exposition for the next two years. This beautiful 900-pound piece, created in 2018, is made from one reclaimed brank of a live oak, and has a new home on the Court of Honor lawn.

ESE President and CEO, Eugene J. Cassidy, said, "We are thankful for Mr. Grinspoon's interest in ESE and thrilled to present his beautiful work."

Harold Grinspoon's tree sculpture series evokes nostalgia of familiarity, and joy for the beauty of a completely new form. It has risen out of a life of creative ventures in both business and in establishing the Harold Grinspoon Foundation, which provides literacy and heritage education for Jewish children, and the Harold Grinspoon Charitable Foundation, which supports education, farming, energy and entrepreneurship.

"Mr. Grinspoon has spent a great deal of his life working to improve the lives of others. Part of his focus is agriculture and farming, which creates a natural intersection for us. And today, with his visual creative genius, he's made available to the millions of visitors to ESE a remarkable work of art. Created from a fallen tree and worked by hand into a magnificent piece of art, 'Chameleon' has been installed on our Court of Honor to brighten and fascinate fairgoers," Cassidy said.

His inspiration was born at his home in Western Massachusetts, with its many acres of woodlands, hills, culverts, plateaus and wetlands. Grinspoon watched the constant life cycles of trees, and as they died naturally, he began to sculpt them where they stood, within the confines of their natural shape.

Grinspoon's creativity stems from giving a new voice and meaning to objects that have aged out of their original purpose in life. He seeks to communicate man's relationship to the transformative and eternal nature of trees as they pass from life to wood or petrified wood.

Be sure to check out this wonderful piece during The Big E. For more information on Grinspoon's tree sculpture series, visit HaroldGrinspoonSculptures.com.

The Big E takes place Sept. 14 – 30 in West Springfield, Mass. and will be jam-packed with food, entertainment, and so much more! Visit TheBigE.com to sign up for emails and connect on social media to be the first to get exclusive information. Join us with #BigEMoments.



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