

# THE BIG E

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WEST SPRINGFIELD, MA

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## THE BIG E TO HOST PERFORMANCE BY JACOB SARTORIUS!

The Big E welcomes social media sensation Jacob Sartorius to the xfinity arena Saturday, Sept. 28 at 7:30pm. The show is free with Big E admission. A limited number of general admission pit tickets are priced at \$29 and include Fair admission.

There are two VIP upgrade ticket levels -- Inner Circle Ultimate Experience, 2:30pm – includes lunch with Jacob Sartorius and more; VIP Meet & Greet, 4pm. VIP upgrades do not include Big E admission or GA pit tickets. For more information and to purchase upgrades, please visit <http://vip-us.jacobsartorius.com/upgrades/15368>.

With an irresistible voice, magnetic charisma, and that instantly recognizable coif, Jacob Sartorius built an undeniable and unique connection with millions of fans worldwide in 2016—which only grows stronger by the day. The 14-year-old all-around entertainer, musician, actor, and social media force seamlessly evolved from online stardom to mainstream ubiquity by following a path of his own.

In under the span of a year, his debut single “Sweatshirt” independently achieved RIAA gold status, amassed over 15.1 million Spotify streams, and 70 million-plus YouTube views as he sold out his very first headline tour, the *All My Friends Tour*. Jacob’s single “Hit or Miss” also achieved RIAA gold status.

Recently, Jacob graced the cover of *Billboard Magazine*, performed at the “Kid’s Choice Awards,” guested on HBO’s “Vice News Now,” appeared on NPR’s “Here and Now,” and attracted praise from *The New York Times*, *Seventeen*, *Just Jared Jr.*, and many others, in addition to receiving nominations at the “People’s Choice Awards,” “Teen Choice Awards,” “Kid’s Choice Awards,” “iHeart Radio Awards,” and “Streamy Awards.” Everything set the stage for the 2017 release of his debut EP, *The Last Text*, worldwide tour, and its follow-up *Left Me Hangin’* EP.

The Big E is proud to be another milestone in Sartorius’ rapid rise to stardom. With more music than ever this year, be sure to watch for additional concerts and features to be announced through the summer. Visit [TheBigE.com](http://TheBigE.com) and sign up for emails or connect on social media to be the first to get exclusive information. Join us at #BigEMoments.

**What:** Jacob Sartorius

**When:** Saturday, Sept. 28 – 7:30pm

**Tickets:** Free show. A limited number of GA pit tickets go on sale July 26 at 10am. Visit [TheBigE.com](http://TheBigE.com) or The Big E Box Office. Tickets are \$29 and include Big E admission.

**THEBIGE.COM**



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