



Contact: Catherine Pappas
Public Relations & Communications Manager
More Info: (413) 205-5041

For Immediate Release – West Springfield, Mass.

August 2019

GET IN THE FAIR SPIRIT WITH THE DAILY AND MARDI GRAS PARADES

If you're looking to add some beads and bling to your day, search no further because it's a Mardi Gras thing. The Big E brings you the Mardi Gras Parade, Monday – Thursday at 7:30pm and Friday – Sunday at 5pm. Dazzling lights, sparkling costumes and authentic colossal floats direct from New Orleans help transform the fairgrounds into an authentic New Orleans celebration. To catch the fever and some beads stand along the one-mile route circling the grounds and watch as it comes to life with the sounds of Bourbon Street.

Since "The Big Easy" took The Big E by storm in 2000, the Mardi Gras parade has been a major Fair attraction. It features eight unique custom-made floats designed and constructed by the Kern Companies of New Orleans. Fairgoers line the parade route daily to see these brilliantly crafted floats and to try their luck at catching a few beads.

Every evening at 5pm, the Fair's mascot, BiggiE, puts on his cap and raises his baton to lead a troupe of Big E contingents, Hallamore Clydesdales, the Commerford Pony Hitch and full-scale marching bands in The Big E Daily Parade. You'll know it's parade time when you hear the clippety-clop of hooves and the blare of brass instruments.

The Big E runs through Sept. 29 in West Springfield, Mass. and is jam-packed with food, entertainment, and so much more! Visit TheBigE.com to sign up for emails and connect on social media to be the first to get exclusive information. Join us with #BigEMoments.

THEBIGE.COM



Eastern States Exposition | W. Springfield, MA 01089 | P:
0127

413-737-2443 | F: 413-787-