



Position Title: Marketing/Public Relations Intern

Department: Marketing

Supervisor: Director of Marketing

Timeframe: June 1 – October 15

Position Summary

The Marketing/Public Relations Intern provides a student or recent graduate an opportunity to discover and experience a range of corporate communications functions, including copywriting, article and press release writing, and assisting with content for social media and website publication. This Marketing/ Public Relations internship provides a unique experience with its location on the grounds of the Eastern States Exposition, which features the annual Big E Fair and an opportunity to gain additional skills in promotions, event management, and special projects.

Position Requirements

- Successful completion of at least six semesters (or equivalent) of college work
- Demonstrated talent and passion for writing
- Ability to work daily during the 2019 Big E (September 13 – 29)
- Demonstrated ability to be creative and work collaboratively
- Flexibility, enthusiasm, and a sense of humor

Preferred Attributes

- Major in Communications, Journalism, English, Marketing, Information Design
- Graphic design skills including basic knowledge of Premier Pro, Photoshop and Illustrator
- Video editing experience

To Apply:

Please fill out our online application form - <http://tinyurl.com/BigEemployment> - and include your resume. Only completed applications that include a resume will be considered. Positions are open until filled; priority deadline March 19, 2019. Questions regarding the application process can be addressed to employment@TheBigE.com.

Eastern States Exposition (ESE) is a not-for-profit corporation committed to excellence in providing year-round opportunities for the development and promotion of agriculture, education, industry and family entertainment while preserving our New England heritage.

ESE is an Equal Employment Opportunity employer and does not discriminate on the basis of sex, race, creed, religion, color, national origin, ancestry, age, physical or mental disability or handicap, pregnancy or pregnancy-related condition, veterans or military status,

sexual orientation, gender identity or expression, transgendered status, results of genetic testing, or any membership in any group protected by applicable laws.

Please note: during fair time operations, including pre- and post- fair operations certain positions may be exempt from overtime based on an overtime exemption through the Commonwealth of Massachusetts.



5 Fun Facts About the Big E

1. The Big E is the world's only multi-state fair, representing all six New England states. It hosts nearly 1.5 million guests for 17 days in September. It all began in 1916!
2. The buildings of Storowton Village Museum date back to the 18th and 19th centuries and were brought here in pieces and then rebuilt. This was the first time in US history buildings were moved in this manner for the purpose of creating a museum.
3. The Coliseum made headlines in 1916 when it broke existing construction records with the completion of all ten great 200-foot steel arches in only ten days.
4. About 2400 chicks are born in Farm-A-Rama's special chick hatchery during the 17 days of the Fair. It is one of the most popular spots for visitors of all ages.
5. Blake Shelton, Diana Ross & The Supremes, Joan Jett, Johnny Cash, Reba McEntire, Willie Nelson and many more have performed at The Big E.