



Position Title: Public Relations Writing Internship

Department: Marketing

Supervisor: Director of Marketing

Position Type: Unpaid Internship

Priority Application Deadline: March 31, 2021

Timeframe: June 21-October 3, 2021

Position Summary

The Public Relations Writing Internship provides an exceptional English, Communications, or Journalism major who wishes to gain writing experience in the entertainment/corporate communications realm an in-depth experience in preparation for and during the annual Big E fair. The Marketing Department is seeking a student with a talent for writing and a passion for words and language who communicates clearly and effectively and is able to create compelling content across many written and digital platforms.

The intern will assist the Director of Marketing and Public Relations & Communications Manager in copywriting, article and press release writing, content for social media and website and special projects.

The intern must be available 2 days per week June 21-September 16 and a minimum of 8 days during the 17-day run of the Fair. Specific days and hours can be negotiated and most schedules can be accommodated.

Interns receive a 17-day pass to the Fair, two guest passes, and additional on-site benefits ranging from food vouchers, circus admission, and other perks (additional benefits vary).

Position Requirements

- Successful completion of at least six semesters (or equivalent) of college work
- Demonstrated talent and passion for content writing
- Keen attention to detail, consistency, and accuracy in writing
- Demonstrated ability to be creative and work collaboratively
- Editing skills and experience preferred
- Flexibility, enthusiasm, and a sense of humor

To Apply

Please fill out our online application form - <https://tinyurl.com/ESEInterns> - and include your resume and cover letter. Only completed applications that include a resume and cover letter will be considered. Positions are open until filled. Questions regarding the application process can be addressed to employment@TheBigE.com.

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