



## Upper Missouri Valley Fair

PO Box 785  
519 53<sup>rd</sup> St E  
Williston, ND 58802  
701-572-3338

Dear Fair participant,

As the 2018 Upper Missouri Valley Fair approaches (June 20-24<sup>th</sup>), we began planning months ago. It is a year-round process that takes many hours and many individuals who volunteer their time. UMVF is a non-profit organization. We receive zero funding from anything other than self-generated income and the generous support of organizations or individuals to donate to the UMVF each year to make the fair happen. We see over 40,000 people that come through the gates of the fair each year for 5 fun filled days each June!

We are one of the oldest operating fairs in North Dakota. We provide a learning and fun atmosphere for exhibitors and participants of all ages. We strive to keep this fair operating and fun. We host these major events: bull riding, community BBQ and a demolition derby. There are also hours of free entertainment such as: Kids zone, outdoor concert series, livestock, 4H exhibits, walking dinosaur, turkey races, petting zoo and much more.

We have enclosed the fair sponsorship packages for you to consider. This is a great way to support a local tradition and gain advertising or marketing presence. Another bonus, sponsorship fees are not due until June of 2018!

We appreciate you taking the time to review our proposal. Any questions please contact:

Brandy LaDue – (701)770-6533  
Jessica George – (701)651-1778  
Shane Cymbaluk – (701)770-2865

Sincerely,

Brandy LaDue  
Sponsorship Chair  
Upper Missouri Valley Fair



# Sponsorship Levels

## Diamond \$10,000+

- \*Listed in Fair Brochure
- \*Listed in all printed materials
- \*Banner at the Fair and/or event you sponsor
- \*Announced Daily at the Fair
- \*Fair Swag -(15% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- \*Logo as Major Sponsor on the website with hot link to your website (stays up year round)
- \*Social Media promotion
- \*Plaque
- \*FREE 10\*10 indoor booth

## Platinum \$7,500-\$9,999

- \*Listed in Fair Brochure
- \*Listed in all printed materials
- \*Banner at the Fair and/or event you sponsor
- \*Announced Daily at the Fair
- \*Fair Swag -(15% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- \* Logo as Major Sponsor on the website with hot link to your website (stays up year round)
- \*Plaque
- \*FREE 10\*10 indoor booth

## Gold \$5000-\$7,499

- \*Listed in Fair Brochure
- \*Listed in all printed materials
- \*Banner at the Fair and/or event you sponsor
- \*Fair Swag -(10% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- \* Logo on the website with hot link to your website (stays up year round)
- \*Plaque
- \*FREE 10\*10 indoor booth

## Silver \$2500-\$4999

- \*Listed in Fair Brochure
- \*Banner at the Fair and/or event you sponsor
- \*Fair Swag -(10% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- \*Logo on the website with hot link to your website (stays up year round)
- \*FREE 10\*10 indoor booth

## Bronze \$1500-\$2499

- \*Listed in Fair Brochure
- \*Banner at the Fair and/or event you sponsor
- \*Fair Swag -(10% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- \*Name listed on the website with hot link to your website (stays up year round)
- \*FREE 10\*10 indoor booth

## Copper \$1000-\$1499

- \*Listed in Fair Brochure
- \*Banner at the Fair and/or event you sponsor
- \*Fair Swag -(10% of total sponsorship in event tickets, admission, ride passes or beer tickets...Your choice)
- \*Name listed on the website (stays up year round)

## Friends of Fair Plus \$750-\$999

- \*Listed in Fair Brochure
- \*Logo on Friends of Fair Banner
- \*8 Complimentary daily entrance passes

## Friends of Fair \$500-\$749

- \*Listed in Fair Brochure
- \*Name on Friends of Fair Banner
- \*4 Complimentary daily entrance passes



# Event Sponsorship

32 Below (free concert for all fair goers outside) Friday and Saturday night	\$12,000.00
Johnny Holm Band (free concert for all fair goers outside) Wednesday night	<del>\$7,250.00</del> <b>SOLD</b>
DJ Jaden (free musical entertainment for all fair goers) Thursday	<del>\$1,500.00</del> <b>SOLD</b>
Lights and Sound outdoor entertainment (Dean)	\$11,000.00
Connie with Caricatures (draws 10 hours a day – free for all fair goers)	\$5,000.00
Wood Carvers (Free entertainment for all fair goers)	\$6,000.00
BMX (Free entertainment for all fair goers)	\$12,000.00
Jump N’ Fun Inflatables (Kids entertainment all day, every day)	\$15,000.00
Prehistoric Dinosaur (Free entertainment - roams 3 times a day)	\$6,000.00
Petting Zoo (Free for all fair goers)	\$5,000.00
Turkey races (Free entertainment - 3 times a day)	\$2,500.00
Adam the great (performs 3 times daily and roams the grounds) Magician	\$4,500.00



# Sponsorship Commitment

Organization or Individual's Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

Contact Number: \_\_\_\_\_

## Sponsor Levels:

- Diamond
- Platinum
- Gold
- Silver
- Bronze
- Copper
- Friend of Fair Plus
- Friend of Fair

Amount of Sponsorship: \$ \_\_\_\_\_

Name of Event (if want to be an event sponsor): \_\_\_\_\_

Check enclosed

Please Invoice

Mail sponsorship form to:

UMVF – Sponsorship

PO Box 785

Williston, ND 58802