



## INVEST IN GRAHAM AND PROMOTE YOUR BUSINESS

Sponsorship of the Food Truck Championship of Texas provides a way to invest in the community of Graham and is a great opportunity to gain exposure for your business!



x50

Up to 50 trucks wrapped around America's Largest Downtown Square



x10,000

Exposure to over 10,000 people



Promotion online via website, on-site via banner/sign, and multiple social media platforms



\$65,000

Estimated X amount of dollars spent on food

Sponsorship opportunities range in cost from \$350 to \$10,000

### FOR MORE INFO

CONTACT: Jenea Knight at 940.549.0401 OR Email at [Jenea@grahamtexas.org](mailto:Jenea@grahamtexas.org)





## SPONSORSHIP OPPORTUNITIES



### PRESENTING FOOD TRUCK CHAMPIONSHIP SPONSOR

(0 of 1 available) — **\$10,000**

2016 & 2017 SPONSOR: GRAHAM SAVINGS AND LOAN

#### PROMOTION:

- Recognized as “Presenting Sponsor” throughout various pieces in the marketing campaign, printed material, website, and social media.
- Company logo on homepage of the event website
- Logo on all food truck coupons
- Recognized as the Presenting Sponsor on the Event Information Map
- Logo on banner displayed at the Food Truck Championship event stage on the Graham Downtown Square
- Recognized as a Presenting Sponsor by the MC on the day of the event
- Company logo displayed on event t-shirt
- Opportunity to set a company booth in a prominent location at the Food Truck Festival

#### INCLUDES:

- Access to designated private hospitality area at Food Truck Championship
- Free food truck vouchers (20)
- Access to VIP Lounge before and during Concert (up to 15 passes)
- Free VIP Concert Tickets (15 x Preferred Seating)
- Free event t-shirts (20)



### CONCERT SPONSOR

(1 of 2 available) — **\$7,500**

2017 SPONSOR: GRAHAM SAVINGS AND LOAN

#### PROMOTION:

- Recognized as “Concert Sponsor” throughout various pieces in the marketing campaign, printed material, website, and social media.
- Company logo on concert information page of the event website
- Recognized as a Concert Sponsor on the Event Information Map
- Logo on banner displayed at the Food Truck Championship event stage on the Graham Downtown Square
- Recognized as a Concert Sponsor via banner at the Concert
- Recognized as a Concert Sponsor by the MC on the day of the event
- Opportunity to set up a booth in a prominent location at the Food Truck Championship on the Downtown Square

#### INCLUDES:

- Access to designated private hospitality area at Food Truck Championship
- Free food truck vouchers (5)
- Access to VIP Lounge before and during Concert (up to 10 passes)
- Free VIP Concert Tickets (10 x Preferred Seating)
- Free event t-shirts (15)



# SPONSORSHIP OPPORTUNITIES



## PLATINUM SPONSOR

(1 of 1 available) — \$7,500

2016 SPONSOR: HOME DEPOT EXTERIORS

### PROMOTION:

- Recognized as “Platinum Sponsor” throughout various pieces in the marketing campaign, website, print material and social media
- Logo on Event Information Map
- Recognized as a Platinum Sponsor by the MC on the day of the event
- Logo displayed prominently on banner at Food Truck event stage on Graham Downtown Square
- Opportunity to set up a booth in a prominent location at the Food Truck Championship on the Downtown Square

### INCLUDES:

- Free food truck vouchers (6)
- Free VIP Concert Tickets (10 x Preferred Seating)
- Access to VIP Lounge before and during Concert (up to 10 passes)
- Access to designated private hospitality area at Food Truck Championship
- Free event t-shirts (15)



## PLATINUM T-SHIRT SPONSOR

(0 of 1 available) — \$7,500

2016 & 2017 SPONSOR: CONCHO

### PROMOTION:

- Recognized as T-Shirt sponsor on the event website, printed material, and social media
- Company logo featured prominently on event t-shirt
- Logo on Event Information Map
- Recognition as a Platinum T-Shirt sponsor by the MC on the day of the event
- Logo displayed prominently on banner at Food Truck event stage on Graham Downtown Square
- Opportunity to set up a booth in a prominent location at the Food Truck Championship on the Downtown Square

### INCLUDES:

- Free food truck vouchers (6)
- Free VIP Concert Tickets (10 x Preferred Seating)
- Access to a VIP Lounge before and during concert (up to 10 passes)
- Access to designated, air conditioned, private hospitality area at Food Truck Championship
- Free event t-shirts (15)



## GOLD SPONSOR

(7 of 7 available) — \$5,000

2016 SPONSORS: DAVIDSON MOTOR, WILDCATTER RANCH, INTERBANK, CIERA BANK, THE RANCH, MIRUS STUDIO (TRADE)

### PROMOTION:

- Recognized as “Gold Sponsor” on event website, print material, app, and social media
- Logo on Event Information Map
- Recognized as a Gold sponsor by the MC on the day of the event
- Logo displayed prominently on banner at Food Truck Championship event stage on Graham Downtown Square
- Opportunity to set up a booth in a prominent location at the Food Truck Championship on the Downtown Square

### INCLUDES:

- Access to a VIP Lounge before and during concert (up to 6 passes)
- Free VIP Concert Tickets (6 x Preferred Seating)
- Free food truck vouchers (6)
- Access to designated private hospitality area at Food Truck Championship
- Free event t-shirts (6)



## GOLD MEDIA SPONSOR

(0 of 1 available) — \$5,000

2016 & 2017 SPONSOR: 4 SEVEN LLC (TRADE)

### PROMOTION:

- Recognized as “Gold Media Sponsor” on event website, print material, app and social media
- Complimentary sponsorship of a food truck
- Logo on Event Information Map
- Recognition as Media sponsor by the MC on the day of the event
- Logo displayed prominently on banner at Food Truck Championship event stage on Graham Downtown Square
- Logo on Event Information Map
- Opportunity to set up a booth in a prominent location at the Food Truck Championship on the Downtown Square

### INCLUDES:

- Free food truck vouchers (5)
- Free Concert Tickets (4 x Preferred Seating)
- Access to designated, air conditioned, private hospitality area at Food Truck Championship
- Free event t-shirts (5)



# SPONSORSHIP OPPORTUNITIES



## SILVER SPONSOR

(Unlimited) — \$2,500

2016 SPONSORS: TEXOMA FOAM, BAILEY AUTO PLAZA, FIRST STATE BANK, RILEY WEALTH MANAGEMENT, PROGRESSIVE WASTE

### PROMOTION:

- Recognized as “Silver Sponsor” on event website, print material, app, and social media
- Logo on Event Information Map
- Recognized as a Platinum Sponsor by the MC on the day of the event
- Logo displayed prominently on banner at Food Truck event stage on Graham Downtown Square
- Opportunity to set up a booth in a prominent location at the Food Truck Championship on the Downtown Square

### INCLUDES:

- Free concert tickets (4)
- Free food truck vouchers (4)
- Free event t-shirts (4)
- Access to a designated private hospitality area at the Food Truck Championship



## BRONZE SPONSOR

(Unlimited) — \$500

2106 SPONSORS: LONE STAR GRAPHICS, PROGRESSIVE WASTE, BRYAN INSURANCE AGENCY, CHICKEN EXPRESS, EDWARD JONES, CAMPBELL FARM & RANCH, ALLSTAR FUEL, COMPLETE DATA SYSTEMS

### PROMOTION:

- Recognized as sponsor on the event website, app, print material, and social media

### INCLUDES:

- Free Concert Tickets (2)
- Free event t-shirts (2)
- Food Truck Sponsorship



## COPPER SPONSOR

(Unlimited) — \$1,000

2016 SPONSORS: BRAZOS TITLE, WALMART, BENCHMARK SOLUTIONS, JOE CLULEY STATE FARM INSURANCE

### PROMOTION:

- Recognized as sponsor on the event website, app, print material and social media
- Company name on Event Information Map
- Logo displayed prominently on banner at Food Truck event stage on Graham Downtown Square
- Recognition as a Platinum T-Shirt sponsor by the MC on the day of the event
- Logo displayed prominently on banner at Food Truck event stage on Graham Downtown Square
- Opportunity to set up a booth in a prominent location at the Food Truck Championship on the Downtown Square

### INCLUDES:

- Free Concert Tickets (2)
- Free food truck vouchers (2)
- Access to designated private hospitality area at Food Truck Championship
- Free event t-shirts (2)



## FOOD TRUCK SPONSOR

(Unlimited) — \$350

### PROMOTION:

- Company logo displayed via sign on a food truck
- Recognized as sponsor on the sponsor page of the event website

### INCLUDES:

- Free event t-shirts (2)

## FOR MORE INFO

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