

NATCHEZ CONVENTION PROMOTION COMMISSION

Regular Rescheduled Meeting

Wednesday, May 22, 2019 1:07 pm

Commissioners Present: Katie McCabe, Lance Harris, Helen Moss Smith, and Lavada Hill
Commissioners Absent: Dana Wilson and Barbara Bruce
Staff: Jennifer Combs, Darrell White, Lynsey Smith, Stratton Hall, and Katie Ernst
Guests: Walter Tipton, Peyton Cavin, and Marla Toman

CALL TO ORDER & WELCOME

- Lance called the meeting to order and welcomed everyone.

APPROVE MINUTES

Lance Harris motioned, seconded by Helen Smith, to table the minutes of the April 30, 2019 meeting and the May 3, 2019 tourism seminar.

The motion carried unanimously.

FINANCIALS

- Peyton Cavin presented the financials including the payment docket

Katie McCabe motioned, seconded by Helen Smith, to accept & approve the financials & payment docket as presented.

The motion carried unanimously.

NATCHEZ CONVENTION CENTER REPORT

- Walter Tipton presented a report on recent and upcoming conferences and events.

GUEST

- Marla Toman presented details on an upcoming BBQ, Blues, Biscuits and Brews Competition to be held in September.

NEW BUSINESS

Lance Harris motioned, seconded by Helen Smith, to reschedule the date of the Regular August meeting from August 21, 2019 to August 14, 2019.

The motion carried unanimously.

- Jennifer Combs presented a funding request from Natchez Literary and Cinema Celebration made in June of 2018 for \$4,000 in marketing support which hasn't been presented but is in the budget.

Helen Smith motioned, seconded by Katie McCabe, for general consent to honor the \$4,000 marketing funding request of Natchez Literary and Cinema Celebration made in June 2018.

The motion carried unanimously.

Katie McCabe motioned, seconded by Lavada Hill, to approve the marketing funding request in the amount of \$4,000 for the Summer Wine and Dine TourFest held by the Natchez Bed and Breakfast Association August 9 – 11, 2019.

The motion carried unanimously.

Katie McCabe motioned, seconded by Helen Smith, to support the Vidalia Beautification Committee's sponsorship request for fireworks July 4, 2019 as a Platinum Sponsor in the amount of \$2,500 contingent upon a completed funding request application.

The motion carried unanimously.

CHAIRMAN'S REPORT

- Lance Harris reported on a meeting held on May 2nd with Jennifer Combs, Lynsey Smith, New Orleans Hotel Consultants, and members of Natchez Grand Hotel to discuss STAR Reports, hotel occupancy, and convention operations with regards to booking conferences and conventions and the follow through with executing events.
- Lance Harris reported the Natchez Tricentennial Committee met and have decided to give their remaining funds of approximately \$35,000 to the Natchez Convention Promotion Commission for marketing purposes with \$25,000 being earmarked to produce a new Natchez film to be shown in the Visitor Center.

DIRECTOR'S REPORT

Helen Smith motioned, seconded by Lavada Hill, to approve Jennifer Comb's travel request to attend the Mississippi CVB Directors Meeting to be held in Vicksburg June 27 – 28, 2019 at an approximate cost of \$295.

The motion carried unanimously.

Helen Smith motioned, seconded by Lance Harris, to approve Jennifer Comb's travel request to attend the Natchez Trace Compact Annual Meeting in Tupelo July 9 – 10, 2019 at an approximate cost of \$567.45.

The motion carried unanimously.

Helen Smith motioned, seconded by Lance Harris, to engage in Mississippi Co-Op advertisement in *Better Homes and Gardens* for a 1/3-page advertisement at a cost of \$4,375.

The motion carried unanimously.

Katie McCabe motioned, seconded by Lavada Hill, to approve funding of approximately \$1,500 for hotels and meals for the Lusso Travel FAM traveling to Natchez September 29, 2019.

The motion carried unanimously.

NEXT MEETING

Wednesday, June 19, 2019

ADJOURN

Lance Harris motioned, seconded by Katie McCabe, to adjourn at 3:03 pm.

The motion carried unanimously.

Attachments:

- Agenda
- Notice of Date Change

Lance Harris, Chairman

ATTEST:

Katie Johnson McCabe, Secretary / Treasurer