

## **NATCHEZ CONVENTION PROMOTION COMMISSION**

**Wednesday, August 21, 2019 1:07 pm**

Commissioners Present: Lance Harris, Helen Moss Smith, Dana Wilson, & Lavada Hill  
Commissioners Absent: Barbara Bruce & Katie McCabe  
Staff: Jennifer Combs, Darrell White, Stratton Hall, & Katie Ernst  
Guests: Walter Tipton, Peyton Cavin, Chesney Doyle, Jim Allgood, & Greg Simmons

### **CALL TO ORDER & WELCOME**

- Lance called the meeting to order and welcomed everyone.

### **APPROVE MINUTES**

**Lance Harris motioned, seconded by Helen Smith, to table the approval of the minutes from June 17, 2019 & July 30, 2019.**

**The motion carried unanimously.**

### **NATCHEZ CONVENTION CENTER REPORT**

- Walter Tipton presented a report on recent and upcoming conferences and events.

### **GUESTS**

- Chesney Doyle with F.O.R. Natchez presented an update on the development of a downtown director and entity as part of the implementation plan.
- Jimmy Allgood with Redneck Adventures, Miss-Lou Tours, and Mid-South Broadcasting presented information on digital advertising packages.

### **FINANCIALS**

- Peyton Cavin presented the financials including the payment docket

**Lance Harris motioned, seconded by Dana Wilson, to accept and approve the financials and payment docket as presented.**

**The motion carried unanimously.**

### **NEW BUSINESS**

- Jennifer Combs presented a revised application and guidelines for funding requests and various contracts for Fiscal Year 2020.

Helen Smith motioned, seconded by Dana Wilson, to accept the proposed guidelines and application for the Marketing Assistance Funding Program pending edits to the time line for follow-up reporting from 45 days to 60 days.

The motion carried unanimously.

Lance Harris motioned, seconded by Dana Wilson, to engage with Lou Hammond Group and execute the contract as referenced in the Fiscal Year 2020 budget.

The motion carried unanimously.

Helen Smith motioned, seconded by Dana Wilson, to engage with Alabama Media Group dba Advance Travel and Tourism as referenced in the Fiscal Year 2020 budget.

The motion carried unanimously.

**NEXT MEETING**

- Wednesday, September 18, 2019

**ADJOURN**

Lance Harris motioned, seconded by Dana Wilson, to adjourn at 2:18 pm.

The motion carried unanimously.

Attachments: Agenda

---

Lance Harris, Chairman

ATTEST:

---

Katie Johnson McCabe, Secretary / Treasurer