

**Natchez Convention Promotion Commission  
Tourism Economic Recovery Stimulus Program 2020**



**GENERAL INFORMATION**

Application Date:

**AMOUNT REQUESTED FROM NCPC: \$ \_\_\_\_\_**

Type of Event:  Event/Festival  Program  
 Fall/Winter  Spring/Summer

Type of Funding:  Marketing Assist  Event Development  
 Other: please specify

Legal name of applicant organization:

Non-Profit  For Profit State tax ID/Tax exempt #:

Nature or purpose of event:

Address: City/State Zip Code:

Contact person & title: Phone:

Email address: Website:

**EVENT/PROGRAM/OTHER INFORMATION**

Describe the event/program/other purpose for which you propose to use requested NCPC funds:

Date(s): Location(s):

Will it be hosted in Natchez? Is this the first time in Natchez?  
 If no, when else?

If an event, what are the future plans for it?

Projected per day attendance: Out-of-town attendees: Local attendees:

**FINANCIAL INFORMATION**

Total revenue budgeted: Total expenses budgeted:

If projecting a profit, what are the plans for those funds?

Date funds are needed: Is this the first request to NCPC for this event?  
 If no, date(s) of previous request(s):  
 Amount previously received:

How will NCPC be recognized for their support?

SPONSORSHIP INFORMATION

Major Event Sponsor	Amount	In-Kind/Financial (describe)	Status

ADDITIONAL INFORMATION (attach separate page as needed)

The following information must be attached to complete the application:

1. Provide a brief description of the tourism event (include location and primary activities)
2. Provide an estimated direct economic impact of the event (for example, overnight visitation, restaurant sales):
3. If you receive funding, how specifically will the funds be utilized?
4. How could this funding affect the future of the event?
5. How will the event compliment or integrate the Visit Natchez mission:  
***The mission of the NCPC and Visit Natchez as the city's official destination marketing and sales agency is to increase the economic impact of tourism in Natchez by promoting the City to individual leisure/heritage travelers, groups, and convention/meeting visitors.***
6. Give a brief description of the target market and target audience for this event.
7. Event budget *major elements of revenue and expenses*
8. Event schedule *major activities, participants and venues*
9. Event management *how, when and who will plan and carry out the event including promotional plans*
10. How will you enforce adherence to local, state, and federal COVID-19 guidelines?

**Only completed and signed applications will be considered for funding.**

By signing this application, I agree that should my event not occur, I will return all funds to the NCPC.

Signature of applicant: \_\_\_\_\_ Date: \_\_\_\_\_

Approved

Signature NCPC: \_\_\_\_\_ Date: \_\_\_\_\_