

WAF Convention Tentative Schedule as if 11/7/19

Sunday, January 5, 2020

Time	Event	Location
7:00-9:00AM	BREAKFAST BUFFET	MAIN FLOOR
9:00-10:00AM	WAF BOARD OF DIRECTORS MEETING	EXECUTIVE BOARD
10:30AM-11:15AM	FAIREST OF THE FAIRS CONTESTANT REGISTRATION	CONVENTION CENTER LOBBY
2:00PM-3:00PM	FAIREST OF THE FAIRS MEET THE CONTESTANTS: Come and watch the Fairest of the Fairs Contestants introduce themselves and give a fair announcement of an act/event.	GRAND BALLROOM
2:00-8:00PM	CONVENTION REGISTRATION OPEN	GB LOBBY
3:00PM-4:00PM	FAIREST COORDINATOR NETWORKING: This will be one of two sessions offered for Fairest of the Fairs Coordinators to gather and network.	UPPER DELLS
3:15PM-4:30PM	TECHNOLOGY ONE-ON-ONE: Bring your laptop and learn about technology from someone savvy in the program. We'll have a sign up sheet online prior to convention but plan to cover topics like FB, Google Docs, Mail Merges with Word and Excel.	RIVERVIEW
4:45PM	YOUNG PROFESSIONALS INITIATIVE: All those under age 40, come and network. Let's talk about the opportunities that exist in the fair industry and how to communicate with members of all ages.	RIVERVIEW
4:45PM	LEGISLATIVE COMMITTEE	LAGUNA
5:00PM	CREDENTIALS COMMITTEE MEETING	GRAND BALLROOM
6:00-8:00 PM	CARNIVAL NIGHT: Come and network and enjoy food, beverages, and games from our Carnival Industry Members.	GRAND BALLROOM

Monday, January 6, 2020

Time	Event	Location
7:00-9:00AM	GRAND BREAKFAST BUFFET	MAIN FLOOR
7:00-9:00AM	GRAND BREAKFAST BUFFET	UPPER DELLS
7:45AM	FIRST TIME ATTENDEE GATHERING: If it's your first time attending our convention, let us give you an overview of the convention.	UPPER DELLS
8:00AM-4:00PM	REGISTRATION/INFORMATION DESK OPEN	GB LOBBY
8:30-9:30 AM	WE ARE FAMILY: We all have a family tree, so how well do you know the other branches? Back by popular demand, here is your opportunity to get to know as many fair family members as possible in a short time. We are going "speed dating". Whether you are a first time attendee or a life-long convention attendee there is something you can learn from another fair person. Come join the fun and plant more roots within the fair family.	RIVERVIEW NORTH
9:00AM-1:00PM	TRADE SHOW SET UP	A-I
10:00AM	SPECIAL PROJECTS ACTIVITY: Come dressed in your fair apparel and help us celebrate "The Kid in All of Us". Compete against other districts competitive event. Bring your fairs decorated centerpiece and vote for your favorite.	GRAND BALLROOM
10:30AM	CONVENTION KICKOFF: Let's get our convention underway with a few fair stories, awards, welcome from special guests and an keynote address. KEYNOTE: Anchor's Away, no we are not talking boat anchors....we're talking people anchors. Do you struggle with negativity? Let's figure out a way to get rid of it! Fun tips and tricks you can do every day to help keep you forging ahead in your everyday life. Daily affirmations, disconnecting from devices, and doing good--we've got you covered. Let that anchor go! Presented by Jen Puente, CFE, WI State Fair.	GRAND BALLROOM

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Monday, January 6, 2020		
12:00-2:00PM	CHULA CONCESSIONS	GB LOBBY
12:00-1:00PM	UW EXTENSION NETWORKING: Following up from our 2019 district meetings, Jason Hausler, UW Extension will continue covering how UW Extension works with your fair. We will have ample time for questions and answers. So please come with your questions, concerns, and suggestions on how we can continue to grow together.	GRAND BALLROOM
12:00PM	SHOWCASE COMMITTEE MEETING	RIVERVIEW SOUTH
1:00-4:00PM	TRADE SHOW OPEN: Come and network with our Associate Members in the trade show with more than 70 booths to visit. Then when you are done in the trade show, be sure to visit the Associates in Vendor Row in the condos. They are great Fair partners for us so be sure to visit as many as you can.	A-I
12:00-4:00PM	FAIREST OF THE FAIRS SCRAPBOOKS ON DISPLAY: The Fairest of the Fairs Contestants have brought scrapbooks highlighting their local fairest reign. There will be multiple times in the program to view them and maybe borrow some ideas.	AZTEC
1:00PM	PREMIUMS COMMITTEE MEETING	LAGUNA
1:30PM	AUCTION COMMITTEE MEETING	RIVERVIEW NORTH
2:30PM	RESOLUTIONS & AWARDS COMMITTEE MEETING	GRAND BALLROOM
4:00PM	CHEESE PARTY & AUCTION VIEWING: Join us for snacks, beer and soda, including Wisconsin's favorite, cheese. Then view the items our Fairest of the Fairs Contestants have brought to donate to our auction.	RIVERVIEW
5:00PM	FAIREST OF THE FAIRS AUCTION: Bid high and bid often on these amazing Fairest of the Fairs auction items. Proceeds first go back to the Fairest of the Fairs Program, and then to offset convention expenses to keep your registration fees low.	RIVERVIEW
7:00PM	SHOWCASE OF ENTERTAINMENT: Enjoy tonight's entertainment from our Associate Members. We are excited to share these talented groups with you. We hope one or more of them will be invited to play your fair.	RIVERVIEW
Following Showcase Until 11:00PM	HOSPITALITY: Looking for a snack and a beverage? Visit the hospitality room and network with other fair friends which opens following the Showcase of Entertainment.	GRAND BALLROOM

WAF Convention Tentative Schedule as if 11/7/19

Tuesday, January 7, 2020		
Time	Event	Location
6:30-9:00AM	GRAND BREAKFAST BUFFET	MAIN FLOOR
7:00-9:00AM	GRAND BREAKFAST BUFFET	UPPER DELLS
8:00-4:00PM	REGISTRATION/INFORMATION DESK OPEN	GB LOBBY
8:30-9:30AM	DATCP AG UPDATE: Join Dr. Konkell, WI DATCP Veterinarian for an update on Animal Health Update, Terminals shows, etc.	RIVERVIEW NORTH
10:00AM-2:00PM	FAIREST OF THE FAIRS SCRAPBOOKS ON DISPLAY	AZTEC
10:00-11:00AM	WORKSHOPS & ROUND TABLES	
	FAMILY STAGE SHOWCASE OF ENTERTAINMENT: Looking for family stage acts for your fair like magicians and hypnotists? Acts chosen were part of the Showcase Application process. They will have 12 minutes to showcase.	GRAND BALLROOM
	AG NETWORKING: Discussion on finding judges, drug testing, animal ID, DNA Programs, residue testing to name a few. Brian Bolan, WI State Fair, will lead this networking session.	RIVERVIEW NORTH
	TIPS AND TRICKS FOR SUCCESSFUL FAIR OPERATIONS TODAY AND IN THE FUTURE: Workshop for volunteer fair boards and new fair managers on running the fair. Little things we assume everyone knows to do. Topics covered will include the following: business planning and goal setting, budgeting, do's and don'ts, fair-specific resources/deadlines, guidelines to follow, and when to ask for help and where to get it. Parts of this session will be interactive with a mini SWOT analysis demonstration. Bring ideas you would like to implement at your fair and questions/topics/tricks you would like to share and discuss with the group. Matt Immel, CFE, Fond du Lac County Fair to present.	LAGUNA
11:00-11:15AM	COFFEE BREAK	GRAND LOBBY #2
11:00-2:00PM	CHULA CONCESSIONS AVAILABLE	
11:15AM-12:15PM	WORKSHOP & ROUND TABLES THE GRAM CRAM: Instagram is one of the most popular social platforms for younger audiences, which makes it an ideal choice for the fair marketers in addition to FB. Cover the basics to launch beginners, but also dive deeper into the many ways & reasons Instagram is a great tool for promoting your fair. Join Jodi Buresh from Saffire.	GRAND BALLROOM
	WEATHER "PREP" YOUR FAIR: Various things you can do before, during and after your fair to mitigate adverse weather conditions. Presented by Meteorologist Bruce Sinkula (WI, born and raised), Spectrum Weather Insurance.	RIVERVIEW NORTH
	BEST PRACTICES: Do you have best practices in place for your fair? What should and should not be in a contract to avoid cancelations at the last minute,? How do you protect your event? Deb Gottibson, Dunn County Fair, will lead this networking session. Bring along your contracts and compare wording with other fairs. The WAF Board will then review these suggestions with legal council that our member fairs can use.	LAGUNA
12:15 - 1:00PM	SILENT AUCTION ITEMS RECEIVED: Have an item for our Silent Auction? Now is the time to bring them so the committee can have time to organize for the silent auction. All Member Fairs and Associates are invited to bring donated items.	RIVERVIEW NORTH
12:30-1:00PM	ASSOCIATE MEMBER MEETING: All Associate Members are invited to attend a short member meeting to provide feedback on the convention.	GRAND BALLROOM
1:00-4:30PM	SILENT AUCTION OPEN FOR BIDS: View the items and if you find an item or two you like, make a bid. Bids will be open until 7:00 pm.	RIVERVIEW NORTH

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1:00-4:00PM	TRADE SHOW OPEN: Come and network with our Associate Members in the trade show. More than 70 booths to visit. Then when you are done in the trade show, be sure to visit the Associates in Vendor Row in the condos. They are great Fair partners for us so be sure to visit as many as you can.	A-I
1:00-2:00PM	WORKSHOPS: THE WHO, WHAT, WHERE, WHEN, WHY AND HOW FOR MARKETING YOUR EVENT: There's a lot that can go into marketing. But what are the topline principles to focus on? With so many choices out there right now and lots of other areas of a fair to run, it's hard to figure out what is most important and worth the time. This session will take you back to the basics, but also challenge you to think differently about how you invite attendees to your fair, how you promote it, and cost effective ways to do it. Please join Angela Sheahan, Marketing Specialist for the WI State Fair.	UPPER DELLS
1:00-2:00PM	WI DATCP FAIRS COORDNATION UPDATE: Deb Gegare, Fairs Coordinator for the WI DATCP, will give an update from the office including judges, SharePoint, and updates to ATCP 101.	LAGUNA
2:00-4:00PM	ONE-ON-ONE WITH DEB GEGARE: For those members that would like a little more assistance with SharePoint, you can sign up for a one-on-one session. Sign up forms will be available in December on the convention website.	LAGUNA
2:00-3:00PM	ICE CREAM BREAK	A-I
2:30pm - 4:00pm	FAIREST OF THE FAIRS PRELIMINARIES: Contestants will present at 30 second Radio Advertisement and answer an impromptu question to our convention attendees.	GRAND BALLROOM
6:00pm - 6:45pm	PRESIDENT'S RECEPTION: Join us for a night of snacks, soda and beer.	RIVERVIEW
6:00PM	SILENT AUCTION LAST HOUR: Keep bidding! The silent auction closes at 7:00 pm. Thank you for your support!	RIVERVIEW
7:00PM	SHOWCASE OF ENTERTAINMENT: Enjoy tonight's entertainment from our Associate Members. We are excited to share these talented groups with you. We hope one or more of them will be invited to play your fair.	RIVERVIEW
Following Showcase Until 11:00PM	HOSPITALITY: Looking for a snack and a beverage? Visit the hospitality room and network with other fair friends which opens following the Showcase of Entertainment.	GRAND BALLROOM

WAF Convention Tentative Schedule as if 11/7/19

Wednesday, January 8, 2020		
Time	Event	Location
6:30-9:00AM	GRAND BREAKFAST BUFFET	MAIN FLOOR
7:00-9:00AM	GRAND BREAKFAST BUFFET	UPPER DELLS
8:00AM-4:00PM	REGISTRATION/INFORMATION DESK OPEN	GB LOBBY
8:30AM	BUSINESS MEETING: All Fair and Associate Members are invited to attend our Annual Business Meeting. We'll share highlights from this past year and plans for 2020.	GRAND BALLROOM
10:30-11:30	WORKSHOPS & ROUND TABLES	
	AUCTIONS AT YOUR FAIR: Let's talk auctions at your fair. Animal or non animal, who runs them, who carries the insurance, what structures you have in place, etc. Let's talk about what's successful and what areas you could use some help from other fairs. Rhonda Klement, Langlade County Fair to lead round table discussion.	GRAND BALLROOM
	STAY CALM: OUR FAIR IS UNDER ATTACK: Kevin C. Ress, will have you look at your fair like it's under attack, but not in the usual places. What if we have a lost person, an active shooter threat, severe weather coming, lose a major sponsor, board member quits, or internal theft? With your top risks known, we can explore the tools to reduce the likelihood and impact for our 2020 Fair.	RIVERVIEW NORTH
	DATA ENTRY PROGRAMS FOR FAIR EXHIBITORS AND ENTRIES: Bring your own laptop and join a networking session with other fairs using the same data entry programs for your fair exhibits. We will have a room for ShoWorks, Blue Ribbon and Fair Entry programs. Each session will be led by a fair representative, or two, to discuss tips to be more efficient with the program. Please send the primary person using your program to this hands on session.	RIVERVIEW SOUTH
	FAIREST COORDINATORS: Q&A with the WAF fairest committee and local fairest coordinators.	LAGUNA
10:00AM-12:00PM	REFRESHMENT BREAK	GRAND LOBBY & RIVERVIEW
11:30-1:00PM	CHULA CONCESSIONS	
12:00-1:30PM	WORKSHOP	
	ACTIVE THREATS AT YOUR EVENT: Deputy Dandoy opened our eyes last year to active shooters and the threat they can cause. This year he'll dig deeper and look at the infrastructure of your fair grounds, vehicle born attacks, protecting main entrances to your grounds, and the criminal element and employee training. Back by popular demand, it is once again a stand alone event.	GRAND BALLROOM
12:00-4:00PM	FAIREST OF THE FAIRS SCRAPBOOKS ON DISPLAY	AZTEC
2:00PM-2:30PM	DISTRICT MEETINGS DISTRICT 1: Randy Meyer & Chris Engebretsen DISTRICT 2: Deb Gotlibson & Kevin Roske DISTRICT 3: Marla Stello & Amy Olson DISTRICT 4: Amy Listle & Mary Check	GRAND BALLROOM LAGUNA RIVERVIEW SOUTH RIVERVIEW NORTH
2:45-3:45PM	NETWORKING SESSION: One last chance at convention to bring your ideas and learn from other fairs on topics not yet covered at the convention.	RIVERVIEW NORTH
4:30PM-8:30PM	AWARDS BANQUET AND FAIREST OF THE FAIRS FINALE: Join us as we wrap up the 2020 convention. We are excited to recognize award winners and select the 2020 WI Fairest of the Fairs. Separate banquet ticket is required.	A-1
AFTER BANQUET	HOSPITALITY: Join us for snacks and beverages following the banquet and meet the new Fairest of the Fairs.	GRAND BALLROOM