

# WSFA Convention Contests

Bring **Scrapbook, Poster, T-Shirt entries** to the Contest Entry Table on Thursday, October 18, 2018 between 10:00 a.m. and 3:00 p.m.

**ONLY THOSE ENTRIES SUBMITTED BY THAT DATE AND TIME WILL BE JUDGED**

(late entries will be accepted for display only).

**The Fair attendance categories are: A - Fairs under 8,000 and youth shows; B - Fairs 8,001- 22,000; C - Fairs 22,001 –40,000; D - Fairs 40,001-100,000; and E - 100,001 and over.**

## PHOTO CONTEST – Due Monday, October 8, 2018 Photos must be mailed to:

Tom Gwin WA State 4-H FAIR, 2606 W. Pioneer, Puyallup, WA 98371

All entries will be judged by a professional photographer. In addition to judging the categories listed below, the judges will be asked to select an overall winner. This will be the Grand Sweepstakes winner.

- A) Carnivals
- B) Contests & Games
- C) Animals
- D) Kids
- E) Senior Citizens
- F) Entertainment
- G) Rodeo
- H) General Interest

Ribbon stickers will be used and put on ALL winning entries on the FIRST day of the convention. Ribbons for winners will be available on request. During one of the meals at the convention a list of winners will be displayed on all tables. All fairs that entered should also be listed. An announcement and ribbon recognition will be made for the GRAND SWEEPSTAKES. Category winners will be listed in the Fair Views following the convention.

### CATEGORIES

**BLACK AND WHITE** (includes digital and film prints, judged as the same)

- A) Carnivals
- B) Contests & Games
- C) Animals
- D) Kids
- E) Senior Citizens
- F) Entertainment
- G) Rodeo
- H) General Interest

**COLOR** (includes digital and film prints, judged as the same)

- A) Carnivals
- B) Contests & Games
- C) Animals
- D) Kids
- E) Senior Citizens
- F) Entertainment
- G) Rodeo
- H) General Interest

1) Only 8 X 10" or 8 X 12" Black & White or Color prints accepted. Each will be judged separately.

2) Photos must depict Fair related activity.

3) Photos taken by your Newspaper are acceptable: include name photographer and newspaper.

4) Judges have the right to change categories as they see fit; i.e., a photo showing a child and an animal may be general interest.

5) There will be three places awarded in each of 8 categories.

6) A Grand Sweepstakes winner for best photo will be chosen by the judges.

7) All categories may be entered by your fair. Only three entries per category are allowed.

8) Type on a 3 X 5 card. Leave ½ inch space at the top. Use single spacing: Captions may be added, but not required. Write in pencil on the back of the photo the name of fair and category. (Single Space)

9) All photos must be picked up by 2:00 PM on the last day of the convention. **NONE WILL BE MAILED.**

10) **NO PHOTO COPIES ARE ALLOWED. ALL PHOTOS MUST BE ON PHOTOGRAPHIC PAPER.**

## SCRAPBOOK CONTEST – Due Thursday, October 18, 2018

**between 10:00 a.m. & 3:00 p.m.**

A scrapbook should tell the story of your fair and its operations. It provides a lasting record of the fair on a yearly basis and is a treasury of all aspects of activities, events and people. Assemble your scrapbook as if every person who looks at it has never attended your fair.

These rules were developed to provide flexibility and allow each fair entering a scrapbook to be creative and innovative in producing their record.

Scrapbooks will compete in the appropriate size division (a) under 8,000 and youth shows (b) 8,001-22,000 (c) 22,001-40,000 (d) 40,001-100,000 (e) 100,001 and over. Judging score will be based on the judging results for the categories listed below.

<b>Creativity</b>	<b>Total of 30 points</b>
Use of theme	5 points
Use of Color	5 points
Originality	5 points
Readability	5 points
Overall appeal	10 points

<b>Introduction</b>	<b>Total of 5 points</b>
Preface (name of fair, name of city, fair dates, fair attendance, theme, category and person(s) doing book	
Table of contents (WITH PAGE NUMBERS INDICATED)	
Map	

<b>Preparations</b>	<b>Total of 10 points</b>
Fair Board Activities	
Staff	
Preparations for Fair	

<b>Fair Time</b>	<b>Total of 40 points</b>
Entertainment	
Fair Activities	
Fair Departments	

<b>Promotions</b>	<b>Total of 15 points</b>
Advertising (anything you paid for)	
Publicity	
Posters	
Miscellaneous promotional pieces (TV coverage, library exhibits, etc.)	

<b>Off Season (Optional) NO POINTS</b>	
Interim events and activities	
Construction (capital and preparation)	
Ticket samples, etc.	

**TOTAL POINTS POSSIBLE 100**

General rules and instructions

### Example: First section of Scrapbook

First Page (Introduction) is a tabbed page.

Page 2 – back of Introduction page is blank – as are all other tabbed pages

Page 3 – Title page/Preface – Must include name of fair, city, dates, fair attendance, category, theme, and person(s) doing the scrapbook

Page 4 – Table of contents – with page numbers included

Page 5 – Map of fairgrounds

### Required

Use both sides of pages (except tabbed pages)

Incorporate theme throughout scrapbook

Label (caption) ALL pictures clearly

All pages must have page numbers

Premium/Exhibitor guides MAY be included (many are now on-line, so this is optional)

Scrapbook judge will be independent of WSFA. Scores will be tallied, and the judge(s) will give awards based on above scores. The judge(s) will determine the winners in each size division. A "Judges Choice" will be awarded to one entry only. Score sheets will be provided for all scrapbooks.

**POSTER CONTEST - Due Thursday, October 18, 2018 between 10:00 a.m. & 3:00 p.m.**

The purpose of this contest is to share the wide variety of the ways fairs market their event with the use of posters.

Posters will be judged in two categories:

**1) Artistic**

The poster should be an Artistic presentation of the fair.

A special event or feature may be included, but not required.

**2) Informational**

Poster is to clearly present information about the fair (i.e. date, time, special events, cost, preseason ticket purchase location, etc.). Both categories will compete in the appropriate division as determined by fair attendance. The judging criteria are listed below:

**JUDGING FOR POSTER**

Criteria	Artistic Points	Informational Points
Design	30	20
Use of White Space	0	20
Overall Impact	30	20
Originality	35	10
Information/Content	5	30
<b>TOTAL POSSIBLE POINTS</b>	<b>100</b>	<b>100</b>

WSFA Board of Directors will award "Fair Board's Choice" in both categories if there are qualified entries.

**T-SHIRT CONTEST – Due Thursday, October 18, 2018 between 10:00 a.m. & 3:00 p.m.**

Awards will be given in each attendance division for "Best Use of Theme". There will be "Best of Show" T-Shirt awarded if merited.

**\*Please note the following:**

All t-shirts must be picked up by 2:00 PM on the last day of the convention. NONE WILL BE MAILED.

**WEBSITE CONTEST**

**TO ENTER – PLEASE SEND AN E-MAIL TO: [wastfair@comcast.net](mailto:wastfair@comcast.net)**

**Be sure to include your attendance category** (the Fair attendance categories are: A - Fairs under 8,000 and youth shows; B - Fairs 8,001- 22,000; C - Fairs 22,001 –40,000; D - Fairs 40,001-100,000; and E - 100,001 and over) and

***New this year  
Service Member Website***

*Rules:* The site must be active. All sites will be judged using a 1 to 10-point scale with 1 being the lowest score and 10 being the highest score. The score will be based on the following criteria:

- 1) Navigability/organization of website
- 2) Overall appearance/impression, including creativity and graphics
- 3) Use of graphics and other effects
- 4) Website adheres to a consistent theme
- 5) Website shows production excellence