

Agricultural Display – County & Area Fairs

State law defines an "**Agricultural fair**" as a fair or exhibition which is intended to promote agriculture by including a balanced variety of exhibits of livestock and agricultural products, as well as related arts and manufactures; including products of the farm home, and educational contests, displays, and demonstrations designed to train youth and to promote the welfare of farm people and rural living.

In addition to other displays, county and area fairs are eligible to receive up to 100 evaluation points from the assigned Fairs Commissioner for an “agricultural display”.

To receive points, the following components need to be present:

Signage

- You need directional signs so that fair attendees can locate the display.
- You need signage within the display explaining the various aspects of what is presented.
- There must be a sign that labels the display as an “Agriculture Display” or “Agriculture Feature Exhibit” and that you locate the display in a prominent area.

Economic Impact

- Use economic information related to the agricultural product being featured or displayed.
- You can feature one or more agricultural products. Most relevant would be products from your area.
- If recent economic data is not available, use the most recent economical information available and label it accordingly.

Education Information

- Use any other information that relates to the agricultural product(s) being displayed. It can also be a bi-product of the product(s), a demonstration, pamphlets, videos, photos, etc.
- If the display is unattended (no person available to answer questions, etc.), make sure the display is self-explanatory.
- In addition to educational, the display should be aesthetically pleasing for the viewers.

When the display is evaluated, it is on a merit basis from 1 – 100 points.