

WALWORTH COUNTY FAIR BEVERAGE CONTRACT AGREEMENT
SIGNED CONTRACT DUE: MARCH 15th

All vendors at the Walworth County Fair who engage in selling beverages on our Fairgrounds must agree to our rules and regulations regarding the sale of beverages. Please read the following rules and sign the agreement. Return the white copy of the Beverage Agreement with your contract and deposit by March 15th.

Beverage Rules and Regulations:

The Walworth County Fair and Coca-Cola have entered into a partnership making **Coca-Cola the exclusive supplier of carbonated and non-carbonated beverages including water to the Walworth County Fair. What this means to you the vendor is that all lessees selling beverages on our Fairgrounds agree to purchase all carbonated and non-carbonated including bottled water from the Fairgrounds. Any violation of this rule will result in a \$500.00 fine for each infraction and/or a forfeiture of your lease.** The Fairgrounds will supply staff during the Fair for product and service. If you have a sign with the name of another beverage company, Coca-Cola will try to replace it for the week of the Fair. Likewise, cups should say Coca-Cola instead of any other competitor name. Of course, if vendors have their own logo on cups, this is acceptable.



I, _____ representative for



have read the above beverage rules and regulations. I, agree to purchase all carbonated and non-carbonated beverages including bottled water unless stated on the vendor contract agreement from the Fairgrounds. I fully understand that any violation of this agreement will result in a \$500.00 fine for each infraction and/or a forfeiture of your lease with the Walworth County Fair.

Signed: _____ Date: _____