



New Vendor Selection Process

Selection Process

Approximately 90% of vendors from the previous year return every year. The amount of new applications is usually greater than the space that becomes available. Not all of the new applicants will receive a contract to fill the spaces that become available.

New applicants are selected based on the following criteria:

- Uniqueness of product or service
- Appearance of display in color photos submitted when applying
- Availability of space
- Prior experience with written recommendations

Application Process Timeline:

March 30	Returning Vendors contracts are due in our office
April 15	All new vendor applications will be considered beginning April 15
May 31	Before the end of May, new applicants who have applied will be notified of our decision
June 15	Applicants may contact us regarding the status of your application

The selection of new vendors will continue until all available space is filled.

Please do not send a deposit with your application. An application does not guarantee a vendor space at our fair.

If selected for a vendor space, you will be notified and a contract will be sent to you.

We do not keep new applications. We suggest filling out a new application annually.

Contact the Fair Office for more information

Email Address: office@walworthcountyfair.com

Phone: (262) 723-3228

Mailing Address: Walworth County Fair
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