

2019 Warren County Fair Sponsorship Levels

"Our FAIRvorte Things"



Sponsorship Packages

	# of Tickets	Company Logo on Fair website Sponsor Page	Advertise in fair flyers	Company Name on Fair Event Calendar	Signage at Free Stage or Grandstand (Please Pick 1)	Announcement of Sponsorship @ Grandstand or Free Stage	Social Media Posts	Social Media Contest & Promos	Logo on Event Calendar	Banner @ Grandstand or Free Stage	Logo on Fair Website Home Page	Display Space Booth or Tent	Welcome Crowd/Logo Printed on Tickets	Vip Parking
Grand Champion \$5,000 & Up	80 total tickets	X	X	X	X	X	X	X	X	X	X	X	X	x (2 spots)
Reserve Champion \$4,000 & Up	60 total tickets	X	X	X	X	X	X	X	X	X	X			1 spot
Purple Ribbon \$3,000	40 total tickets	X	X	X	X	X	X	X	X	X				
Blue Ribbon \$2,000	20 total tickets	X	X	X	X	X	X	X	X					
Red Ribbon \$1,000	10 tickets to one event	X	X	X	X	X	X	X						
White Ribbon \$500	6 tickets to one event	X	X	X										
Friend of the Fair \$300	4 TICKETS TO one event													
Fairbook Sponsor \$150	Listed in the Fairbook													

Sponsor Package/Event _____

Sponsorships must be remitted by May 1st to be in print publications. All other advertising avenues may still be fulfilled after May 1st.

If your sponsorship includes a banner for the fair, please drop off at Bishop Insurance Agency by July 1st.

Logos & commercials, please send to Alyssa Preston alyssa@warrencofair.com by July 1st.

(SPONSOR COPY)

* Sponsor tickets only good for Grandstand Admission only

2019 Warren County Fair Sponsorship Information

OUR FAIRvorte Things

Business Name: _____

Address: _____

Contact Name: _____

Contact Email: _____

Business Phone Number: _____

Business Website: _____

Business Social Media: _____



Sponsorship Level

Tickets (if included in your Sponsor Package)

_____ **Grand Champion \$5000**

80 Total Tickets ___ Wed ___ Thurs ___ Fri ___ Sat

_____ **Reserve Champion \$4000**

60 Total Tickets ___ Wed ___ Thurs ___ Fri ___ Sat

_____ **Purple Ribbon \$3000**

40 Total Tickets ___ Wed ___ Thurs ___ Fri ___ Sat

_____ **Blue Ribbon \$2000**

20 Total Tickets ___ Wed ___ Thurs ___ Fri ___ Sat

_____ **Red Ribbon \$1000**

10 Total Tickets ___ Wed ___ Thurs ___ Fri ___ Sat

_____ **White Ribbon \$600**

6 Total Tickets ___ Wed ___ Thurs ___ Fri ___ Sat

_____ **Friend of the Fair \$300**

2 Total Tickets ___ Wed ___ Thurs ___ Fri ___ Sat

_____ **Fair book Sponsor**

Questions:

Contact Jo Reynolds, CFE Manager

info@warrencofair.com

515-201-4728

Return or Mail to:

Warren County Fair

701 W. 2nd Ave

Indianola, IA 50125

515-961-6687 (Office)

OUR FAIRvorte Things

2019 Warren County Fair Sponsor Inventory

Please indicate your choice

Grandstand Acts

Wednesday, July 24th Wright Rodeo

Presenting (Grand Champion) _____
 Arena (Purple Ribbon) _____
 Bucking Chute (Red Ribbon) (4 available) _____
 Out Gate (Red) _____
 Class Sponsor (White) (8 available) _____ **(1 SOLD)**
 Friend of the Rodeo (Friend of the Fair) _____

Thursday, July 25th All Star Monster Trucks

Presenting (Grand Champion) _____
 Arena (Purple Ribbon) _____
 Truck Sponsor (Red Ribbon) (6 Available) _____
 Meet N Greet (Purple Ribbon) _____
 Junk Car Sponsor (Friend of Fair) (8 available) _____

Friday, July 26th Midwest Pullers Association Truck Pulls

Presenting (Grand Champion) _____
 Track (Purple Ribbon) _____
 Sled (Red Ribbon) **SOLD**
 Class (White Ribbon) _____
 Friend of the Fair _____

Saturday, July 27th Outlaw Truck & Tractor Pulls

Presenting (Grand Champion) _____
 Track (Purple Ribbon) _____
 Sled (Red Ribbon) **SOLD**
 Class (White Ribbon) (6 available) _____ **(2 SOLD)**
 Friend of the Fair (10 Available) _____ **(1 SOLD)**

Sunday, July 28th Kids Pedal Tractor Pull & Garden Tractor Pull

Presenting (Blue Ribbon) _____

Free Stage Entertainment

Presenting (Grand Champion) _____
 (Includes banner up all week on Free Stage)
 Omaha Percussion (Reserve Champion) _____
 Farmer Figgs Barnyard Science (Reserve Champion) _____
 Bill Riley Talent Search (White Ribbon) _____



Entertainment Zone

Presenting (Grand Champion) _____
 Racing Pigs (Grand Champion) _____
 Nick's Kid Show + Barnyard Show (Reserve Champion) _____
 Chainsaw Carver (Reserve Champion) _____
 Pony Rides (Red Ribbon) _____
 Chuck Wagon (Red Ribbon) _____
 Tom the Balloon Man (Red Ribbon) _____

Kid's Zone (Blue Ribbon) **SOLD**

Presenting Sponsor Includes:
 Chalkboard Animals
 Monster Murals
 Sandbox
 Giant Animal Puzzles
 Games

New Customizable Opportunities (See Jo or Alyssa for details)

Tent/Shade (White Ribbon) _____
 Cooling Center (White Ribbon + Cost of Rental) _____
 Bag Chairs-In Memory of (Friend of the Fair + Cost of Chairs) _____
 Trash Can Covers (White Ribbon + Cost of Covers) _____
 Walkway Sponsors (White Ribbon + Cost of Signage) _____
 Ex-“ _____ Trail” or “ _____ Walkway”