

# GRANDSTAND SPONSORSHIP PACKAGES



## PRESENTING SPONSOR: \$5500 & Up

- Display space available for a booth, tent or vehicle(s)
- Opportunity to welcome the crowd to the event
- Logo printed on tickets
- Logo featured on the fair's homepage (with a hyperlink to your website) for one year
- Company name and logo listed on the fair's event calendar of the event you are sponsoring (with a hyperlink to your website)
- Announcement(s) of your sponsorship, including a brief commercial
- Social media posts highlighting your sponsorship
- Signage at event
- Logo featured on the Sponsor page of the fair's website (with a hyperlink to your website)
- 125 tickets to the grandstand event you're sponsoring
- 25 tickets to each of the other 3 grandstand events (25 X 3 events = 75 tickets)



## ARENA SPONSOR: \$3500 & Up

- Company name and logo listed on the fair's event calendar of the event you are sponsoring (with a hyperlink to your website)
- Announcement(s) of your sponsorship, including a brief commercial
- Social media posts highlighting your sponsorship
- Signage at event
- Logo featured on the Sponsor page of the fair's website (with a hyperlink to your website)
- 75 tickets to the grandstand event you're sponsoring
- 15 tickets to each of the other 3 grandstand events (15 X 3 events = 45 tickets)



## BUCKING CHUTE/ SLED SPONSOR: \$1500 & Up

- Announcement of your sponsorship
- Social media post(s) highlighting your sponsorship
- Signage at event
- Logo featured on the Sponsor page of the fair's website (with a hyperlink to your website)
- 28 tickets to the grandstand event you're sponsoring
- 10 tickets to each of the other 3 grandstand events (4 X 3 events = 12 tickets)



## CLASS SPONSOR: \$500 & Up

- 10 tickets to the grandstand event you're sponsoring
- 2 tickets to each of the other 3 grandstand events (2 X 3 events = 6 tickets)
- Signage at event

# GRANDSTAND SPONSORSHIP FORM

## Part 1: Select the day(s) you'd like to sponsor the grandstand event

☐ Wednesday Rodeo  
☐ Thursday Knights of Armor - Medieval Jousting  
☐ Friday Truck & Tractor Pull  
☐ Saturday Truck & Tractor Pull

## Part 2: Select the level of grandstand sponsorship

☐ \$5,500 Presenting Sponsor  
☐ \$3,500 Arena Sponsor  
☐ \$1,500 Bucking Chute / Sled Sponsor  
☐ \$500 Class Sponsor

## Part 3: Complete the information below in it's entirety

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_ Cell Phone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

Facebook Page: \_\_\_\_\_ Twitter Handle: \_\_\_\_\_

Will supply company logo ☐ Yes ☐ No (if yes, email to [rita@warrencofair.com](mailto:rita@warrencofair.com) ASAP)

Will supply company "commercial" ☐ Yes ☐ No (if yes, email to [rita@warrencofair.com](mailto:rita@warrencofair.com) by July 1)

Will supply company banner ☐ Yes ☐ No (if yes, deliver to 701 West 2nd Ave, Indianola, IA by July 15)

Please return this form with payment to:

Warren County Fair  
701 West 2nd Ave  
Indianola, IA 50125

Questions? Call 515-961-6687 or email  
[info@warrencofair.com](mailto:info@warrencofair.com)

To get the most recognition possible,  
please return this form by May 15, 2017

*\*All sponsorships must be approved by the Warren County Ag Association board*