

**MINUTES OF A FAIR BOARD MEETING
FEBRUARY 5, 1992**

FAIR BOARD

John Thomas
Marla Warren
Ken Leahy
Rocky Williams
Kathy Christy

STAFF

Cal Wade
Ron McAuley
Sue Oxendine
Patti Poe

GUESTS

Jim Griffith
John Meek
Eric Apalategui, Argus
Connie Potter, Oregonian
Denise Muhley
Shawn Muhley
Fred Scheller
Jerry Draggoo

The meeting was called to order by 4:30 p.m. by Chairman John Thomas.

CONSENT AGENDA

Wade reported the projected year end cash carry figure to be \$242,164.

MOTION: MOVED BY ROCKY WILLIAMS, SECONDED BY KATHY CHRISTY, TO ACCEPT THE CONSENT AGENDA. MOTION APPROVED.

RODEO BOARD

Board members met with PRCA officials in Pendleton. Animal rights were discussed. A committee is being formed to handle animal rights issues. A committee to look for sponsors is also being organized. The board is still seeking ways to complete the fencing in the arena. The Queen's Coronation Dance is set for Saturday, February 8 in the Main Exhibit Building.

FAIR BOOSTERS

The first meeting of the year is scheduled for February 6. Projects and membership drive will be discussed.

MARKETING

The Argus printed the highlights of the 1992 event calendar. Poe publicly thanked The Argus and Eric. The design of the marketing brochure is in the final stages. No weekends through November of 1995 are left open in the Main Exhibit Building.

MAINTENANCE

Highlights in January included a new epoxy floor covering in the Cloverleaf kitchen, painting the middle & north end of the Main Exhibit Building, repairing the roof extension of the Poultry Rabbit Building, beginning repairs on the Grandstand, and continuing welding livestock panels. The picnic benches were delivered and McAuley has arranged with an Eagle Scout to assemble 20 of them.

HAPPY DAYS

The Task Force on Happy Days met and endorsed the proposal submitted by the FairPlex for the 1992 event. Bretthauer Oil Company has offered to sponsor the fireworks. Sponsorship dollars would be between \$7,500 - \$15,000. Wade submitted the proposal

to the Task Force with the condition that the Jaycees be allowed to run the chicken barbecue. The event would run for three days with carnival and food booths and Fourth of July fireworks.

Shawn and Denise Muhley representing the Jaycees, asked what the projections were for the festival in terms of days, attendance, and hours of service for the barbecue. The Jaycees would prefer to serve three days if possible. Wade recommended letting the Jaycees do the barbecue for three days and not charging them fee or sharing the proceeds of the barbecue.

MOTION: MOVED BY MARLA WARREN, SECONDED BY KATHY CHRISTY, TO ACCEPT ITEMS A - E AS OUTLINED ON THE PROPOSAL WITH THE CHANGE "AT NO CHARGE TO THE JAYCEES FOR THE CHICKEN BARBECUE".

DISCUSSION: Before voting Williams asked that some things be clarified: What does the Task Force see for the 1993 event? Will the name Happy Days be used?

Wade responded that the Task Force prefers the name Happy Days and the Chamber, who has registered the name, will let it be used.

The proposal could be amended to include an item requiring the Chamber Task Force to find a group to take over the event for 1993.

Wade suggested that if there is a windfall profit after Happy Days the money should be deposited into a "kitty" for next year's event. Williams was opposed to the idea saying he does not want to see a government agency back a civic event.

Christy asked if an area could be set aside for the private fireworks brought in by the public on the 4th of July. Thomas said this would show the FairPlex condones the illegal fireworks. A better solution would be to have signs posted and increased security.

Christy also asked if a teen dance could be held one of the nights. The Jaycees have not had much success with a teen dance according to Denise Muhley.

Williams asked if the Jaycees have voted to "pass the torch" of Happy Days, or are they at least in support of the decision to be involved with Happy Days in a limited way. Muhley said it was actually a relief knowing the club wouldn't have to put on the Happy Days event.

QUESTION CALLED FOR: MOTION PASSED UNANIMOUSLY

MASTER PLAN REVISION

Wade spoke with Commissioner Bonnie Hays regarding the Master Plan. There is a county ordinance which says the Master Plan is due for completion in 1994. The Plan needs to be updated. Wade suggested updating for an additional ten year period.

Jerry Draggoo was invited to address the board regarding the update. He worked on the original plan. Nothing in the original text ties it to the 1990 revised physical design. The text needs to be brought up to date with the physical design along with priorities and planning.

Draggoo estimates he could accomplish the task in sixty days. Wade asked that he postpone the start date until after July 1 for budget purposes. For political purposes it would be good to do the update as soon as possible. The current commissioners are pro FairPlex. If the work is done now the cash carry forward figure will be affected. Williams would like the work done prior to fair so that maps can be strategically placed throughout the fair showing what the fair board is hoping to accomplish.

Fred Scheller suggested having a booth with information letting the public know what is happening here at the FairPlex. Wade said the public is starting to realize the FairPlex is here. This is in part due to the Fair but also to the terrific marketing job being done by Patti. Scheller said he would try to find out how many boosters and other volunteers would be willing to man a booth.

Williams reiterated the need to educate the public on the Master Plan and hotel/motel tax.

Mass mailing of information and newspaper inserts were discarded as cost prohibitive.

MOTION: MOVED BY KATHY CHRISTY, SECONDED BY KEN LEAHY, TO HAVE JERRY DRAGGOO BRING THE MASTER PLAN UP TO DATE REFLECTING THE NEXT TEN YEARS. COST NOT TO EXCEED \$6,400 UNLESS ADDITIONAL PRINTING NEEDED. MOTION APPROVED UNANIMOUSLY.

ARTS & CRAFTS RESTROOMS

The Square Dancers were originally given until January 1, 1992 to complete the new restrooms. Permits for the work were received from the City at the end of January. The permit cost came to \$3,777. The board had originally approved \$3,000 for the permits.

Wade would like to see the work continue. The restrooms would give another complete building to rent.

The Square Dancers are estimating eight weekends to complete the work. Volunteers, a backhoe operator, and a licensed electrician and his crew have been lined up or are in the process of being signed up to work on the project.

The anticipated start date is February 15. This is also the same date for the floor work. Griffith will work with Patti on scheduling problems.

Wade stated there are two concerns he has. (1) The maintenance crew can not spend one hour on the project so the work must be

done completely by the volunteers and (2) the finished look of the area after the work is complete. Oxendine brought up one concern she has, the entire area behind the Arts & Crafts Building has been rented for booth space by one individual.

Thomas asked Griffith what a delay until after fair would do to the volunteer effort. Williams too was concerned saying he would rather reimburse the lessee some funds rather than postpone the project. Griffith reemphasized that the project would take eight weeks and the outside area would be left free of debris and ruts. He would like to see an immediate start because of the enthusiasm of the volunteers.

MOTION: MOVED BY ROCKY WILLIAMS, SECONDED BY MARLA WARREN, TO APPROVE THE START OF THE ARTS & CRAFTS RESTROOMS FACILITY ON FEBRUARY 15 AND TO APPROVE THE EXTRA EXPENSE OF THE PERMITS FROM \$3,000 TO \$3,777. THE OUTSIDE OF THE BUILDING MUST BE CLEANED UP AS SOON AS POSSIBLE, NO LATER THAN MAY 1, 1992. MOTION APPROVED UNANIMOUSLY.

CHAMBER TASK FORCE

The FairPlex Task Force findings and recommendations were approved by the Chamber. Williams liked their recommendation to change the name of FairPlex. The report does support what the fair board has been doing in recognizing and solving problems.

Some large companies have been indirectly approached about donating funds for the construction of the facilities. There was positive feedback.

Christy stated Jeanne Leeson is willing to head up a committee to raise funds.

MOTION: MOVED BY KATHY CHRISTY, SECONDED BY MARLA WARREN, TO ESTABLISH A COMMITTEE WITH JEANNE LEESON AS CHAIRMAN TO RAISE FUNDS FOR PHASE ONE, THE MULTI PURPOSE BUILDING, AND TO RECRUIT VOLUNTEERS FOR HELP WITH THE FUND RAISING. GOALS FOR FUND RAISING TO BE SET LATER. MOTION APPROVED UNANIMOUSLY.

Christy volunteered to be on the committee. Thomas, Leahy, and Warren agreed to alternate.

PREMIUM INCREASE

Oxendine presented a proposal to raise livestock premiums. The largest increase will be in the Beef Division.

Williams noted the proposed beef premiums showed a drop in the group classes. He recommended leaving the group premiums at the existing level for first and second and the proposed premium increase for third through fifth.

Thomas suggested adding two additional heifer classes in the Dairy to increase the number of animals exhibitors might bring in for show. Thomas also expressed concerns with the herdsmanship saying it was especially difficult for the dairy exhibitors to

keep the barns clean due to the busy and hectic schedule of the exhibitors during show season.

Williams also suggested raising the goat and sheep herdsmanship to be at par with beef and dairy.

MOTION: MOVED BY ROCKY WILLIAMS, SECONDED BY MARLA WARREN, TO APPROVE THE PROPOSED INCREASE IN PREMIUMS WITH CHANGES, EXTRA CLASSES, AND HERDSMANSHIP AWARDS WITH CHANGES. MOTION APPROVED UNANIMOUSLY.

BUDGET

The storage building previously budgeted for 1991-1992 has been postponed for a year due to budget and lack of time. Wade suggested buying a new or good used pickup truck during this budget year and building the storage shed during the next budget year. The pickup is already in this years budget.

MOTION: MOVED BY MARLA WARREN, SECONDED BY ROCKY WILLIAMS, TO AUTHORIZE WADE TO BUY THE TRUCK AND POSTPONE THE BUILDING UNTIL THE NEXT BUDGET YEAR. MOTION APPROVED UNANIMOUSLY.

ARENA FENCE

Williams asked staff and board members to be on alert for any arenas being torn down. The rodeo board is trying to locate WW panels to complete the arena fencing. New panels would cost approximately \$3500.

MEETING DATE CHANGE

Wade asked that the April meeting be changed to the second Wednesday as he will be on vacation the first week of April. The meeting will be held April 8. The next regularly scheduled fair board meeting will be March 4 at 4:30 p.m.

MOTION: MOVED BY ROCKY WILLIAMS, SECONDED BY MARLA WARREN, TO ADJOURN INTO EXECUTIVE SESSION IN ACCORDANCE WITH ORS 192.610-192.690. MOTION APPROVED.

Respectfully submitted,
Sue Oxendine
Secretary