

M I N U T E S
Washington County Fair Board

Minutes of a work session of the Washington County Fair Board held January 14, 1981, in the Fairgrounds office beginning at 5:20 p.m.

ATTENDANCE	<u>Fair Board</u> Jerry Boyer Charles Colegrove Agnes DeLashmutt Jerry Pflug Mike Swan	<u>Director & Staff</u> Adeline Hesse Valerie Bentley
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BUDGET REVIEW Hesse presented an updated budget which included changes the Board suggested at the January 7 meeting. She noted on the Revenue Estimate a new heading "FROM TAX" and a possible \$8,000 donation for name entertainment added to item 16 - Cash Donations, for a total of \$10,000.

Budget Detail changes - Acct. 109 - Printing, raised to \$2,400 to allow for printing a Fair Program; Acct. 112 - Utilities, raised to 14,500; Acct. 123 - Private Mileage, raised to \$1,200; Acct. 233 - Other Open Class, raised to \$4,300 to cover Premium Book printing costs; Acct. 325 - Destruction Derby, raised to \$5,000, plans for an additional derby.

Pflug feels the Operating Contingency should be at least 10% of the budget, approximately \$41,000. This money is budgeted for the unexpected. Hesse will rework proposed capital/outlay to allow additional \$11,000 for operating contingency.

DeLashmutt questioned amount budgeted for completing the 4-H Dorm Building. She thought several other groups were going to support the project. Hesse reported there is no longer interest or commitment from those groups. The fairgrounds needs a marketable facility with a good floor, heat, kitchen, restrooms, and room for more than 25 people.

Colegrove wants to see money budgeted to pave in front of the Main Exhibit Building.

ADMISSION Admission revenue based on free rodeo, destruction derby, and name entertainment. In November the Rodeo Committee requested trying a free admission rodeo. Clackamas County has a free rodeo every night of fair, and it is jammed. The Board is hoping this will be the case for Washington County Diamond Rodeo, but admits it is a gamble.

From his experience Pflug feels people think there is something wrong with "free" and may not feel it's worth coming to see a free rodeo. You also have trouble with supervisory control. DeLashmutt says it is hard to watch a free rodeo because the audience is so mobile. People may criticize the increased gate admission.

Security would be the same with or without admission. With free admission the Board won't have to pay ticket sellers and takers or provide restrooms inside the grandstand area.

DeLashmutt feels the Board should give it a try. Pflug feels there are about as many advantages as disadvantages, but thinks a free rodeo would be good for promotion. Hesse said the fair should have good, class entertainment for every night of fair or shorten the fair.

The Board agreed a destruction derby two nights in a row would be too much work for the Committee and an over kill for the audience.

Colegrove suggested having a club or clubs run a 4-wheel drive pulling contest. Swan reported the City of Banks trailer wasn't in very good condition. Contest would be limited because of the time it would take to prepare arena. The Board would be expending money with not much gain; not an economically feasible event.

Hesse will report on progress of name entertainment at the next Board meeting.

Board discussed charging for parking. Would need additional manpower and security. The Board feels it's not a very practical source of income.

MOTION: MOVED BY MIKE SWAN, SECONDED BY AGNES DELASHMUTT TO HAVE A SINGLE PAY GATE FOR 1981 WITH NO ADMISSION FOR RODEO, DESTRUCTION DERBY, AND NAME ENTERTAINMENT.

After further discussion the Board voted: Mike Swan-yes, Agnes DeLashmutt-yes, Charles Colegrove-no, Jerry Pflug-no, Chairman Boyer-yes. MOTION CARRIED.

MOTION: MOVED BY JERRY PFLUG, SECONDED BY MIKE SWAN TO ACCEPT THE FOLLOWING ADMISSION CHARGES FOR THE 1981 FAIR. MOTION CARRIED.

<u>Daily Admission</u>	
Adult (17 or older)	\$ 3.50
Youth (6 to 16)	1.50
Under 6	free
<u>Passes - Season Admission</u>	
Adult (17 or older)	\$10.00
Youth (6 to 16)	5.00
<u>4-H/FFA Season Admission</u>	
Parent (1/2 season price)	\$ 5.00
Youth member	1.00
Leader	2.00

Several of the 1979 ticket sellers suggested giving free admission to the handicapped. The Board decided not to do this.

FFA
ENTRIES

Swan talked with area FFA Advisors about a deadline for FFA fair entries. They suggested the deadline be three weeks before fair.

BUDGET

Several projects the Board would like to accomplish in 1981-82 are: update the Main Exhibit Building, a marketable winter facility, update the rodeo facilities, pave in front of the Main Exhibit Building, upgrade grandstand concession with Booster's help.

The Board suggested budgeting \$7,500 for paving in front of the Main Exhibit Building. If the hotel/motel tax doesn't come through, capital/outlay monies will be very tight.

MOTION: MOVED BY AGNES DELASHMUTT, SECONDED BY JERRY PFLUG TO APPROVE AND ADOPT THE 1981-82 BUDGET AS PRESENTED AND NOTED.
MOTION CARRIED.

C OF C The Chamber of Commerce Long Range Development Committee represented
LONG RANGE by Jack Heinrich, Grant Johnson, Larry Johnson, and Charlie Noble
DEV COMM arrived at 6:30 p.m.

The Committee feels there has been a breakdown of communication regarding the development of property east of and including the fairgrounds. The Committee would like to open up communication lines realizing that development of the total property should carry an overall theme of a permanent county fairgrounds. The Committee said they would like to work with the Fair Board.

Pflug feels the Board has gone out of its way to communicate with the Hillsboro Development Commission and others. The Board has made several indepth studies which support its decision to lease 8.5 acres for a motel/restaurant complex. Such development would support both the airport and the fairgrounds. The Board does not want to change the whole design of development, but does feel they have the responsibility to make an intelligent decision for development of the fairgrounds property.

The Board thanked the Committee for sharing their concerns.

PREMIUM The Fair Board noted the 1981 Premium Book is under revision. No
BOOK INPUT changes were suggested by the Board.

NEXT The next regular Fair Board meeting is scheduled for February 4, 1981,
MEETING at the Fairgrounds office beginning at 4:30 p.m.

Meeting adjourned at 7:25 p.m.

Respectfully submitted,

Valerie J. Bentley

A G E N D A

WASHINGTON COUNTY FAIR BOARD
Special Meeting, Wednesday, January 14, 1981
Fairgrounds office, 4:30 p.m.

1. Call to order
2. Final 1981-82 budget review (you will have the budget from the January 7 meeting).
3. Board Action - Free vs. paid grandstand gate.
Format of grandstand entertainment:

Tuesday, August 11 - 4 wheel drive pull?, name entertainment?,
draft horse show?
Wednesday, August 12 - Destruction Derby, 7:30 p.m.
Thursday, August 13 - Rodeo, 7:30 p.m.
Friday, August 14 - Rodeo, 7:30 p.m.
Saturday, August 15 - Rodeo, 7:30 p.m.

We need to let the Rodeo Committee know what our plans will be, so they can negotiate a contract.

4. Possible 1981 Admission Prices

<u>Daily Admission</u>	<u>1981</u>	<u>1980</u>
Adult (17 or older)	\$ 3.50	\$2.75
Youth (6 to 16)	1.50	1.00
Under 6 free		

<u>Passes - Season Admission</u>		
Adult (17 or older)	\$10.00	\$7.00
Youth (6 to 16)	5.00	3.00

<u>4-H/FFA Season Admission</u>		
Parent (1/2 season price)	\$5.00	\$3.50
Youth member	1.00	1.00
Leader	2.00	2.00

5. Department head meetings have started; and therefore, our premium book changes. If Board members have suggestions, please let us know now.
6. Chamber of Commerce Long Range Development Committee - 6:30 p.m.
7. Next regular meeting of the Fair Board will be February 4, 1981, beginning at 4:30 p.m.

If you will be late or unable to attend, please call 648-1416.