

WASHINGTON COUNTY FAIR

Minutes of a Special Meeting January 30, 1974

CALL TO ORDER
AND ATTENDANCE

Jim Springer, Fair Board Chairman called the meeting to order at 8:10 p.m. with the following attending at the Fair office.

BOARD

Jim Springer
Joe VanDyke
Dr. Ken McGough
Dick Jossy
Adeline Hesse

GUESTS

Rodeo Committee Members
Bob Kirkland
Bob Jones
Tim Tuefel
Gene VanDyke
Orville Schoen
Sharon Johnson

RODEO BUDGET

The proposed rodeo budget was reviewed item by item. Several changes were noted and final approval will come from Fair Board when it completes the General Budget for 1974-75.

The Committee is hoping for a Rodeo attendance of 5,000.

RCA AND GRA
APPROVAL RECEIVED

Dr. McGough announced that the RCA and GRA approvals were granted for the 1974 rodeo.

ADVERTISING PROGRAM

Direction of advertising was discussed for the 1974 Fair and Rodeo. Jossy said several Professional Ad Agencies have been interviewed and decision will be made soon. It was collectively agreed that the Agency should be made aware that a specified number of dollars are to be directed to Rodeo advertising.

TICKET PRICE

Committee was in favor of keeping ticket prices at the same dollar amounts for the 1974 Rodeo.

1974 RODEO QUEEN
AND COURT

Sharon Johnson said the Rodeo Queen and Court selection for 1974 will take place at the Sunset Stables, February 17 beginning at 11:00 a.m. Jossy complimented the 1973 Court and Mrs. Johnson for the fine job they had done.

REGULAR MEETING OF
THE RODEO COMMITTEE

Dr. McGough said that the rodeo committee is meeting the second Wednesday of each month and invited the Fair Board to attend any meeting they could.

PARADE

Western Days will be the merchants (Hillsboro) theme for the annual retail promotion. Having a parade was discussed but no concrete decisions have been made.

SCHEDULING PROBLEMS
FOR THE 1974 FAIR

Manager Jossy commented on some problems that were surfacing concerning scheduling of events for the Fair. Most problems have been with FFA and 4-H events. Rainier Shows will remain for Sunday, August 4. Release time for the Fair will be Sunday at 6:00 p.m. Live-stock Association will probably hold its b-bq on Saturday afternoon with the Prime Stock Sale to follow.

BEER, FOOD AND
PROGRAM CONCESSIONS

Dr. McGough indicated that the rodeo committee would like to have an original sovereign program. Having Active 20/30 Club handle the concessions was discussed. Mr. Springer suggested getting several organizations other than Hillsboro groups involved in the rodeo concessions or other related activities.

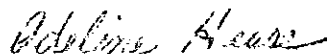
PROPOSED NAME CHANGE
FOR 1974 RODEO

The rodeo committee suggested that the Rodeo name be changed from Washington County Fair and Rodeo to the Hillsboro Diamond Rodeo. Lengthy discussion followed and it was decided to get professional help from the firm hired to promote the Fair and Rodeo.

ADJOURNMENT

The meeting was adjourned at 10:30 p.m. by Chairman Springer.

Respectiully Submitted,



Adeline Hease, Office Manager
Washington County Fair