

**MINUTES OF FAIR BOARD MEETING  
JULY 3, 1991**

FAIR BOARD

John Thomas  
Jeanne Leeson  
Lloyd Baron  
Rocky Williams

STAFF

Cal Wade  
Ron McAuley  
Patti Poe

GUESTS

Bob Friedman  
Ed Shepherd  
Jim Griffith

The meeting was called to order at 4:30 p.m.

**CONSENT AGENDA**

Wade reported fiscal year end resources were \$307,049.71. All the bills were paid.

Thomas commended Wade on keeping within the budget especially with all the improvements made to the FairPlex.

MOTION: MOVED BY JEANNE LEESON, SECONDED BY ROCKY WILLIAMS, TO ACCEPT THE CONSENT AGENDA. MOTION PASSED.

**RODEO BOARD**

The new bleachers for the Fair and Rodeo will be installed prior to Horse Fair. The Rodeo Board is continuing with work parties on the arena.

**MARKETING**

Poe reported a two day national dog show has booked for 1993. The FairPlex year end revenues are up 47% and the people flow up 57%.

**MAINTENANCE**

McAuley reported June projects included completing the water and power lines to the new RV area, working on the Main Exhibit Building kitchen, and preparing for Air Show, Jr. PI, and Happy Days.

**EXIT POLL**

The board had approved a three year plan for the fair exit survey. Bob Friedman met with the board to see if the board had a long range fair marketing plan that could benefit from the surveys. Wade explained that the long range plan is a part of the Master Plan and the fair has already surpassed the goals set by the Master Plan. The exit poll should be used as a planning guide for future fairs.

Wade and Friedman will meet to review the 1990 Exit Poll and make revisions.

**QUADRANT**

Lloyd Baron and Wade met twice with realtor Mike Tharp and the Quadrant representative. An agreement has been reached. The county will issue participation bonds which will be paid back over 20 years at approximately 7%.

The Board of County Commissioners and the County Administration are behind the Fair Board with the purchase of the land.

Baron commended Wade for all the work he did to bring the deal to a close. He never gave up. Wade said the smartest move the board did was to meet with the Administration in November to lay the groundwork for the purchase.

#### **AIR SHOW**

The final total for the parking: 5,834 cars and 216 RV's with a net profit of \$15,478.78. Gross was \$22,085.10

#### **JR PI**

The show was very successful as compared to other years despite the weather. Clean up has been a big problem due to the rain. The rodeo was very well attended and the arena showed its value with the good solid footing for the animals.

#### **ARTS & CRAFTS RESTROOMS**

Jim Griffith and Ed Shepherd proposed to the board that the Square Dancers build restrooms on the back of the Arts & Crafts Building with the financial help from the FairPlex.

In October the board considered spending up to \$2,500 for the restrooms. Effective August 1 sewage hookup rates will go up dramatically. The Square Dancers are requesting the board pay the present charge of \$3,000 for the hookups.

The Square Dancers proposed constructing handicapped accessible restrooms that will be heated. A wheelchair ramp will also be built to make the building handicapped accessible as well.

The proposed start date is September or early October with a completion date by the beginning of 1992.

The board concurred the restrooms would be an improvement for all concerned. The Arts and Crafts Building is considered temporary in regard to the Master Plan. The restrooms would be removed when the building was moved. Wade does not foresee this happening for at least another 5 years. The \$3,000 would be amortized over this period and the hookup charges would still be in force if the building was moved.

**MOTION: MOVED BY JEANNE LEESON, SECONDED BY ROCKY WILLIAMS, TO PERMIT THE SQUARE DANCE CLUBS TO PROCEED WITH THE CONSTRUCTION. THE SQUARE DANCERS WILL PROVIDE THE LABOR AND MATERIALS. THE BOARD WILL PAY THE PERMIT FEES NOT TO EXCEED \$3,000. THE WORK MUST BE COMPLETED BY JANUARY 1, 1992. MOTION PASSED.**

#### **HAPPY DAYS**

Attendance has been very poor. Wade is concerned the Jaycees won't be able to make the payment and the FairPlex may have to subsidize Happy Days. If this happens then next year the Fair Board should have some input into Happy Days. The Jaycees and FairPlex staff will meet after Fair.

### **FAIR**

Oxendine reported everything is on target for the fair. Entries are coming in and commercial space is still being sold.

### **4TH OF JULY PARADE**

Leeson, her two grandchildren and Oxendine and her two children will ride on George Horner's wagon to represent the fair.

### **KEN LEAHY**

Ken has been awarded the Port of Portland contract to do the work at the Hillsboro Airport. He needs to haul 10,000 cu. yd. of dirt off site. He proposed moving it to the FairPlex and constructing a berm in the new entertainment area. An acre of ground will be incorporated.

Once the berm is constructed he will seed or sod it in time for Fair. 4-5 birch trees will be transplanted and an irrigation system installed.

Leahy will work closely with George Otten, landscape architect, to complete the project. When complete the amphitheater will seat 5,000. The slope will be such that everyone will be able to see the performances on the 30' x 70' stage that is also going to be built. This year the stage will be a 3' high dirt platform with a rental stage floor and canopy. After Fair a concrete slab will be poured for a permanent stage.

Sunset Electric will install two poles for power and lights.

Thomas asked what expenses the board will face. Leahy responded that the irrigation system might be an expense. He estimated \$5,000 - \$6,000 for the system.

**MOTION: MOVED BY ROCKY WILLIAMS, SECONDED BY LLOYD BARON, TO GO AHEAD WITH THE PLAN AND WHATEVER IRRIGATION SYSTEM THAT IS NEEDED. MOTION PASSED.**

### **DIAMACO**

A letter requesting additional payment has been received. Wade responded and asked for additional detailed information. The board supported Wade's letter and agreed to wait before responding further.

The meeting adjourned at 6:30 p.m. The next regularly scheduled Fair Board meeting will be September 4, 1991 at 4:30 p.m.