

**MINUTES OF FAIR BOARD MEETING
MAY 2, 1990**

FAIR BOARD

Lloyd Baron
Jeanne Leeson
Rocky Williams
John Thomas
John Meek

STAFF

Cal Wade
Ron McAuley
Sue Oxendine

GUESTS

Bob Friedman
Connie Potter
Ed Shepherd
Vern Shahan
Marla Warren

The meeting was called to order at 4:30 p.m. by Chairman Lloyd Baron. Guests were welcomed.

MOTION: MOVED BY JOHN MEEK, SECONDED BY JEANNE LEESON, TO APPROVE THE CONSENT AGENDA. MOTION PASSED.

FAIR BOOSTERS

The Boosters opened a food booth at the PacWest Auction April 21 and made close to \$900. A new ice machine and grill have been purchased. The bond steering committee is organizing.

SPECIAL PRESENTATION BY BOB FRIEDMAN, RESEARCH FOR MARKETING

Friedman has done marketing surveys and exit polls for State Fair, Puyallup, and Multnomah Fairs. He proposed doing a survey for the upcoming bond issue for the Washington County Fair. The survey would take 6 to 8 weeks to complete. Cost would be \$4,200. He also proposed an exit poll to be done during fair. The exit poll would cost \$4,000.

The survey would be a valuable aid to take to the Board of County Commissioners in June when the fair board has to ask for approval to go for the bond. The board concurred it would be better to spend \$4,200 prior to the election and find the support is not there then to spend \$40,000 on the election and lose.

MOTION: MOVED BY ROCKY WILLIAMS TO HIRE FRIEDMAN TO DO THE SURVEY.

Discussion: Wade explained that another company had been invited to make their proposal the following week. Although he is impressed with Friedman he felt the board had an obligation to at least listen to the other company. Board members agreed but asked the meeting date be moved up to May 3 or 4. Time is a critical factor.

MOTION: MOVED BY JOHN MEEK, SECONDED BY JOHN THOMAS, TO AUTHORIZE WADE AND TWO OTHER BOARD MEMBERS TO DISCUSS WITH THE OTHER GROUP AND DECIDE WHO TO HIRE. MOTION PASSED. WILLIAMS ABSTAINED.

RODEO BOARD

A work party is scheduled for May 5 but has not been confirmed. The arena will not be totally ready for the May 12 & 13 Wild West Rodeo. The announcer's booth flooring has not been replaced.

An accident took place in the arena April 28 involving two children with the 4-H Wagon Train group who were using the arena at the time. The claim has been turned over to Risk Management. The mother is seeking compensation from lost wages. Baggott is checking the Wagon Train insurance.

MAINTENANCE

April projects included aerating the lawns, painting the outside of the Meeting Room and completing the fencing around the North Show Ring. RV's are being removed daily.

An additional John Deere "buggy" has been purchased.

MASTER PLAN

Draggoo has sketched three possibilities for the office placement. The placement also affects the dance pavilion.

The consensus of the board is to shift the office, main gate, dance pavilion, and main pavilion north. The office will also be shifted west into the grounds so that the grounds are visible from the Executive Director's office. Wade will check with Draggoo about the possibility of shifting the dance pavilion in line with the office.

ECONOMIC STUDY

No report.

BOND ISSUE

Economic Resources' final report is not in. The Steering Committee has asked the fair board to decide the amount and whether the voters will be asked to decide on a bond or serial levee. The committee is set and ready for the campaign.

Wade suggested going to the Board of County Commissioners the second week of June. All the reports will be finished by then.

Help is still needed to head the campaign. A strategist should also be brought in immediately to organize the information to give to the public.

MOTION: MOVED BY JOHN MEEK, SECONDED BY JOHN THOMAS, TO AUTHORIZE WADE TO HIRE SOMEONE TO ASSIST HIM IN PULLING THE INFORMATION TOGETHER FOR THE PURPOSE OF MAKING A RECOMMENDATION TO THE BOARD OF COUNTY COMMISSIONERS AS TO WHAT TYPE OF BOND OR LEVEE THE FAIR BOARD IS ASKING FOR IN THE AUGUST ELECTION. MOTION PASSED.

DR. BELLER

Dr. Beller was not notified in time for the May meeting. He will be invited to address the board in June.

MANAGERS' CONFERENCE

The Spring Conference was held in Ontario. Wade reported there was a good exchange of ideas. The OFA is drafting a policy opposing 4-H and FFA project animals being shown in both 4-H/FFA and open class. This is not a rule. The individual fairs will

decide what they wish to do.

FAIR UPDATE

Oxendine reported the plans for fair are on schedule. All Main Exhibit Building booths are sold and only 3 - 4 outside booths remain. Judges are contacted, the premium book is out, entertainment is being finalized.

THANK YOU FROM CHAMBER

Wade has received a thank you from the Chamber for his time and commitment to tourism in Hillsboro.

GARDNER-BEEDON PROPERTY

Wade has met with Mike Tharp and negotiations with the property owners have been reopened. Control of the property is needed for parking. The property will have to be included with the bond issue. Wade asked for authority from the board to make an offer of \$383,360 for the 12 acres.

MOTION: MOVED BY JEANNE LEESON, SECONDED BY JOHN THOMAS, TO AUTHORIZE WADE TO MAKE AN OFFER TO GARDNER-BEDHAM.

Discussion: The same wording as the Quadrant agreement will be used with regards to finalizing the deal except the date will be July 1993, or if the bond passes, within 6 months. In the event it takes longer to finalize, and the date is past the date to file for tax exemption, the board may have to pay \$10,000. The date of July 1 should be included in the agreement.

MOTION AMENDED: TO ADD: AGREEMENT TO BE FINALIZED BY DATE TO QUALIFY FOR TAX EXEMPTION.

AMENDMENT ACCEPTED BY LEESON AND THOMAS. QUESTION CALLED. MOTION PASSED.

OPEN BEEF TIE-OUTS

Thomas asked that the tie-out time be changed from 11 PM to 10 PM. Wade stated the Superintendent has been given authority to use his discretion in allowing tie-outs between 10 and 11. Wade and Oxendine have met with the Beef Superintendent and have agreed to hire a "night hawk" for the barn. His responsibility will be to clean up the stalls and aisles during the night.

CLARK COUNTY FAIR LINE-UP

Clark County's lineup includes Clint Black. Apparently he was unavailable the night Washington County wanted him to perform.

The meeting was carried over to May 3, 1990.

MOORE COMPANY PRESENTATION

Don Moore and Tom Eiland of Moore Company presented a proposal to the board. Their company is experienced in Washington County and familiar with the county since many of their mangers live in the county.

They proposed doing a survey with a follow up survey in mid July to allow for modifications in the campaign. Total costs for the two surveys would be around \$5,000.

The board members in attendance at the May 3rd session decided to ask Moore and Company to conduct the surveys.

The meeting adjourned at 3:07 PM.

Respectively submitted
Sue Oxendine
Secretary