

**FAIR BOARD MINUTES**  
**MAY 3, 1995**

**FAIR BOARD**

John Thomas  
Linda Gray  
George Otten  
Ken Leahy  
David Lintz

**STAFF**

Cal Wade  
Patti Poe  
Luis Castaneda  
Earl Bemis

**GUESTS**

Bonnie Hays  
Dave Russell  
Fred Boyles

**CONSENT AGENDA**

Wade stated that the original projection of a \$170,000 cash carry forward will not be reached. This is due to more expenses on the Main Exhibit Building roof and the salaries of the two consultants retained for financing the new pavilion. Wade is now showing a \$146,780 cash carry forward for the end of the fiscal.

Otten stated that with all the major unexpected expenses we have done well.

**MOTION: MOVED BY LINDA GRAY, SECONDED BY GEORGE OTTEN, TO ACCEPT THE CONSENT AGENDA. MOTION PASSED UNANIMOUSLY.**

**BOOSTERS**

Dave Russell reported the boosters are gearing up for the first food concession of the year. Members of the Kiwanis are planning to look at the concession stand roof to determine repairs and expenses.

**RODEO**

Rodeo Board Chairman, Fred Boyles, reported that the new arena panels have been ordered. The committee is building 250' of new fencing. The backs on the VIP bleachers have been started and Boyles has approached Parr Lumber for a donation of materials. Also needed is chain link fencing for the calf pens.

**MARKETING**

The armory/Fair Complex relationship is doing very well Poe reported. The armory's income has already surpassed last year's biennium. The relationship is the envy of all the other armories within the state, especially with Forest Grove, who must do their own marketing and sales.

Poe gave the maintenance staff credit for quick building turn-arounds and especially noted how hard and well Albert Flanagan of the events staff works to help insure successful events.

**MAINTENANCE**

This month's report was presented by Luis Castaneda. Jordan has been completing work on the water/fire truck. The pressure has been tested and a couple of leaks were found. Plans are to hire a restitution worker to paint the truck.

Earl Bemis and a new temporary employee have been working on restaurant row plumbing and carpentry. He is also constructing a stairway for the amphitheater stage.

Mike Wold got the permit for the sewer and has started digging the line from the washracks toward 28th St. The 4-H barn is being refurbished with new lumber in places. Wold and Castaneda consulted with Otten about the trees along the arena fence line and 34th St. parking lot. Eight to ten will have to be replaced.

Castaneda has been pruning and leveling and re-seeding some areas.

### **BONNIE HAYS - FUNDING UPDATE**

She has received a call from Dennis Mulvhill who said the legislators are waiting for May 15 when a revised revenue forecast will be released. He indicated there may be additional funding. He asked Hays for a bottom line figure and she told him \$1 million.

Tom Brian has been placed on the sub-committee of the Ways & Means. He has been shepherding the funding bill through the legislature.

The Governor is aware of the project which Hays interprets as a good sign.

Hays has talked with Intel and they are showing initial interest in a pro-active involvement with the project which means helping with the layout of the building and possibly contributing some funding.

She has also approached Howard Slusher of NIKE who indicated that they would be interested in utilizing a world-class facility in Washington County for their business meetings and conferences.

Wade, Hays, fair board and staff members met this morning with Ann Berlinger of the State of Oregon EDA. She did not see the Fair Complex qualifying for funding because we are not located in a distressed area. Norm Landerman-Moore had told Wade and the fair board that this would happen, but it was a necessary step before applying at a regional level.

Berlinger endorsed the project to the extent she could. Also in attendance at the meeting were community and organization leaders who gave testimony to broad-based support for the project.

Otten asked if the private sector would be a quicker and more efficient route. Hays recommended continuing with the public funding bids while at the same time pursuing other funding sources. The concept of the building is being widely accepted.

Otten suggested having a schematic drawn up for the building. Intel has indicated an interest in helping with the drawings and might be willing to "front" the money for the schematic.

Hays submitted a proposal to extend her contract to the end of the legislative session. Meanwhile she would work with the private sector for funding sources.

### **MAIN EXHIBIT BUILDING**

Earl Bemis has received an engineering overview for the reinforcement of the ME Building walls. Cracking is evident in the some of the block walls. Various proposals were offered for the reinforcing of the walls.

The north interior dividing wall is the weakest link in the building. Wade has authorized Bemis to strengthen this wall immediately.

Leahy would like to look at the options and study the proposal further before recommending which way to go for the entire building. He and Lintz offered another possible solution.

Wade mentioned he would look into a block grant as a funding resource.

### **FAIR**

Oxendine reported on the upcoming fair. Premium books have gone to press. They should be ready for the exhibitors May 15.

In cooperation with KUIK, the armory will be turned into a Washington County Marketplace. The Marketplace will feature products made and produced in the county. KUIK is trying to obtain large corporate sponsors to be involved with the store. Half the proceeds would be dedicated to the multi-purpose building.

Wade reported he might be over budget on amphitheater acts. This is primarily due to the ever increasing costs of the entertainers and Clark County's aggressive approach to booking their entertainment. Friday and Sunday nights are still open.

### **TRI-MET**

Wade is nervous about the proposed location of the station. Tri-Met appears to be moving it further east. Tri-Met has requested a meeting May 26 to discuss preliminary art projects for the station.

Lintz suggested Wade go directly to Bob Walsh to discuss the station location. Wade and board members believe Tri-Met is renegeing on its plan to purchase the dog leg.

### **ENTERTAINMENT RADIUS CLAUSE**

A promoter out of Bend is upset about the existing radius clause of 150 miles in our contracts. The promoter originally wanted to bring John Anderson into Longview, but due to the radius clause was unable to do so. Longview has since fired the promoter after he wrote a series of derogatory letters to Wade.

Wade has discussed the matter with county counsel who recommend a reasonable policy that spells out exactly what our radius is and why, be drafted. Reasonable should include a radius that excludes conflicts with advertising in a particular area.

### **1996-97 AIR SHOW DATES**

In both 1996 and 1997 the fair will either be immediately following the air show with no pay period in between or pushed back a week later into August. Wade is working with the Chamber and Air Show committee to resolve the issue.

Ideally the Air Show should be held in June with the rest of the Rose Festival events. The Rose Festival likes July because of better weather.

### **BONNIE HAYS**

\$120/hour is being spent for consultants and somewhere down the line the fair board will have to say stop Wade stated. Any grant application may have to be written by someone who is only paid if the grant is approved.

Wade is trying to get Norm Landerman-Moore focused on bringing the group with interest in a family amusement center together with the fair board. Hays had also mentioned some time back that NIKE has expressed an interest in building a family entertainment center. Perhaps a partnership is available with NIKE.

Board members concurred that it was important to continue with Hays efforts in Salem. The legislature is due to finish by the beginning of June and she has been instrumental in getting as far as the current bill.

**MOTION: MOVED BY DAVID LINTZ, SECONDED BY LINDA GRAY, TO PROCEED AS PROPOSED. MOTION PASSED UNANIMOUSLY.**

### **GENERAL TOPICS**

Leahy mentioned there might be 20,000 yards of dirt available from a construction site. He asked if a berm or enlarging the amphitheater were more important. The consensus was the amphitheater had priority if the project could be done without impacting the venue too much, especially at fair.

Meeting adjourned at 7:00 p.m.

Respectfully submitted,  
Sue Oxendine  
Secretary