

**MINUTES OF WORK SESSION  
SEPTEMBER 27, 1991**

FAIR BOARD

Jeanne Leeson  
Lloyd Baron  
Marla Warren  
John Thomas  
Rocky Williams (arrived late)

STAFF

Cal Wade  
Ron McAuley  
Sue Oxendine

GUESTS

Bob Friedman

**1991 FAIR EXIT POLL**

Bob Friedman reviewed the Exit Poll findings. 56% thought the fair was better than the previous year compared to 42% who enjoyed the 1990 fair more than the 1989. The group not reacting as favorably to the question were in the teen - young adult category. The fair may have to bring in more for this age group in the way of entertainment or more thrilling carnival rides.

Carnival ride enjoyment dropped from 1990. Rides were too expensive, too short, and rated not as good as 1990. Wade will discuss the findings with Funtastic.

Enthusiasm for the Wine Exhibit also went down. Reasons could be lack of visibility, lack of adequate number of exhibits, and poor showmanship. Oxendine will review the exhibit with the wine superintendent.

The suggestion was made that more departments such as Arts & Crafts, Home Economics, Floral, etc. be rated in 1992.

The exit from the parking lot was a disaster according to reports Wade has been receiving. He will work closely with the Sheriff's Department next year to devise a more workable exit plan. The fair should advertise the new and improved entrance and exit prior to the fair.

Additional parking lot lights and a motorized shuttle are also needed.

The Exit Poll findings show that a large percentage of fair visitors do not realize the FairPlex is open 12 months a year nor do they know how the FairPlex is funded.

Friedman suggested having goals for the fair - where would the Board like to see the fair 5 and 10 years from now?

**HAPPY DAYS**

Poe and Wade met with Shawn Hering who has resigned from the Hillsboro Jaycees. There have been many complaints from those who are still waiting for payment for various services connected with Happy Days.

The Fair Board agreed it is time to take a strong stand on Happy Days. The FairPlex has the backing of the City and Chamber to dictate the terms for Happy Days.

Wade and Oxendine are meeting with Mike Vandebush, the 1992 Chairman for Happy Days. Wade anticipates Vandebush will present the proposal for the event, including the dates.

) Board members suggested gathering all documentation pertaining to Happy Days, including last year's outline of Happy Days as presented by the Jaycees.

The Fair Board Chairman should appoint two members from the board to discuss with City and Chamber representatives and members of the Jaycees a plan of action for resolving the problems associated with Happy Days. The Jaycees should be made aware that there will be a "Plan B" for 1992 and the fair board will decide which plan to implement, Jaycees' or "Plan B", by January 1992.

#### **FFA - EARLY RELEASE?**

The Board discussed solutions to the problem as presented by the FFA in a meeting earlier in the year. There are two alternatives: 1) have the FFA stay in the barn until Sunday at 6 p.m. as they do now, and have them obtain more parental involvement for supervising the kids to take some of the load off the advisors. Also, have the FFA work out a better herdsmanship schedule to provide coverage for those members who work during fair week. 2) release FFA late Friday night or early Saturday morning and fill the barn with another exhibit. One suggestion was a commercial breed sale.

#### **VOLUNTEER HONOR ROLL**

) Oxendine would like to implement the honor roll so more superintendents, boosters, and others involved with the fair could be honored annually. Probably the best way to begin the honor roll would be to start with one group such as the superintendents for the first year and build on the program.

#### **ADDITIONAL FAIR CLASSES OR EXHIBITS**

Board members had a number of suggestions including:

Mule Show

Display of old farm equipment

Collection of old engines - Baron has a contact

Model railroad

Antique doll display

Lace makers, tatting, weaving, and quilting demonstrations

Sheep shearing demonstration

Made In Washington County commercial display

Market Basket or Cornucopia class in Land Products

Civil War re-enactment

Beekeeping & honey - Darrel Schmidlin

Poetry - already organized for 1992

Some will be followed through on, while others will be placed on hold due to space restrictions.

### **GOALS FOR MANAGER**

The Board suggested the following goals for the Executive Director:

1. Keep the Board in line with budget and growth of FairPlex
2. Work on instigating the Master Plan
3. Continue to obtain a closer working relationship with the county commissioners
4. Continue to involve entire staff - not just management level with FairPlex operations.
5. Work on generating better documentation from all staff.
6. Develop written job descriptions for all employees.

### **MASTER PLAN FOR LANDSCAPING**

McAuley would like a written plan for the FairPlex landscaping. Donated plants could then be better placed throughout the FairPlex.

McAuley has spoken with PCC regarding the development of a landscape plan. Baron suggested the Sunset Chapter of Oregon Association of Nurserymen might also be interested in donating time to develop the plan, but first a policy of recognition should be developed by the Fair Board.

The landscape plan could be developed and a list of desired plantings be circulated to the different nursery organizations who often donate to community facilities.

Wade stated the budget does not allow for a landscape architect this year, but perhaps could be put in the 1992-93 budget.

### **STORAGE/PICNIC SHED**

After discussion of size and location, the Board asked to make a final decision at the October 2 meeting. McAuley will have complete costs of the shed.

### **WISH LIST**

The Board requested cost parameters be listed for each item on the wish list. The list could then be circulated to various service groups. Priority items should be starred.

The Board picked three items to propose to the Boosters for their project. In order of priority they are: 1. picnic benches and tables, 2. elephant train (shuttle), and 3. golf cart for staff use.

### **EVERS WATER FOUNTAIN**

Joe Evers has requested the water fountain that was on the Open Beef/Dairy barn be replaced. The water fountain was originally given in memory of his father.

The fountain cannot be replaced on the barn itself but could be relocated next to the livestock restrooms.

### **FAMILY PLAN**

Wade is looking into the feasibility of a plan similar to the zoo's.