



WINTER TEXAN *Living*

• • • WE'RE JUST CONNECTING THE DOTS

Print Quantity: 30,000 copies

Frequency: Annual - January

Distributed Valleywide

Digital Edition on welcomehomergv.com

ADVERTISING RATES AND SPECS

Two-Page Spread Actual Size 16.75 x 10.875 Live Area 16.25 x 10.375 Bleed 17.25 x 11.375	
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\$3450

IFC, IBC, BC and Premium Positions Actual Size 8.375 x 10.875 Live Area 7.875 x 10.375 Bleed 8.875 x 11.375	Full Page Bleed Actual Size 8.375 x 10.875 Live Area 7.875 x 10.375 Bleed 8.875 x 11.375
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\$2750-3750

\$1950

Half Page (H) Actual Size 7.375 x 4.75	Half Page (V) Actual Size 3.675 x 9.535
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\$1150

\$1150

Quarter Page Actual Size 3.675 x 4.75	Coupon (H) Actual Size 3.625 x 1.7525
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\$575

\$370



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Ad Submission Information

- Please make sure your ad is created and saved to at least 300 dpi
- All ads are printed in full color. Please convert all photos/images to CMYK
- Convert all type to paths/curves
- Embed or include all images/graphics and fonts used in creating the ad
- Acceptable formats include TIF, PDF, EPS (saved to Illustrator 11 or lower)
- **Make sure all artwork is flattened before sending**
- Please send final artwork to artwork@welcomehomergv.com
- Final deadline for artwork is **November 1, 2020**

- All given measurements are in inches and are Width x Height
- Actual Size is the total size area of the ad in publication

All rates are NET.

Agency commissions should be added, if applicable.