

2020 DATES - AUGUST 23 – 29, 2020
2020 ENTERTAINMENT & SERVICES SPONSORSHIPS
Sponsorship Guideline Levels - WEST END FAIR

PRESENTING SPONSOR - \$ 4,000

- **THIS SPONSORSHIP LEVEL WILL BE CUSTOMIZED FOR EACH SPONSOR TO BEST FIT THEIR COMPANY NEEDS FROM THE BELOW LISTED ITEMS AS WELL AS ADDITIONAL FEATURES AGREED UPON**

◆ PLATINUM LEVEL - \$ 1,000

- ◆ **Two Special Souvenir Shirts (cash sponsors)**
- ◆ **Six grandstand event tickets of choice**
- ◆ **Two V I P parking tickets**
- ◆ **Logo in brochures and premium books (must be received by March deadline)**
- ◆ **Banners displayed by main stage and grandstand (you provide banners a week before the fair – 4 foot by 4 foot)**
- ◆ **Name in brochures and premium books (must be received by March deadline)**
- ◆ **Name in Pocono Record premium tabloid**
- ◆ **Four times the daily announcements on the PA system**
- ◆ **Scrolling LOGO on website and business link**
- ◆ **Admission tickets (40 tickets)**

◆ GOLD LEVEL - \$ 750

- ◆ **Family four pack grandstand event tickets of your choice**
- ◆ **One V I P parking ticket**
- ◆ **Logo in brochures and premium books (must be received by March deadline)**
- ◆ **Banner displayed by main stage (you provide a banner a week before the fair – 4 foot by 4 foot)**
- ◆ **Name in brochures and premium books (must be received by March deadline)**
- ◆ **Name in Pocono Record premium tabloid**
- ◆ **Three times the daily announcements on the PA system**
- ◆ **Scrolling LOGO on website and business link**
- ◆ **Admission tickets (30 tickets)**