

WFA Advertising Insertion Order

Company	Contact Name	Date	
Address	City	State	Zip
Phone	Fax	Email	

Fair Dealer

Size	1 Issue	2-3 Issues	4 Issues	1X	2-3X	4X	Amount
Back Cover	\$1,000	\$950	\$800	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Inside Covers	\$800	\$710	\$600	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Full Page	\$600	\$570	\$480	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
½ Page	\$360	\$340	\$290	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
¼ Page	\$180	\$170	\$145	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Marketplace	\$100	\$95	\$80	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Ad Design	\$100 / hour					Total	_____
Issue	<input type="checkbox"/> Fall 2019	<input type="checkbox"/> Winter 2020	<input type="checkbox"/> Spring 2020	<input type="checkbox"/> Summer 2020			

Date List and Membership Directory

Size	1 Issue	1X	Amount
Back Cover	\$2,000	<input type="checkbox"/>	_____
Inside Covers	\$1,200	<input type="checkbox"/>	_____
Dividers	\$800	<input type="checkbox"/>	_____
Full Page (B/W)	\$400	<input type="checkbox"/>	_____
½ Page (B/W)	\$250	<input type="checkbox"/>	_____

Nonmembers add 20 percent.

Preferred divider location _____

Mini Date List and Membership Directory (Members only)

Size	1 Issue	1X	Amount
Back Cover	\$1,000	<input type="checkbox"/>	_____
Inside Covers	\$600	<input type="checkbox"/>	_____
Full Page (B/W)	\$200	<input type="checkbox"/>	_____
Total			_____

Online Opportunities

	Size	30 days	90 days	30 days	90 days	Amount
Button	150x100	\$450	\$360/30 days	<input type="checkbox"/>	<input type="checkbox"/>	_____
Bottom Banner	500x100	\$350	\$280/30 days	<input type="checkbox"/>	<input type="checkbox"/>	_____
Total						_____

Limited availability. Nonmembers add 20 percent.

e-Newsletter

	Size	1 month	3 months	1 month	3 mos.	Amount
Button	150x100	\$350	\$280/month	<input type="checkbox"/>	<input type="checkbox"/>	_____
Bottom Banner	400x100	\$200	\$160/month	<input type="checkbox"/>	<input type="checkbox"/>	_____
Total						_____

Limited availability. Nonmembers add 20 percent.

Grand Total _____

Payment

Check Amount _____ Check# _____

Visa MasterCard American Express Discover

Amount _____ Account Number _____ Exp. _____ CVC _____

Billing Address _____ City _____ State _____ Zip _____

Name on Card _____ Authorized Signature _____