

WFA Advertising Insertion Order

Company		Contact Name		
Address		City	State	Zip
Phone	Fax	Email		

Fair Dealer

Size	1 Issue	2-3 Issues	4 Issues	1X	2-3X	4X	Amount
Back Cover	\$1,000	\$950	\$800	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Inside Covers	\$750	\$710	\$600	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Full Page	\$600	\$570	\$480	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
½ Page	\$360	\$340	\$290	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
¼ Page	\$180	\$170	\$145	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Marketplace	\$100	\$95	\$80	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<i>Nonmembers add 20 percent</i>		<i>Multi-issue orders are charged quarterly</i>					
Total							

Date List & Membership Directory (Members only)

Size	1 Year	1X	Amount
Back Cover	\$2,000	<input type="checkbox"/>	
Inside Covers	\$1,200	<input type="checkbox"/>	
Dividers	\$800	<input type="checkbox"/>	
Full Page (Color)	\$600	<input type="checkbox"/>	
Full Page (B/W)	\$400	<input type="checkbox"/>	
½ Page (Color)	\$350	<input type="checkbox"/>	
½ Page (B/W)	\$250	<input type="checkbox"/>	
Total			

Preferred divider location _____

Mini Date List & Membership Directory (Members only)

Size	1 Year	1X	Amount
Back Cover	\$1,000	<input type="checkbox"/>	
Inside Covers	\$600	<input type="checkbox"/>	
Full Page (B/W)	\$200	<input type="checkbox"/>	
Total			

Pocket Guide (Members only)

Size	1 Year	1X	Amount
Back Cover	\$500	<input type="checkbox"/>	
Total			

Authorized Signature _____ Grand Total _____

Payment

Check Amount _____ Check# _____
 Visa MasterCard American Express Discover
 Amount _____ Account Number _____ Exp. _____ CVC _____

Billing Address _____ City _____ State _____ Zip _____

Name on Card _____ Authorized Signature _____