

Western Fairs Association FEATURE FAIR TOUR

Alaska State Fair AUGUST 27-29, 2019 PALMER, ALASKA

Join WFA President Judy Carrico for a whirlwind tour of the Alaska State Fair in Palmer, Alaska. We will meet at the hotel in Wasilla on Tuesday, August 27 and bus to the fair where we will learn what it takes to put on a fair in the Alaskan Frontier!



Thursday, August 29th

9:30 am **Presentations and Q&A with Staff**
(Borealis VIP Tent)

Staff will be on hand to answer your question on the following topics

- On Grounds/Stage Entertainment
- Beverages
- Guest Services/Ticketing
- Security & Parking
- Safety/EMS
- Restrooms
- Operations/Grounds
- Smoke Free
- Vendors
- Exhibits
- Recycling
- Souvenirs
- Social Media

11 am **Barn Safari/Ag Building**

Crops & Livestock Exhibits, managing Fair school tours for 2500 children.

11:30 am **Exhibits 4-H-** Steven Brown, President

12:30 pm **Lunch on your Own**

1:30 pm **Musk Ox Farm**

<https://www.muskoxfarm.org/history>

Tuesday, August 27th

5:30-7 pm **Welcome Reception**

(Borealis VIP Tent)

- **Welcome:** Alaska State Fair Board President
- **Entertainment:** Blaine Long
- **Food Vendor Showcase:** Alaskan Food Products
- **Garden Tour**

Wednesday, August 28th

10 am **Field Trip Tour** - Hear about the fairs progress in establishing the history of Colony Farms in Alaska and plans for future Farming.

11:30 am **Hosted Lunch**

(Rasmuson Pavilion)

1:30 pm **Behind the Scenes Tours**

- **Gathering Place** -visit native Alaskan vendors in this location designed to highlight various native groups across the state.
- **Grandstand/France Equestrian Tour**
- **Golden Wheel Amusements** -hear about the challenges of running a Carnival in Alaska.

4:30 pm **Free Time and Dinner on your own**

6:30 pm **Marketing & Sponsorships with Kelly Larson**
(Borealis VIP Tent)

7:00 pm **Concert-** Tower of Power

Cost: \$550 Single ♦ \$625 Couple

Registration Includes: two-nights lodging*, one lunch and dinner, entry into the fair and one concert, and transportation for an off-site tour.

Lodging: Grand View Inn & Suites • 2900 East Parks Highway • Wasilla, AK 99654

Travel: The Anchorage Airport is approximately one-hour's drive to Wasilla, and [car rental](#) is encouraged. Parking at the hotel is complimentary.

Questions: Please email Meeting and Trade Show Manager Liz Waxstein at lizw@fairsnet.org.

*additional room nights available at your own expense at the block rate of \$162 per night.

Events and times subject to change.

Western Fairs Association • 1776 Tribute Rd., Ste. 210 • Sacramento, CA 95815

P (916) 927-3100 • westernfairs.org