

WESTERN FAIRS ASSOCIATION

SCHEDULE

CONVENTION & TRADE SHOW

SUNDAY, JANUARY 20TH

9 am - 6 pm

Registration Open

Pick up your badge, tote, and Date List - everything you need for a successful **REMIX!** New this year, your badge will include an RFID tag sponsored by ECASH. Your badge will be scanned as you move throughout convention, providing valuable data to the WFA team to make our 2020 convention even better! You'll also receive a report after convention detailing the information we learned (how many people attended which sessions, etc) and how you can implement RFID to increase revenue at your event!

Achievement Awards Center Open

Come see the best in the West with binders, displays, and videos showcasing the 2018 Achievement Award winners. Vote for the photo that will go on the cover of the *Spring Fair Dealer* magazine!

10:30 am - 12 pm

IAFE - IFM #130: What does your Agriculture Competitive Programming Portfolio Look Like?

Jennifer Cannon, Competitive Exhibits Director, Iowa State Fair

Have you taken a look at what your Agriculture Competitive Programming Portfolio looks like on your fairgrounds? Explore the basic components of Competitive Agricultural Programming. The instructor-led course, provided by the IAFE Education Foundation, identifies the value of successful competitive events, logistics, procedures, and effective exhibitor communication. Gain tools to improve your fairs Competitive Agricultural Programming.

1 - 4 pm

CPR Certification CFSA Risk Control

Put safety first. Become certified in adult CPR in a hands-on training course provided by California Fairs Services Authority safety members Lesly Wade and Chandler Wright. You'll leave this course with a two-year certificate.

How to Support Your Executive for Collaborative Success!

This three-part program will bring Executives and Directors together, learning and understanding the challenges of each position. The collaborative working program will bring in Leadership Development Consultant, Beth Wonson, to facilitate conversation on communication between the Board and Executive and vice-a-versa. This program brings back the popular round table portion with topics to include: Succession Planning; How to Develop a Recruiting Document; Getting to know our Fair Business Partners; and Board Training at the Appointee Stage.



Theater-16 Proudly Presents... **Theater 16**

The Traveling Game Show
FAIRGROUND FAVORITE

Need stage acts, self-contained attractions or strolling entertainment? You've come to the right place! From our educational Optical Illusion Show to our comedy Flea Circus, we have something for everyone. Stretch your entertainment budget with our flexible "multiple act packages" at affordable prices. Talk to us!

- Bahram Award
- Hall of Fame

Slit for Business Cards

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PRIZES • PRIZES • PRIZES

FLEA CIRCUS
CIRCUS • FLEAS

WAGON STAGE
FROM 10:00 AM TO 10:00 PM
10 MINUTES

VIDEO SHOWCASE GALLERY FEATURING AUGMENTED REALITY

Unique to the WFA Convention, experience the talents of our Service Members like never before. Download the LifePrint mobile app to your phone and stand amazed as pictures come to life! Watch children's performers make crowds giggle at fairs, see the latest menu lineup from successful food concessionaires, and observe strolling acts interacting with guests - all exactly as you'd see them at your event! When you see a company you'd like to do business with, you can record the video on your phone to send to your team, leave your business card, and get excited because you know you're hiring the best!

4 - 5 pm

California Fairs Alliance Open Forum

This annual meeting of the California Fairs Alliance will provide updates on the year's efforts, successes, and ongoing challenges, while also building the roadmap for a successful 2019-2020 legislative cycle.

5 - 6 pm

Young Professionals Initiative "Ment-A-Minute"

Young Professionals Initiative

A unique opportunity for young professionals to network with industry greats, the 'Ment-A-Minute' provides a round-robin meet-and-greet that will help prepare the next generation of fair industry leaders for their careers - and a successful convention! Making connections at this event will ensure you have friendly faces to connect with again and again throughout **REMIX**.

6:15 - 7:45 pm

Welcome to Reno

Designed specially for those joining us for the first time in Reno, this event includes tips on getting the most out of your **REMIX** experience and a tour of the Grand Sierra Resort. Be among the first to experience our new Video Showcase Gallery featuring Augmented Reality!

Cal Poly Reception

Cal Poly alumni gather to celebrate the unique relationship between the Western Fairs Association and the only university with a Fair Management class.



WFA Board, Committee Chairs, & Convention Sponsors Reception

New in 2019, WFA Leadership and Convention Sponsors will come together to celebrate the 2018 fair season and kick-off **REMIX** in style! It's not too late to join the party; see page 16 for details and contact the WFA office for sponsorship opportunities.



Hosted by the WFA Service Members with raffle prizes and cash awards provided by NICA

BOOK YOUR ROOM AT
WESTERNFAIRS.ORG
RATES START AT \$69/NT

MONDAY, JANUARY 21ST

7:30 am - 5 pm

Registration Open

Pick up your badge, tote, and Date List - everything you need for a successful **REMIX**!

Achievement Awards Center Open

Come see the best in the West and vote for the photo that will go on the cover of the Spring *Fair Dealer* magazine!

7:30 am - 10 pm

Video Showcase Gallery feat. Augmented Reality

Experience the talents of our Service Members like never before. Download the LifePrint mobile app and bring pictures to life!

8 - 10 am

FREE COFFEE with Achievement Award Winners

Get your morning caffeine fix while hearing several short presentations from the fairs with the best ideas in the industry.

8:30 - 9:45 am

Service Member Meeting

Come together for the first meeting of 2019. Hear from each of the Division Representatives, discuss the 2018 fair season, and plan for the year ahead. Special Service Member convention programming will be covered, along with a walkthrough of the can't-miss **REMIX** experiences!

SUNDAY 8 - 11 pm

WFA BOWLING TOURNAMENT

The WFA Bowling Tournament is often referred to as the "unofficial kick-off" of our Reno Convention, and you'll definitely want to be part of the fun! This event sells out every year so register your team of 4 today! Trophy presentations and door-prize drawings will take place after all participants have completed their second game; must be present to win. Enjoy meeting new friends, seeing old friends, a no-host bar, and lots of laughter and fun at this must-attend event at the Grand Sierra Bowling Lanes.

(MONDAY CONTINUED)

Build a Brand Worth Billions

Cassie Roberts Dispenza, Senior Partnership & Marketing Director, Saffire

Have you ever noticed how some brands are just more fun to follow? They “get you” with every ad and say the right things at just the right time, almost better than your last boyfriend. Their brand personality makes you almost hope they’re your NEXT boyfriend! So how do you make YOUR brand personality speak to your customers that way? Like any fine wine, it’s not something that matures overnight, but in this session we’ll cover the ins and outs of embracing the best your brand can be!

Creating & Implementing a Robust Strategic Plan

Miguel Santana, President & CEO, Fairplex/Los Angeles County Fair Association; Melissa DeMonaco, Director of Sales, Fairplex/Los Angeles County Fair Association

Join Miguel Santana as he details the process the LA County Fair Association went through in creating their new and robust strategic plan, as well as presenting the plan itself. Learn how the LA County Fair team hosted focus groups and listened to their community to bring the icons of their past into the vision of their future.

Fair Foundations: Legal Requirements, Governance and Opportunities

Carlene Moore, CEO, Napa County Fair & Fiesta

Nonprofits in the United States have exploded in the last decade and the resources to serve them are vast. As the nonprofit arm of the fair that facilitates fundraising purposes, what legal requirements need to be met? How are foundations governed and how do they relate to the fair? How can you recruit, develop and foster a board that can accomplish amazing feats? What fundraising opportunities are available to foundations? Learn to take a fresh look at your organizational structure!

Animal & Agriculture Advocacy

What would you do if an animal activist group showed up at your event? This session will show the tactics activists use at fairs, expos and events and what event organizers can do to prepare for that type of activity. Get background information on anti-animal use activist organizations and their missions. Hear examples of recent protests and disruptions and lessons learned. Learn how to talk to your exhibitors and how they can be best prepared for engaging the public at your event and get tips on helping exhibitors be prepared if a disruption occurs.

10 am - 12:30 pm

Opening General Assembly, Annual Meeting, and State of the Industry

Get ready to REMIX with WFA President Patricia Conklin, featuring live entertainment, the American and Canadian national anthems, WFA Annual Meeting, and State of the Industry addresses from our sister organizations. Then stick around for the much-anticipate keynote address by Mike Ganino!



STORYCULTURE

The Art & Science of Engaging Your Team, Customers, & Community

Mike Ganino

Company Culture & Engagement Expert

What stories are your employees telling about their job? What stories are getting passed down to new hires, fairgoers, and your community? What story are you telling about your fair’s culture? Stories aren’t something to be controlled, managed, or designed. They’ve got to be fueled. Fueled by the way your fair leadership designs the employee experience, fueled by the way your leaders lead, and fueled by how you approach the growing demand for a whole new way of work. Employee engagement is in high-demand and the organizations that know how to fuel great stories will be able to hire and retain top talent, thrill customers, and rewrite the story of their cultures.

12:30 - 4:30 pm

WFA Trade Show

Sold out for the 6th year in a row, the WFA Trade Show is THE marketplace for the fair industry. Sample tasty treats, pose with performers, and awww at the animals while finding the perfect fit for your fair. If you forgot your business cards, you can scan your badge at an exhibitor’s booth to provide them with your contact information! While you’re in the Trade Show, be sure to peruse the...

Blue Ribbon Foundation Silent Auction

Thanks to our generous members, Day 1 of the Silent Auction offers up items from wine to vacation packages, with all proceeds going directly to the Blue Ribbon Foundation to fund training, educational scholarships, and professional services. Get what you want while giving back to the industry!

4:45 - 6 pm

Customer Service is a Priority: The Personal Touch Needs to Make a Comeback

Rebecca Desmond, Deputy Executive Director, CFSA

Personalized Customer Service - It's Baaaaaack! Learn simple ways to create customer service excellence at your place of business by bringing back the personal touch and personal services.

Succession Planning - Are You Ready?

Kathy Kramer, CEO, OC Fair & Event Center

Fifty percent of your core workforce is eligible to retire within the next five years. Are you ready? This workshop will cover succession planning topics including identifying the positions most critical to the success of your organization, understanding the challenges that are unique to the fair industry, and formalizing a succession planning process.

Trends in Mobile Food and Beverage

Every industry has its trends and Mobile Food and Beverage is no exception. This session will focus on new food and beverage items, new ways to prepare food and beverage items, point of sales solutions, successful food and beverage promotions, and employee sourcing trends. If it is trending in the Mobile Concessions Business this will be the place to learn about it and discuss it.

Meet the Millennials Game Show

Young Professionals Initiative

Millennials have overtaken baby boomers as America's largest generation, so what makes them "tick"? Ask a panel of millennial 'contestants' about everything from how they hear the day's news to what they think the fair industry will look like in the future. Join us as we share facts and misconceptions about the newest working generation.

6:15 - 10 pm

President's Reception & Live Entertainment Showcase

Open to all! Everyone at **REMIX** will come together to celebrate the 2018 fair season while enjoying complimentary refreshments and the exciting performances from the best entertainers in the industry! Sit back and enjoy the tunes, as we only have one night of live showcasing this year. This party's the one to be at!

TUESDAY, JANUARY 22ND

8 - 10 am

FREE COFFEE with Achievement Award Winners

Get your morning caffeine fix while hearing several short presentations from the fairs with the best ideas in the industry.

8 am - 5 pm

Registration Open

Pick up your badge, tote, and Date List - everything you need for a successful **REMIX**!

Achievement Awards Center Open

Come see the best in the West and vote for the photo that will go on the cover of the Spring *Fair Dealer* magazine!

8 am - 7 pm

Video Showcase Gallery feat. Augmented Reality

Experience the talents of our Service Members like never before. Download the LifePrint mobile app and bring pictures to life!

8:30 - 9:30 am

WFA Area Meetings & Division Breakouts

These meetings are your chance to discuss the unique challenges facing your peer group and provides the opportunity for collaborative solution-finding.

Service Member Division Breakouts

- Carnival
- Commercial & Services/Supplies
- Entertainment
- Food & Beverage

Fair Area Meetings

- Cascade
- Central Coast
- Mother Lode
- North Coast
- Sacramento Valley
- San Joaquin Valley
- Southern
- Arizona
- Oregon
- States without WFA Board Representation

9:45 - 11 am

Achievement Awards Featured Program Winners

Hear from selected entries of our 2018 Featured Programs: New Cultural Program and Cultural Program Marketing.

(TUESDAY CONTINUED)

Social Media 434

An In-Depth Look at Today's Digital Landscape

Robert Smith, Robert Smith Presents

Are you still marketing like it's 2003 or worse, 1994? Never in the history of human beings has there been this kind of opportunity to communicate the stories of our brands and organizations. But, just like with every other communication shift throughout human evolution, there are those slow to pick it up. Robert will take this talk deep into the practitionership of marketing & story telling on the 6-8 social media platforms that dominate our attention.

Lead with Story: Engage your Community with a Clear, Authentic, Values-Driven Message

Mike Ganino, 2019 WFA Convention Keynote Speaker

Storytelling gives meaning to culture building initiatives like engagement and adds rocket fuel to marketing efforts. Great leaders are great communicators. Engagement starts with answering "why?" Storytelling speeds up the process: why others should care, why they should get on board, why it's essential to make one choice over another. Without effective storytelling, these initiatives reduce to a series of tactics, where the whole is less than the sum of the parts. Storytelling is not about presentation skills. Storytelling is a way of thinking. It empowers you to create compelling communication that drives understanding, and uses empathy to reach your audience. In this tangible and interactive session, you'll uncover universal communication frameworks, as well as the guided practice in how to apply them.

H2B Visa / Temporary Labor

For nearly 20 years, many carnivals, concessionaires, and vendors in the US and Canada have relied on seasonal guest workers from outside the country to supplement their workforce, providing a safe, reliable and consistent guest experience at fairs and other events. Hear from a panel of fair partners that utilize the H2B Visa program and how the new labor laws have changed the way they do business.

Kulture City

Dr. Julian Maha, Founder, Kulture City

650 million people live with a disability. Of these, only 20% have a visible disability. The majority have invisible disabilities like Autism. They look like you but perceive the world in a different way. Because of this, accessibility to the community can be challenging. As such, a lot of these individuals live a life of isolation not by choice but by circumstance. Accessibility changes this. Accessibility creates a new culture with stronger communities, acceptance, inclusion and a hope of a brighter future. Learn how Kulture City

helps events create Sensory Inclusive (tm) spaces that provides universal accessibility.

11:15 am - 12:30 pm

General Session Keynote Speaker

Keeping it Fresh: Positive Change and Innovation Shape the Fair Experience

Becky Lunders, teamWorks

The fair experience is something most of us hold on to tight, as it reminds us of our childhood. The predictable elements of animals, rides, food, and vendors brings back found memories and sometimes resistance to change. It can be tricky to strike a balance between nostalgia of the past and innovation for the future. Keeping It Fresh will explore the need to look at the fair experience from the attendee's point of view. We'll explore opportunities to enhance the experience by anticipating what people want and need. We'll brainstorm ways to engage people at every turn while providing customer service that is off the charts.



12:30 - 3:30 pm

WFA TRADE SHOW

Visit every booth and make every connection; the WFA Trade Show ends today! Tuesday is Prize Day at the WFA Trade Show, and each convention delegate is given free entry into our raffle! Must be present to win, so be sure to be there! Additionally, come by the Coke Lounge to see if your key wins a wine cooler or kegerator! Keys are available for purchase throughout Convention. While you're in the Trade Show, be sure to peruse the...

BLUE RIBBON FOUNDATION SILENT AUCTION

Thanks to our generous members, Day 2 of the Silent Auction will bring even more exciting opportunities to purchase the perfect item, with all proceeds going directly to the Blue Ribbon Foundation to fund training, educational scholarships, and professional services. Get what you want while giving back to the industry!

3:45 - 5 pm

Serving Seniors

Terry Moore, Director of Communications, OC Fair & Event Center

There are over 70 million Baby Boomers in the United States - let's get them to your fair! Success stories for getting our active Boomers to come to the Fair. How do we create programming that is not for "old" people, but connects authentically with this important core demographics?

Protecting Crowded Places: Secure by Design – Integrating People, Process & Technology to Enhance Safety & Security for Fairs & Carnivals

Peter Ashwin, Event Risk Management Solutions

Crowded places are locations or environments which are easily accessible by large numbers of people on a predictable basis – the intrinsic nature of fairs and carnivals which aims to bring communities together. In today's uncertain world, crowded places remain an attractive target for terrorists and home grown violent extremists. This session focuses on key design and operational principles to improve safety and security, and to reduce vulnerabilities of crowded places from credible security risks through case studies and concepts for risk-based protective security measures.

Making Fairs Affordable Again

The rising cost of doing business from utilities and operating costs; to food prices and rents; to gate prices and ride prices; labor costs and government fees are all putting the Fair Guest Affordability at risk. WFA members are the stakeholders. Let's engage and brainstorm solutions for a shared and real challenge for fairs, vendors and patrons alike.

Getting the Agriculture Commodity Community to Work for You!

Kady Porterfield, Agriculture Department Manager, Central Washington State Fair ; Dave Dillabo, CEO, Yuba-Sutter Fair; Yuba-Sutter Farm Bureau

Fairs strive to educate the public about local agricultural commodities in their communities. What's the best way to infuse agriculture into your fair? How do you work with your local resources to bring and showcase agriculture at your event?

Keeping it Fresh - Adapt to Change

Becky Lunders, 2019 WFA Keynote Address

If we do what we've always done, the fair experience becomes predictable and possibly boring. One way to keep your fair fresh is to innovate. In this session, we'll address how to: Balance the "we've always done it this way" mantra with new ideas; Anticipate what people want and plan accordingly; Engage the next generation of fairgoer and create the experience they are looking for.

Hosting Cannabis Events on Your Grounds

With the legalization of cannabis increasing throughout the western United States, fairgrounds are being used or considered for cannabis related events and shows. How do you work with your local law enforcement to bring this new form of revenue to your fairground? How do you handle public opinion, pro or con, regarding bringing these events to your community? Hear from a panel of fair staff and event promoters as they discuss the opportunities and challenges these new events present.



5:15 - 7 pm

WINE & CHEESE RECEPTION AND BLUE RIBBON FOUNDATION LIVE AUCTION

Hosted by WFA Service Members, come enjoy a complimentary glass of award-winning wine while you mix, mingle, and network with the who's who of the fair industry. This year, we've added even more fun to the Wine & Cheese Reception by including the Blue Ribbon Foundation Live & Silent Auctions! The Foundation provides support for our keynote speakers, educational scholarships to the children and grandchildren of our members, and so much more. So grab a glass, peruse the Silent Auction, and gather for the excitement of the Live Auction to bid on once-in-a-lifetime experiences and to support the industry we've chosen to call our home.

Wine & Cheese Reception Host opportunities are available to all WFA Service Members. All Hosts are given the opportunity for one staff member to pour wine and will have their company name embroidered on servers' aprons, plus recognition in the Convention and post-Convention issues of the *Fair Dealer* magazine. Premier Hosts add an additional pourer and have their company name etched onto take-away wine glasses. Visit westernfairs.org or contact the WFA office for details; space is limited.

7pm

Open Networking Night

Now's the time to take the team out for a celebratory dinner! We're providing the Open Networking Night so you can have the necessary meetings you come to convention for without missing any of our great programming.

WEDNESDAY, JANUARY 23RD

8 - 10 am

FREE COFFEE with Achievement Award Winners

Get your morning caffeine fix while hearing several short presentations from the fairs with the best ideas in the industry.

8 am - 5 pm

Registration Open

Pick up your badge, tote, and Date List - everything you need for a successful **REMIX!**

Achievement Awards Center Open

Come see the best in the West and vote for the photo that will go on the cover of the Spring *Fair Dealer* magazine!

8 am - 8 pm

Video Showcase Gallery feat. Augmented Reality

Experience the talents of our Service Members like never before. Download the LifePrint mobile app and bring pictures to life!

8:45 - 10 am

Current and Fresh Exhibits on a Dime

Leslie Trasport, Exhibits Design Supervisor, OC Fair & Event Center

Learn trade secrets, tips and logistics on turning hay bales and orange crates into innovative and current exhibits. Understand the importance of timeless and quality materials versus cheap and disposable materials. It's the 21st century and it's time to show it in your fair exhibits, even when telling a story of the past, present or future.

Ask A Fair!

You ask, they answer! Submit your industry-related questions anonymously to some of the premier fairs in the Western United States!

Strengthening Our Partnerships with Sister Organizations Creates Mutual Successes with Concessionaires

Michelle Card, Executive Director, NICA; Dan Lusenhop, Owner, Jeanie's Artichokes

The fair industry is a host to many mutually beneficial partnerships. In fact, some of our greatest, most creative partners are between vendors and fairs - a relationship that can help ensure our mutual bottom-line success, as well as enhancing the overall event experience for our attendees. Let's expand the creative conversation of how to maximize the returns for everyone!

Yesterday's Incident is Today's Risk™: Risk Management Best Practices for Fairs & Carnivals in Today's Uncertain World

Peter Ashwin, Event Risk Management Solutions

As professionals in the fairs and carnivals events industry, we find ourselves operating in an uncertain world with evolving risks from homegrown violent extremism, cybersecurity threats, severe weather events, and competing programs within a saturated market. Today, more than ever, that fair and carnival operators should proactively embed an enterprise wide risk management approach within their organization to support risk based decisions in pursuit of opportunity and innovation, while protecting the organization and its mission from the potential consequences associated with adverse risk events or "shocks". Organizers who have adopted a proactive approach to managing risk are organizationally more resilient, better prepared to respond, manage and recover from adverse events and possess a higher level of assurance that an appropriate level of duty of care has been considered and enacted for the safety and security of their event.

10:15 - 11:15 am

Peer-to-Peer Meetings

New this year, fair staff will have the opportunity to meet with others who share their job functions! With breakouts including Exhibits/Livestock, Marketing/Sponsorship, Facility Maintenance, Administration/Finance and more, there's an event for everyone! Share struggles, suggestions, and solutions while you build your network that will continue to support you once you return home.

NICA Membership Meeting

The National Independent Concessionaire Association will offer information on membership and address current topics affecting concessionaires throughout the industry.

11:30 am - 12:45 pm

Leadership Luncheon & Merrill Award Finalists Presentations

A breakout hit at last year's convention, the Leadership Luncheon is the place to be for those who are looking to take on industry leadership roles. WFA President Patricia Conklin and President-Elect Judy Carrico will introduce your 2019 WFA Committee Chairs, who will share their vision for the year ahead and offer you a seat on the committee of your choice. The event will conclude with presentations from each of the finalists for the coveted Merrill Award, including lessons they learned from their project and guidance on how to duplicate their success at your fair.



1 - 2:15 pm

Round Tables

Join WFA's industry partners for interactive sessions designed to answer the questions you have about your fair or business. Ranging from finance to technology, these small group discussions always lead to "A-ha!" moments.

2:30 - 3:45 pm

Shopping for New Year-Round Events

Dana Stoehr, CEO, San Mateo County Event Center; Candice Browning, Event Sales Supervisor, Alameda County Fair

Your fair doesn't have to be your sole revenue stream. Interim events held throughout the year can greatly increase your visibility in the community and provide extra income. Learn the art of negotiating to achieve extra dollars and tougher contract must-haves to ensure clients follow facility rules. Take a fresh look on how your fairgrounds can be used and who to market to. The important who, what, why and how questions will be answered in this timely session.

Service Members Sharing Best Practices Experienced at Fairs

The place of business for most WFA Service members is Fairs. They experience many services, participate in many promotions, and collaboratively engage in many guest service activities: all best practices' stories to be shared with our industry colleagues. This session is focused on finding some new ideas to put into practice.

Bringing Technology to the Fairs

Alan Phillips, CEO, Mid-Winter Fair and Fiesta; Chris Pickering, Communications Director, Western Fairs Association

We could save so much more time and money if we just knew more about the technology that surrounds us. What types of technology can help fairs operate more smoothly? What types of technology can breathe new life into your fair? This session boils it all down to the most helpful websites, software, tablets and apps that you need to know about.

Making Your Fair Work for the Community

Michele Richards, VP Business Development, OC Fair & Event Center

Giving back to your community is not only the right thing to do...it's the smart thing to do. Learn the basics of growing your own community give-back program with examples of easy and inexpensive ways to make a big impact.

H2B Visa User Information

Numerous fair partners have participated in the US Department of Labor's (DOL) H-2B visa program. The recent shift to hire American workers for seasonal industries presents critical fiscal challenges due to wage hikes and regulatory scrutiny for compliance by the federal government and worker advocacy groups. This session will cover H-2B litigation and a lobbying update, industry wage surveys versus DOL prevailing wages, and best practices for midway operations. Hear directly from the agencies that help you book your H2B seasonal workers.

4 - 5:15 pm

Service Member Gathering

WFA Service Members will come together one last time at **REMIX** to recap their experiences and plan for the year ahead.

5:15 - 6 pm

Industry Awards Photo Op

Pick up your awards and bring your friends; this is your chance to pose in front of the WFA Step-and-Repeat for the **REMIX** red carpet experience.

6 - 8 pm DOORS OPEN 5:45

Industry Awards Celebration

The culmination of our week in Reno, the Industry Awards Celebration and Dinner features presentations of the Barham Award for outstanding entrepreneurship, the Merrill Award for innovation and vision in fair management, and the WFA Hall of Fame award honoring individual commitment and service to the fair industry. The event will conclude with the installation of WFA Board Officers and a message from President-Elect Judy Carrico.



8:30 - 11 pm

Suite Night

Attend one of the many after-parties hosted in suites throughout the hotel.

KNOW YOU'RE REACHING YOUR AUDIENCE

ADVERTISE WITH WFA

BE IN THE CONVENTION MAGAZINE

DEADLINE IS DECEMBER 1

CONTACT CHRIS@FAIRSNET.ORG