



# Video Showcase Gallery Application

We're **REMIX**-ing the way we Showcase our members' talents, using the latest technology to ensure every act and vendor has the opportunity to show buyers exactly how they operate at fairtime. Using Augmented Reality, the Video Showcase Gallery allows you to demonstrate to buyers how your act or booth really looks -and sounds- at a fair, showing actual fairgoers loving engaging with you! Now you'll be able to tell your story in three parts - without any load times between videos!

The Video Showcase Gallery will be located in the Ballroom Foyer, providing access to delegates every hour the convention is open, with heavy traffic as delegates gather for whole-room sessions! A WFA Convention Intern will be available to assist delegates in viewing your business directly on their phone. Since each viewer controls the volume on their phone, the performance will always be perfect.

Each Video Showcase panel includes one 8½"x11" photo of your business for easy recognition, three 4½"x3" Augmented Reality hyperphotos each containing a 15-second video, and one envelope to collect business cards from interested buyers. (Layout depicted on reverse) For inspiration, visit [www.westernfairs.org/p/convention/2019---remix/ShowcaseREMIX](http://www.westernfairs.org/p/convention/2019---remix/ShowcaseREMIX)

Video Showcase fee is \$300; WFA Trade Show Exhibitors receive a \$200 discount.

Business Name \_\_\_\_\_

Card Number \_\_\_\_\_ Exp \_\_\_\_\_ CVC \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email to send receipt \_\_\_\_\_

WFA Trade Show Exhibitor Discount (-\$200)  Total \_\_\_\_\_

Signature \_\_\_\_\_

Detach and return bottom portion of this form to WFA Meetings & Trad Show Manager Liz Waxstein  
LizW@fairsnet.org • Fax (916) 927-6397 • 1776 Tribute Rd, Ste 210, Sacramento, CA 95815  
Space is limited and acceptance is contingent to availability, following a first-come, first-serve basis



## Layout

WFA Communications Director Chris Pickering will be in contact with you to provide technical guidance in preparation of your videos. Continuous footage and edited videos are both acceptable. Please provide a high quality PDF for your 8½”x11” photo. Contact [Chris@fairsnet.org](mailto:Chris@fairsnet.org) or (916) 927-3100 with any questions.

Business Name \_\_\_\_\_

Use 2018 Date List info for Description and Contact Info  \* if no, please provide below

Description \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact Name \_\_\_\_\_

Business Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_