





## Video Showcase Gallery Application

We're *REMIX*-ing the way we Showcase our members' talents, using the latest technology to ensure every act and vendor has the opportunity to show buyers exactly how they operate at fairtime. Using Augmented Reality, the Video Showcase Gallery allows you to demonstrate to buyers how your act or booth really looks -and sounds- at a fair, showing actual fairgoers loving engaging with you! Now you'll be able to tell your story in three parts - without any load times between videos!

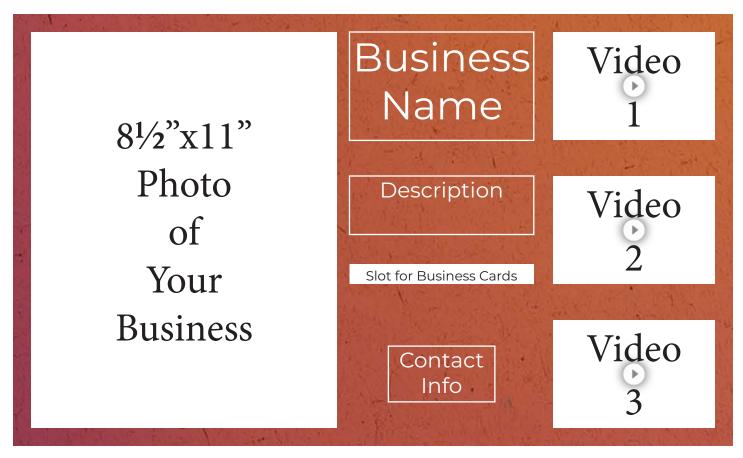
The Video Showcase Gallery will be located in the Ballroom Foyer, providing access to delegates every hour the convention is open, with heavy traffic as delegates gather for whole-room sessions! A WFA Convention Intern will be available to assist delegates in viewing your business directly on their phone. Since each viewer controls the volume on their phone, the performance will always be perfect.

Each Video Showcase panel includes one 8½"x11" photo of your business for easy recognition, three 4½"x3" Augmented Reality hyperphotos each containing a 15-second video, and one envelope to collect business cards from interested buyers. (Layout depicted on reverse) For inspiration, visit www.westernfairs.org/p/convention/2019---remix/ShowcaseREMIX

Video Showcase fee is \$300; WFA Trade Show Exhibitors receive a \$200 discount.

Business Name				
Card Number		Exp	CVC	
Name on Card				
Billing Address				
City, State Zip				
Phone	Email to sen	d receipt		
WFA Trade Show Exhibitor Discoun	t (-\$200)	Total		
Signature				

Detach and return bottom portion of this form to WFA Meetings & Trad Show Manager Liz Waxstein LizW@fairsnet.org • Fax (916) 927-6397 • 1776 Tribute Rd, Ste 210, Sacramento, CA 95815 Space is limited and acceptance is contingent to availability, following a first-come, first-serve basis



## Layout

WFA Communications Director Chris Pickering will be in contact with you to provide technical guidance in preparation of your videos. Continuous footage and edited videos are both acceptable. Please provide a high quality PDF for your 8½"x11" photo. Contact Chris@fairsnet.org or (916) 927-3100 with any questions.

Business Name	
Use 2018 Date List info for Description and Contact Info	* if no, please provide below
Description	
Contact Name	
Business Address	
City, State Zip	
Phone Email	
Website	