



WFA Fair Wrap

Fair Name: \_\_\_\_\_

Theme: \_\_\_\_\_

Dates: \_\_\_\_\_ Contact: \_\_\_\_\_

Total Attendance: \_\_\_\_\_ Percentage Increase: \_\_\_\_\_

Gate Revenue: \_\_\_\_\_ Percentage Increase: \_\_\_\_\_

Highest Day of Attendance (Day and #/reason): \_\_\_\_\_

Concessions Gross \_\_\_\_\_ Percentage Increase: \_\_\_\_\_

Total Exhibits: \_\_\_\_\_ Percentage Increase: \_\_\_\_\_

Commercial Sales Gross: \_\_\_\_\_ Percentage Increase: \_\_\_\_\_

Total Livestock: \_\_\_\_\_

Jr. Livestock Auction Gross: \_\_\_\_\_ Percentage Increase: \_\_\_\_\_

Carnival Provider: \_\_\_\_\_ Carnival Gross: \_\_\_\_\_

Percentage Increase: \_\_\_\_\_

Popular Attractions/Grounds Acts/Food Offerings:

Concerts:

Weather:

Comments:

Please email the completed form to Communications Director Chris Pickering at [chris@fairsnet.org](mailto:chris@fairsnet.org); or fax to (916) 927-6397. Feel free to include your closing press release for additional information!