



Williamson County Fair Association, Inc. P.O. Box 329 Franklin, TN 37065 www.williamsoncountyfair.org

WILLIAMSON COUNTY FAIR RECEIVES TOTAL OF 16 AWARDS FOR 2017 EVENT

Fair Adds Eight More Wins At Recent Tennessee Association of Fairs Convention

FRANKLIN, Tenn. -- Two months after receiving eight awards at the International Association of Fairs and Expositions (IAFE) convention, the Williamson County Fair has added eight more wins from the recent Tennessee Association of Fairs conference to its collection.

The Tennessee Association of Fairs currently represents 57 regional and county fairs across the state. The organization hosts an annual convention that features informative break-out sessions, an awards banquet and other activities for representatives of its member fairs. The 2018 convention was themed "Celebration of Fairs."

"It is always a pleasure to come together with other Fairs across the state and exchange ideas and celebrate each other's successes," said Rogers Anderson, chairman of the Williamson County Fair. "We consider it an honor to be recognized amongst our peers and credit our dedicated volunteers and board members for our many wins this year."

The Williamson County Fair received three first-place awards from the Tennessee Association of Fairs; one in the AAA/Regional Division for Premium Book, known locally as the Williamson County Fair catalog; another for its 2017 brochure which included maps and lists of daily activities and entertainment throughout the Fair's nine days; and the final first-place award for the Fair's letterhead and envelope design for 2017 mailings.

Three second-place awards went to the Williamson County Fair, including recognition for its website, through which online entries for several competitive events were accepted for the first time. Another second-place award was in the Fair Display - Tabletop category, for a lighted map of the county's Century Farms that was displayed at the 2017 fair and embellished at the state convention, to highlight the "farm to fork" process of the county's century farmers. The Fair also earned second place for Fair Promotional Merchandise, for an afghan featuring the Williamson County Fair logo, available for purchase at the annual merchandise booth.

The 2017 promotional poster, illustrating the patriotic “Country Pride, County Wide” theme with a red, white and blue color scheme and several barnyard animals, won the Fair a third-place award, as did the 4-H & Youth Village exhibit for Creative Fair Idea Other than Agricultural.

The Williamson County Fair received five first-place awards; one second-place award and two third-place awards at the IAFE convention in Las Vegas in November. The 2018 event will begin its annual 9 days of fun on Friday, Aug. 3 and will run through Sunday, Aug. 11, 2018. Visit www.williamsoncountyfair.org for more information.

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