



Williamson County Fair Association, Inc. P.O. Box 329 Franklin, TN 37065 www.williamsoncountyfair.org

WILLIAMSON COUNTY FAIR ADDS AMAZING EQUESTRIAN SHOW, JURASSIC EXHIBIT & MORE
Popular "Country Pride, County Wide" Theme and Fair Favorite Exhibits Return for 2018

FRANKLIN, Tenn. -- The Williamson County Fair has confirmed several new attractions for the 2018 event, now in its 14th consecutive year. Fairgoers will see the return of many popular exhibits and educational areas at this year's event, August 3 through August 11, which will carry the same "Country Pride, County Wide" theme as last year.

Ma'Ceo, an equestrian acrobatic show that will take place inside a large tented area in the Fair Village, will be a prominent addition to the daily entertainment lineup. Ma'Ceo will offer two shows per night during the week and four shows daily on the weekends. The exhibit will feature various and exotic breeds of horses on educational display between shows.

For a limited showing, the Jurassic Kingdom Dinosaur Show will take place in the covered warm-up area for the first six nights of the Fair. The interactive demonstration will include a hands-on look at ancient fossils and appearances by various dinosaurs, offering a mix of entertainment and education.

"We are very excited about the attractions and performers we've booked for 2018," said Diane Giddens, Williamson County Fair entertainment chairman. "Both Ma'Ceo and the Jurassic Dinosaur Show are unique, and we expect them to appeal to a wide variety of audiences. It's also special to have some of our favorite past performers and exhibits want to return for another nine days of fun with us."

The 2018 Fair will see the return of the popular BMX Pros Trick Team, the talented BMX stunt riders who have medaled in past years' X games. The daily shows are action-packed and known for drawing a crowd as the team shows off daredevil tricks on the upper midway.

Other Fair favorites slated for the 2018 event include the 4-H & Youth Village exhibit, Little 1's Farming and Children's Barnyard.

The Williamson County Fair board recently voted to keep the 2017 theme, “Country Pride, County Wide,” for another year, noting that it complemented the Fair’s values and founding principles.

“We really enjoyed the patriotic theme of 2017 and feel that it embodies the very spirit of the Williamson County Fair,” said Rogers Anderson, chairman if the Williamson County Fair board. “Our mission is to advance the awareness and celebrate the history of our county’s agricultural resources, and it makes sense to weave a larger theme of national pride into this long-standing local tradition.”

Additional performances, attractions and exhibits are still being confirmed, and the Williamson County Fair website is updated regularly as new entertainment is booked. The Fair’s annual catalog will be released in May, detailing guidelines and deadlines for the event’s numerous competitive entries. Visit www.williamsoncountyfair.org to learn more.

The Williamson County Fair has been recognized among the best anywhere by its peers at the state and international levels, with last year’s event receiving a total of 16 awards from the Tennessee Association of Fairs and the International Association of Fairs and Expos.

Supported by over 1,800 volunteers, sponsors, county residents and surrounding communities, the Fair has grown each summer and continues to be a beacon for agricultural education in Williamson County.

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