



SPONSORSHIP OPPORTUNITIES



SPONSORABLE ITEMS

4-H & Youth Village - \$25,000	Little 1's Farming - \$25,000
BMX Trickstars - \$25,000	Livestock Show Ring - \$10,000
Birthing Pig Exhibit - \$2,500	Livestock Village - \$20,000
Bleacher Seat Wraps - \$15,000	Milking Parlor - \$2,500
BOGO Free Admission/15 Yr.	On-line Ticket Ad - \$5,000
Anniversary Special - \$10,000	Pageants - \$10,000
Chainsaw Artist - \$15,000	Patriot Day - \$7,500
Children's Barnyard - \$20,000	Phone Charging Stations (5) - \$15,000
Circus Act - \$50,000	Picnic Pavilion - \$5,000
Creative & Culinary Arts Room - \$10,000	Pogo Stick Show - \$25,000
Cultural Arts Exhibit - \$7,500	Robocars Strolling Act (4) - \$15,000
Duck Slide - \$2,500	Stair Graphics (6) - \$5,000 ea.
Elevator Doors - \$5,000	The Spoon Man Strolling Act - \$7,500
Fireworks - \$10,000	Ticket Booths - \$10,000
Free Admission Night - \$35,000	Volunteer Appreciation Dinner - \$5,000
Historic Village - \$15,000	Volunteer Lounge - \$5,000
Jr. Fair Board T-shirts - \$2,500	Volunteer T-shirts - \$2,500
Jurassic Kingdom - \$15,000	Wi-fi -Log-in - \$10,000
Lady Houdini - \$20,000	

PARTNERSHIP LEVELS

BENEFITS	DIAMOND \$50,000+	PLATINUM \$25,000+	GOLD \$15,000+	SILVER \$7,500+	BRONZE \$2,500+	Friends of the Fair \$500+
General Fair Admission Tickets	Qty. 200	Qty. 150	Qty. 100	Qty. 50	Qty. 25	Qty. 4
Priority Parking Passes	Qty. 6	Qty. 4	Qty. 2	Qty. 2	Qty. 1	
Banner Prominently Displayed	X	X	X	X	X	
Logo & Web Link on Home Page	X	X	X			
Logo & Web Link on Sponsorship Web Page	X	X	X	X		
Name included on Sponsorship Web Page					X	X
Partner recognition in E-Newsletter	X	X	X			X
"Sponsor Spotlight" in one E-Newsletter	X	X				
Logo inclusion on Fair Marketing Materials	X	X	X			
Brochure Inclusion	X	X	X	X		
Logo on Posters	X	X				
Competitive Events Catalog Inclusion (TBD by print deadline)	X	X	X	X	X	
Exhibit Space to Promote Business (6/30/19 deadline)	X	X	X	X	X	
Inclusion on Electronic Information Signs	X	X				
Sponsor Appreciation Ride Night (Held Sunday, 8/4)	X	X	X	X		
Company Mascot or Spokesperson may make an Appearance TBD	X	X	X	X	X	
Mobile App	X	X				
Right to use the phrase "Official Partner of the Williamson County Fair", and use of the Fair's Official Logo	X	X	X	X	X	
Right of First Refusal by 10/31 of the Sponsored Year for Category Exclusivity	X	X	X	X	X	

For More Information Please Contact:

Cheryl Burnside

Sponsor/Vendor Coordinator

615-584-7411

Email: sponsors_vendors@williamsoncountyfair.org

WEBSITE:

www.williamsoncountyfair.org

The Williamson County Fair Association, Inc. is a 501 (c)3 organization