



Williamson County Fair Association, Inc. P.O. Box 329 Franklin, TN 37065 [www.williamsoncountyfair.org](http://www.williamsoncountyfair.org)

## **WILLIAMSON COUNTY FAIR RECOGNIZED AMONG BEST IN FAIRS, EXPOS INTERNATIONALLY**

*Fair Board Brings Eight Awards of Excellence Home to Williamson County*

FRANKLIN, Tenn. -- Following a record-breaking event in 2017, the nonprofit organization which operates the Williamson County Fair recently claimed eight awards at the 127th annual International Association of Fairs and Expositions (IAFE) convention in Las Vegas.

The Williamson County Fair received five first place awards among 282 entries in the Competitive Exhibits contest. Several of the winning exhibits were featured in the new 4-H & Youth Village area at the 2017 Fair, including the Robotics Challenge that won for Participatory Contest; the 3D Rocket Challenge, for New or Unique Contest to Attract New Competitive Exhibitors; and the Farm Eggs Display, for Competitive Exhibit Display Photo Series.

“A lot of careful planning, time and passion from a number of volunteers went into the 4-H & Youth Village at this year’s Fair,” said Williamson County Fair Chairman Rogers Anderson. “It is rewarding to receive recognition from IAFE for several of our exhibits and to realize that our efforts in Williamson County are notable among many other fairs and expositions across the country and world.”

Other first place awards included Single Photo of a General Display (Non-Animal) for the Veteran’s Wall Display at the 2017 Fair, themed Country Pride, County Wide, and the Ruminant Digestive Display, for the General Display Photo Series (Non-Animal) category. The Williamson County Fair received second place in the Competitive Exhibits contest for the Selfie Photo exhibit in the 4-H and Youth Division, categorized by the IAFE as a New or Unique Single Class of Non-Animal Competitive Exhibits.

“The IAFE Competitive Exhibits Contest provides fairs with a unique collaboration experience, allowing them to critique competitive exhibits while strengthening that vital aspect of fairs, internationally,” Lori Hart, IAFE Director of Education and Member Services, said.

In the Communications category, the Williamson County Fair received third place for its electronic newsletter that is distributed throughout the year with Fair news, ticket information and human interest stories surrounding the Fair and its mission to preserve and showcase the county's agricultural assets.

The Williamson County Fair's Chick Hatchery exhibit tied for third place in the Agriculture Awards category for a newly established or evolving program/exhibit which promotes agriculture to the fair-going public. Stationed in the 4-H & Youth Village, the Chick Hatchery offered fairgoers an opportunity to watch live chicks hatching throughout the event. A camera was positioned inside the hatchery and livestreamed for viewing online, as well.

The Williamson County Fair will mark its 14th year in 2018 and will be held from August 3rd through 11th. For more information, visit [www.williamsoncountyfair.org](http://www.williamsoncountyfair.org).

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation, serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all of whom are interested in the improvement of fairs, shows, expositions, and allied fields. For more information, visit [www.fairsandexpos.com](http://www.fairsandexpos.com), follow the IAFE on Facebook, Twitter, Instagram and Snapchat, or call 800.516.0313.

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