

ADVERTISING PARTNERSHIPS



5076 SPORTS DRIVE, KALAMAZOO, MI 49009 | 269.743.4218 | WINGS-WEST.COM

ABOUT

Welcome to Wings West! We are proud to be the home of a number of amazing groups focused on ice sporting events and public skating. Our facility was built in 2002 featuring two NHL-sized ice surfaces (200' x 85'), locker rooms, meeting space, a full service restaurant called Old Burdick's Bar & Grill, and a Hockey Pro Shop. Our audience comprise of families, sports aficionados and loyal restaurant patrons. We have hosted major sporting events that draw more than 1,500 patrons such as American Collegiate Hockey Association Women's Hockey (2011, 2016), Annual Hockey For Life Tournament, Annual USA Hockey Kalamazoo Adult Classic Hockey Tournament, and many more.

OUR FACILITY PARTNERS



Kalamazoo Optimist Hockey Association (KOHA)

The Kalamazoo Optimist Hockey Association (KOHA) offers an ice hockey program for boys and girls ages 5 to 17 (high school seniors) at all levels of ability from beginning skaters to high-level competitors. Each year more than 150 of these first time skaters continue into the KOHA Beginning Hockey program. Others enter formal figure skating instructional programs or continue informal recreational skating.

Southwest Michigan High School Hockey League

Wings West is home to six area high school teams: Mattawan, Portage Central, Portage Northern, Kalamazoo Blades, Kalamazoo Eagles and Kalamazoo United (Loy Norrix, Kalamazoo Central and Hackett). Games are held weekly beginning in November, lasting through the last week in February.

Greater Kalamazoo Skating Association

The Greater Kalamazoo Skating Association (GKSA) is a US Figure Skating affiliated organization. It is a non-profit, volunteer organization that offers various opportunities for people of all ages, abilities and interests. GKSA provides excellent programs with experienced, dedicated coaches and a friendly environment in which to skate – for whatever your goals may be!

Adult Hockey League

Wings West offers adult hockey league throughout the entire year. During the Fall/Winter leagues, we host 50-55 teams and our Spring/Summer leagues we host 45-50 teams. We offer varying levels of play and encourage participants to choose their level based on their own skill and needs.

Western Michigan University's Stallions Hockey

The Stallions Hockey at Western Michigan University are an ACHA D1 club hockey team. They compete at a high level of hockey and encourage a strong mix of a great sport and an even better education. The Stallions allow college students to continue playing a sport they love while allowing them to focus strongly on their academics.



Old Burdick's Bar & Grill at Wings West

Old Burdick's offers a great view overlooking the ice featuring practice, tournaments and figure skating. Offering a variety of craft beers, larger than life burgers and exquisite bar selections, Old Burdick's menu caters to every discerning palate. In addition, Old Burdick's provides a private dining area perfect for corporate business lunch and dinners, life celebrations, fantasy sports drafts, holiday parties, team building and many more. Throughout the year the restaurant hosts more than 100 private dining events averaging 30 patrons per event.



ADVERTISING OPPORTUNITIES

For **250,000** views annually, we have strategic advertising spaces available on our dashers and also banner locations. In addition to your dasher or banner advertisement, we will include your company logo with a hyperlink to your website on wings-west.com (average of 10,000 unique pageviews) to further enhance your reach to our audience.

- \$1000 NHL Rink (restaurant side)
- \$500 Olympic Rink
- \$1350 Both Rink Locations

YOUR COMPANY PRESENCE HERE



YOUR COMPANY PRESENCE HERE



FOR MORE INFORMATION OR TO SECURE YOUR ADVERTISING SPACE CONTACT
Chris Wang, Assistant General Manager
269.226.0385 or cwang@wingseventcenter.com