



## Vendor/Concessionaire APPLICATION

500 Forest St, Wausau, WI 54403

Phone: 715.261.1539

Email: [jodi@wisconsinvalleyfair.com](mailto:jodi@wisconsinvalleyfair.com)

Please fill out the front and back of the form completely.  
Incomplete or illegible application forms will not be considered.

Name of Firm: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

E-Mail address: \_\_\_\_\_ Fax: \_\_\_\_\_

**Note:** This is an application for space, not an offer of contract. APPLICATION DOES NOT GUARANTEE SPACE.

**Important:** A photo of your display unit or stand must accompany this application! If not available, a brochure, catalog or detailed description can be enclosed.

**Type of Exhibit:** (Check one)

- Promotional Exhibit- Space used for the purpose of advertising, promoting or educating
- Exhibit Concession- Space used for the purpose of selling merchandise or service
- Food Concession

*Only one rental space per vendor is allowed. This is to ensure a variety of vendors.*

- Inside: One indoor 12' x 12' booth in the Exhibition Building - \$410.00  
(Also indicate if you would like 2 or more booths)
  - Includes electricity

- Outside, Do you have a: Trailer \_\_\_\_\_ Tent \_\_\_\_\_ Other \_\_\_\_\_

Indicate the size of total space:

Front Footage: \_\_\_\_\_ ft. Depth: \_\_\_\_\_ ft

- Size of space must include all tie-downs, overhangs, hitches, etc.
- Minimum of 10 front feet
- Front footage includes 20 feet of depth
- Commercial/non-food vendors: \$35.00 per front foot,
- Food concessions: \$40.00 per front foot

**Electricity** for outside vendors is charged by type of vendor.

- Food concessions: \$100.00
- Commercial/non-food vendors: \$75.00

**Items/Services Sold**

The Wisconsin Valley Fair requires that all products and services sold/displayed during the Fair be approved in advance by the Fair Office. Any changes must be made in writing to the Fair Administrator.

Please list all specific products or menu items by location to be sold, promoted, displayed, or given away to be approved for the fair. (You may attach additional sheets if necessary.)

**Items Sold**

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**Insurance**

Each exhibitor must provide Wisconsin Valley Fair with proof of general liability insurance of no less than \$1,000,000. Product liability of no less than \$1,000,000 is required. In addition the Marathon County Agricultural Society/Wisconsin Valley Fair must be listed as an Additional Inured.

**Completing this form does not constitute proof of insurance. Proof of insurance will be required once a contract has been issued.**

**Each exhibitor who hires employees must also provide a copy of Worker's Compensation Insurance.**

- My Own Insurance Carrier \_\_\_\_\_
- Rider on Wisconsin Valley Fair's policy for \$150.00 \_\_\_\_\_

**Signature:**

I understand that this form is an application for space only, and is neither a commitment by the applicant, nor an offer by the Marathon County Agricultural Society to rent space. I certify that all information contained in this application to be true and accurate to the best of my knowledge.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title