



The Woodlands
ARTS COUNCIL
Because Art Matters

Senior Art Rock Painting Project 2020

The Woodlands Waterway Arts Festival
October 17-18
Exhibit Sponsorship Opportunities



The Woodlands Arts Council (TWAC), Inc. is a 501 (c) (3) organization whose mission is to provide cultural and educational enrichment opportunities that encourage, support, and promote the performing and visual arts for residents of Montgomery County and the neighboring region.

We believe the arts can open the doors of our minds, strengthen character, heal the body and foster an appreciation of other cultures.



No one is quite sure how it all started, but little gems have been popping up all over the trails in The Woodlands.

These gems are small stones that have been lovingly placed for all the people that walk the trails to observe. The artwork on the rocks varies from humor to a note of inspiration.

The artists of these rocks range from children to adults. However, the majority of this community art exhibition has been created by our Senior citizens. They have been hit the hardest the past couple of months from the global pandemic.

There is wisdom in the stones that they have painted. We commissioned this exhibit in remembrance of what the Seniors have endured and in memoriam to those that have passed away during this time. It will not only showcase some of the amazing talents that our Senior community has, but also communicate with other generations what this moment in time meant to them.

Join us in an exhibition by our Seniors planned for the upcoming Woodlands Waterway Arts Festival (WWAF), October 17th & 18th.

All our Senior Communities, including Assisted Living, Retirement Centers, Church groups, and craft circles, will be solicited to participate.

The theme is "Memories of 2020: the Year of the Corona Virus". The rock painting will showcase what the Seniors missed during their lockdown. Examples include Spring flowers, bands in the park, graduations, birthdays, church, family gatherings, grandchildren, and outings with friends.

The rocks will be gathered and arranged into one central artistic work in the outline of the State of Texas. There will be a placard next to the exhibit that lists all the entries, including the community that they live in or the church that they attend. This collaborative piece of art will be displayed in a tent at the Festival.

We are asking for YOUR support as a business that cares about our Senior Community in sponsoring this exhibit.

**Memories of 2020: Year of the Corona Virus
Senior Art Rock Project
Sponsorship Opportunities**

\$250 - Contributor

- Your name on the Outreach Page of the Arts Council Website and Festival Program
- Company name listed on sign at Senior Art Project Tent at Art Festival
- Two (2) General admission tickets to The Woodlands Waterway Arts Festival
- Complimentary VIP Parking

\$500 - Supporter

- Your name on the Outreach Page of the Arts Council Website and Festival Program
- Company name listed at supporter level on sign at Sr. Art Project Tent at Art Festival
- Two (2) Festival VIP Lanyards good for weekend admission to the Festival and the Terrace Hospitality Lounge
- Complimentary VIP Parking
- Opportunity for representative to be present in the tent during festival

\$2,500.00 - Event Sponsor

- Your name on the Outreach Page of the Arts Council Website and Festival Program & E-newsletter.
- Company name listed prominently on Sr. Art Project Tent at Art Festival and on sign at entry to tent.
- Two (2) Festival VIP Lanyards good for weekend admission to the Festival, VIP parking and the Terrace Hospitality Lounge
- Opportunity for representative to be present in the tent during festival
- Two (2) tickets to the Art Dash Party held at The Event Center on October 16th

Include me as a Sponsor!

(Please print legibly and exactly how it should appear in all printed materials)

Date: _____

Donor/Company Name(s): _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: Home/Cell/ Business _____ Email: _____

PAYMENT INFORMATION (please select one option)

Check enclosed: \$ _____ (Made payable to The Woodlands Arts Council)

Please Charge Credit Card \$ _____ Card Type: _____

Card Number: _____ Exp Date: _____ Zip Code: _____

Name on Card: _____

Signature: _____

Send to or call Lisa Robinson: lisa@thewoodlandsartscouncil.org

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