

# 2017 Yolo County Fair Partner and Sponsorship Packets

## “Memories, Music & Mooves”

### Fair Partner –

#### \$10,000 – \$15,000

- Name a building or area after your company. Signage on a metal awning over the door or in the area for 1 year.
- Signage on the Fairgrounds fence (Gibson Rd. or East Street) for 1 year.
- Plus \$5,000 package
- **Name on the Yolo County Fair Sign for 1 Year**

### Sponsor – \$5,000

- 3 – 4’x8’ banners. One banner to be hung in the arena area, one to be hung at the Entertainment area, and the third banner hung on the fairgrounds fence (Gibson Rd. or East Street).
- 15 Tickets total to the Truck & Tractor Pull  
Acknowledgement on main Sponsorship signage throughout the fairgrounds and on the PA system during the Fair
- Recognition on fair web site and in local media
- Parking Passes (10)
- Fair Goodie Bag
- **Name on the Yolo County Fair Sign**

### Sponsor – \$3,000 - \$4,000

- 2 – 4’x8’ banners; 1 to be hung in center mall area, 2nd to be hung on fairgrounds fence.
- 12 Tickets total to the Truck & Tractor Pull
- Acknowledgement on Sponsorship signage throughout the fairgrounds and on the PA system during the Fair
- Recognition on fair web site and in local media
- Parking Passes (5)
- Fair Goodie Bag
- **Name on the Yolo County Fair Sign**

### Sponsor- \$2,000

- 2 – 4’x6’ banners located in a recognizable space around the fairgrounds.
- 10 Tickets total to the Truck & Tractor Pull
- Acknowledgement on Sponsorship signage throughout the Fairgrounds and on the PA system during the Fair
- Recognition on the fair web site and in local media
- Parking Passes (5)
- **Name on the Yolo County Fair Sign**

### Sponsor- \$1,000

- 2 – 2’x6’ banners to be located in a recognizable space on the fairgrounds.
- 8 Tickets to the Truck & Tractor Pull
- Acknowledgement on Sponsorship signage and on the PA system during the Fair
- Recognition on fair web site and in local media
- Parking Passes (3)
- Fair Goodie Bag
- **Name on the Yolo County Fair Sign**

### Sponsor- \$500 - 999

- 1 – 2’x6’ banners to be located in a recognizable space on the fairgrounds.
- Acknowledgement on Sponsorship signage and on the PA system during the Fair
- Recognition on fair web site and in local media
- 2 Tickets to the Truck & Tractor Pull
- Parking Passes (2)
- Fair Goodie Bag
- **Name on the Yolo County Fair Sign**

### Sponsor - \$100 - 499

- Recognition on fair web site, sponsorship signage on site, announcement over PA system during Fair, and in local media
- Fair Goodie Bag
- 1 Parking Pass

## **SIGNAGE:**

Banners will need to be in the Fair Office by **August 1**, and you can pick them up after the Fair or they will stay with us Tell the next year.

A list of Fair sponsors is also created and posted on our web site for a year and we will also post a list of our sponsors on our social media sites.

We appreciate your support and look forward to your continued involvement in the Yolo County Fair.

## **Important:**

- It is important that we receive your sponsorship form, payment, logo, and signage instructions by **July 30**. Any Sponsorship coming in by **June 1, 2017** will go up on the signage on the first of June and stay up until September 1, 2017, all others coming after June 1<sup>st</sup> will go up within 72 hours of payment.