



State of California  
 40<sup>th</sup> District Agricultural Association

**ADVERTISING – DIGITAL SIGN**

Thank you for your interest in the Yolo County Fair digital sign, Please fill out this form completely with payment. Logo should be emailed to [carolyn@yolocountyfair.net](mailto:carolyn@yolocountyfair.net).

Advertisement Time	Cost	Totals
• 1 Month	\$250.00	
• 6 Consecutive Months	\$225.00	\$1,350.00
• 12 Consecutive Months	\$200.00	\$2,400.00

Name of Business/Organization \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Start Date \_\_\_\_\_ End Date \_\_\_\_\_

Start Time: \_\_\_\_\_ End Time \_\_\_\_\_

Payment:

- Check # \_\_\_\_\_
- Visa / MasterCard (accepted)

Credit Card No: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_ CVN \_\_\_\_\_  
3 Digit Verification Number

Name on Card: \_\_\_\_\_

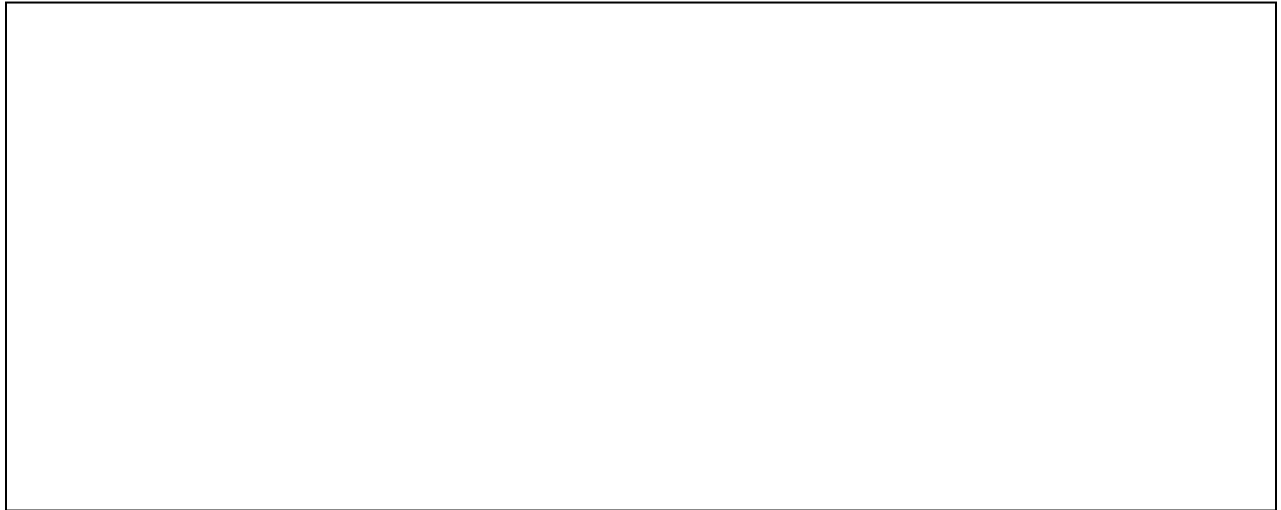
Billing Address \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature: \_\_\_\_\_

Receipt No. \_\_\_\_\_

## Digital Sign Content

You want your ad to be legible, so keep it simple. Stick with short, simple words to maximize quick comprehension by passing motorists. Use the template below as an example of how you would like to display your Ad



### **Content Specifications:**

- Ratio 160 x 64
- 800 (w) 320 (h) square pixels
- RGB, 72 dpi resolution
- Static file formats: JPG, GIF, BMP
- Animation file formats: AVI, WMV; uncompressed, up to 30fps

Your digital logo may be emailed to [carolyn@yolocountyfair.net](mailto:carolyn@yolocountyfair.net). You may also bring in your digital logo on a flash drive to upload. Modifications may be necessary.

I understand that digital graphics may not be exact due to pixels. I acknowledge that modifications may be necessary.

Signature \_\_\_\_\_ Date \_\_\_\_\_