



Rules & Regulations



Alaska Airlines Seafair Torchlight Parade

July 25, 2020 – 7:30PM

Seattle, Washington



Alaska Airlines Seafair Torchlight Parade - Rules & Regulations

1. Following Direction: ALL ENTRIES MUST FOLLOW THE DIRECTIONS OF THE SEAFAIR PARADE MARSHALS. The Alaska Airlines Torchlight Parade Committee reserves the right to bar or remove from the Parade any entry that refuses to follow all instructions from the Parade Marshals or Seattle Police.
2. Committee Approval: Entries are by invitation only and must be approved by the Torchlight Parade Selection Committee. Seafair invites dignitaries and celebrities only; no requests may be made for these positions. No participants may invite other units to join their unit unless pre-approved by Seafair. Receipt of application and processing of entry fee by Seafair DOES NOT guarantee acceptance into the parade.
3. Age: Parade participants MUST be twelve (12) years of age or older unless pre-approved and confirmed in writing prior to the parade by Seafair. Participants under the age of twelve (12) MUST be accompanied and supervised by an adult at all times. Groups approved by Seafair must submit a list of all participants' (name and age) twelve (12) or under, before check-in on parade day. Participants in question may also be asked for valid identification upon check-in. No infants will be permitted on the parade route.
4. Vehicles: No additional vehicles or support vehicles (including cars, golf carts, scooters, marchers, strollers, wagons, etc.) will be allowed to accompany units unless deemed essential to the quality of the unit by the Torchlight Parade Selection Committee. Any such vehicle in the parade must be authorized by Seafair in advance or is subject to removal on parade day.
5. Insurance: Evidence of insurance for bodily injury and property damage liability with a combined limit of one million dollars is required of all entries. Insurance certificates must list and name Seafair, Seafair Parade Marshals, Alaska Airlines and City of Seattle as additional insured. Seafair must receive certificates of Insurance prior to parade day. For any other insurance questions please contact the Seafair office.
6. Promotional Materials: No branded or promotional materials may be handed out or thrown by parade participants on the parade route (gifts, candy, merchandise, literature, bubbles, confetti or other similar materials). Parade Marshals and Seattle Police will strictly enforce this Seattle City Ordinance.
7. Dangerous Materials: Squirt guns, water blasters or soakers, silly string or other items that may be potentially dangerous to spectators or participants are strictly forbidden.
8. Substances: Consumption or possession of alcoholic beverage or illegal substances before or during the parade is forbidden for any participant.



9. Politics: The Seafair Torchlight Parade is not a forum for political points of view nor will entries for specific causes be accepted. Use of partisan political signs or other political material on an entry or improper use of the American Flag is prohibited.
10. Cancellations: Entries which fail to appear at the parade without prior notification to Seafair, or entries that do not comply with these rules and regulations, will jeopardize future invitations to participate in the Alaska Airlines Seafair Torchlight Parade.
11. Commercial Signage: Only entries that have paid a Commercial Entry fee may carry or display commercial signage. Parade officials will remove any signage that violates restrictions. Vehicles may not advertise or post signage of any kind to their units (logos and signage permanently painted into the finish of the unit is permitted and must be approved in advance by Seafair). Vehicles may not advertise car dealerships.
12. Unit Size: Seafair reserves the right to reduce and/or limit the size of any overall unit.
13. Waivers: Each individual participant in the parade will be required to sign and submit a Hold Harmless Waiver prior to the parade.
14. Infractions: No one may participate in the Torchlight Parade in any manner determined to be unsafe. All infractions not remedied will be immediately removed from the parade and cited by Seafair and the Seafair Parade Marshals.
15. Weapons: No handguns or facsimiles of handguns except for Police and Active Military units are permitted in the parade.
16. Escorts: Escorts/Unit supporters will be limited to a number deemed essential by the Parade Selection Committee and enforced on-site by the Parade Marshals. Escorts must be in a uniform or costume that compliments the parade unit.
17. Seafair has its own King, Queen and Royal Court. No outside pageants are accepted to participate in the parade unless otherwise requested by the Parade Committee.